

SCHOOL OF BUSINESS (SOB)

..... Nation-building Through Women Leadership

Entrepreneurship Awareness Camp

October 14 – 16, 2019

(in association with EDII Ahmedabad &
DOIT&C Govt of Rajasthan; iStart Rajasthan Chapter)

DATE	SESSION	TIME
OCT 14	Inauguration & Welcome Address Dean, School of Business	9:30 am- 9:45 am
	Mindset of an Entrepreneur: Vigyan Gadodia, Founder & CEO, SAHAJ Group	9:45 am - 11.15 am
	Tea Break	11:15 am- 11:45 am
	Overview of Entrepreneurship In India; Subodh Kaushik, Advisor, Mody University	11:45 am - 13.15 pm
	Lunch Break	1:30 pm - 2.30 pm
	Introduction to iStart Understanding the business plan (pitch deck / lean Model Canvas) iStart Mentors	2:30 pm - 5.00 pm
OCT 15	One-to-one Structured Mentoring iStart Mentors	9.15 am - 1.30 pm
	Lunch Break	1:30 pm - 2:30 pm
	Pitch Deck and Prelim Presentations iStart Mentors	2:30 pm - 5.00 pm
OCT 16	Selected teams Pitch in front of Judges	9:15 am - 10:45 am
	Tea break	10:45 am - 11:00 am
	Final Pitch Deck/ Presentation & Lean Canvas Model iStart Mentors	11:00 am - 1.00 pm
	Feedback Session & Valedictory Coordinator, Center for Women Entrepreneurship	1.00 pm - 1.30 pm
	Lunch Break	1:30 pm - 2.30 pm
	Field Visit	2:30 pm onwards