#1 BEST WOMEN'S UNIVERSITY IN ASIA PACIFIC ASSOCHAM

Best Private Engineering College North Zone- 17th Rank
-The Week Rankings - 2019

- Flexible Choice Based Credit System (Liberty To Design Your Own Degree)
- New Academic Model at par with renowned International Universities
- 1 Million+ sq. mtrs. (265 acres) Green Campus
- Collaborations with 25+ Universities of US & Europe

OUTSTANDING UNIVERSITY IN RAJASTHAN
-CEGR AWARD 2019

THE MOST INNOVATIVE UNIVERSITY CAMPUS OF INDIA-2018
-ABP NEWS

THE MOST ECO FRIENDLY CAMPUS OF INDIA
-ABP NEWS

MESSAGE

**Prof. (Dr) Venu Gopala Rao
Director, Mody University**

Greetings for New Year 2020!

"Our mission is to provide positive catalytic impulses to every CHILD to stretch her inherent learning competencies through a self discovery process."

We believe that education is a complete process that leads to the attainment of the full potential of the child. Our endeavour is to equip our students with life-skills to face the real world - be it planning, organizing, deciding, questioning, reasoning, analyzing, team-building, communicating effectively or dealing with other worldly challenges confidently.

Since we value igniting the spark of creativity and curiosity in our students, we started various clubs and societies for ample opportunities in holistic learning.

It is a matter of great pleasure for me to learn that the maiden issue of the Newsletter is being brought out at this point of time when new entrants have boarded to begin their career-shaping journey with us.

We value your staying connected to us and I hope the Newsletter is just another means for us to keep in touch and update each other with our accomplishments.

Best wishes for a fruitful academic session ahead!

FOUNDER'S DAY CELEBRATION 2020

The Fourteenth annual Founder's Day Celebrations of Mody University of Science and Technology, Lakshmangarh, is organized from 22nd to 26th January, 2020 as per tradition. During the event - various academic, cultural and sports activities are held where students of various schools of Mody University participated with full enthusiasm. As in the past, this year also had stalwarts from varied fields to grace the occasion with their benign sense. On the First day of the celebration Mrs. Jaya Row made a keynote speech on "Art of Living" and gave many success formulas to the audience.

The Fourteenth Convocation of Mody University is held on 23rd January 2020. The chief guest of the ceremony was Prof. Anil D. Sahasrabudhe, Chairman, AICTE, during his convocation address Prof. Sahasrabudhe praised and talked about the combination of modern and ancient Indian education system of Mody Universitiy. In the ceremony, of 596 students were awarded degrees from under-graduation to doctoral levels in a variety of disciplines.

University also presented awards, honoring the distinguished alumni and outstanding students and faculty members of the university. As the Convocation drew to a close, the fresh graduates flooded out of the auditorium, eager to share the joy with their family and friends.

On the third day of the celebration literary program "Kaavyanjali" was organized in which famous poet Mr. NilotapalMridul gave his remarkable performance, next day a very famous drama "Chanakya" by Dharamajam was presented for the audience.

During the celebration founder and chairperson of the University Sri Rajendra Prasad Modyji's family, Chairman Shri S.S. Bhuwaniyaji, Deans of all Schools, Principal Mody School, All GMs were present along with the invitees, media persons, students and faculty members.

53rd CSI Annual Convention
Theme: "Digital Democracy- IT for Change"

DrAnand Sharma, Secretary, CSI Lakshmangarh Chapter has attended   CSI 2020 - 53rd Annual Convention (Theme: "Digital Democracy- IT for Change") on 16-17-18 January 2020 at KIIT Bhubaneswar.

There was a galaxy of technical luminaries present during the Convention, some of them namely: Justice Sri Pinaki Chandra Ghose, Hon'ble Chairperson, Lokpal, Prof. K K Agarwal, Past President, CSI, Chair, National Board of Accreditation, Sri Rajive Kumar, Member Secretary, AICTE, Prof(Dr) SasmitaSamanta, Pro V.C., KIIT, Prof. Mike Hinchey, President, IFIP, Sri Sanjay Dhotre, Hon'ble MoS, HRD, Communication, Electronics & IT, Govt. of India, Prof A.K.Nayak, President, CSI, Sri SubasPani, IAS, Chief Mentor, CSI 2020 Annual Convention 2020, Dr. R K Vyas, Chair, Conference Committee, Sri Manas R Pattanaik, Convener, CSI 2020 Annual Convention along with some foreign delegates from different countries.

Workshop on "IoT-The Next Big Thing in Technology"

On, 10th January 2020, One day workshop on "Internet of Things, AI and Big Data" was jointly organized by Mody University and Shekhawati Group of Institutions, Sikar under the career development consciousness program for future technocrats to make them aware by giving knowledge of New Edge learning with the recent industry scenario. Approximate 100 students of BCA, MCA and M.Tech had participated in the workshop. This workshop was conducted by Dr. Anil Saroliya, Associate Professor and Dr. Sanjeev Patwa, Assistant Professor, Department of CSE, SET. All the participants showed their interest by providing valuable thoughts for the implementation of IoT enabled solutions those are truly required by our society. After the workshop session, all the participants competed for a task where they had to present their idea about the use of IoT for the betterment of the society. The event was concluded by distribution of prizes to the winner and certificates to all the participants.

UTUBITIVITY 1.0

Mody University of Science and Technology ACM-W Student Chapter recently conducted 'UTubitivity 1.0', a YouTube activity under the guidance of Mr. P. K. Bishnoi, Faculty Mentor, wherein the participants created a five minutes video explaining technologies like Internet of Things (IoT) and Network Security. This event was inspired by Google's Women Techmakers YouTube channel's playlist "Women Techmakers in 60 Seconds!" The first prize was awarded to TarunimaVerma, B.Tech II year. Her video entitled "Network Security" uploaded on her YouTube channel- "TARUNIMA VERMA" garnered a whopping 936 views, 295 likes and 208 positive comments. The second prize was awarded to Shatakshi Singh, B.Tech II year. Her video entitled "Internet of Things" uploaded on her YouTube channel-"Shatakashi Singh" grabbed the eyeballs of 804 viewers along with 279 likes and 94 positive comments. With "UTubitivity 1.0", ACM-W Student Chapter has launched its official YouTube channel- "ACM-W MUST Student Chapter" and the winning entries can also be found on the channel under the playlist "UTubitivity 1.0".

Faculty Achievements

The 1st FICR International Conference of Rising Threats in Expert Applications & Solutions, 2020 organized by the Department of Computer Science & Information Technology at IIS (deemed to be University), Jaipur, held on January 17-19, 2020. To attend the conference as a member of the session chair and empower my knowledge in the fields of Machine Learning and Real-Time applications of Deep Learning. Dr, Vijay Singh Rathore encouraged Dr. Sunil Kumar Jangir, Assistant Professor, Department of Computer Science and Engineering, Mody University of Science and Technology, Lakshmangarh.

Vikrant Sharma, B.D. Gidwani, (2019)"A Survey on the Status of Cellular Manufacturing System Implementation in Indian Manufacturing Industries". Journal of Production Research & Management, 9(3): 1- 8 p.

Ajeet Kumar, Atul Kumar and Praveen Saraswat, "Effect on COP due to superheating of refrigerant before

compression while working under same operating pressure", 2nd International Conference on, "New And Renewable Energy Resources For Sustainable Future (ICONRER-2019), (7th – 9th November, 2019), Swami Keshvanand Institute of Technology and Management, Jaipur, Vol No. 02, pp 144, Year 2019

Dilip Kumar Choubey, Manish Kumar, Vaibhav Shukla, SudhakarTripathi and Vinay Kumar Dhandhania, "Comparative Analysis of Classification Methods with PCA and LDA for Diabetes", Current Diabetes Reviews (2020). Bentham Science Publisher, Indexed in Scopus, Emerging Sources Citation Index (ESCI). ISSN-1875-6417

Effective Use of Google Searching Techniques in Academics and Research

On 27th February 2020 IET (The Institute of Engineering and Technology) On Campus conducted a workshop in ABB-01, School of Engineering and Technology (SET), Mody University of Science and Technology (MUST). The workshop on "Effective use of Google Searching Techniques in Academics and Research" was conducted by Dr. Anil Saroliya, Associate Professor of CSE, SET, MUST.

The workshop started with a basic understanding of web, how can one access the information from the web, url, search engines with their working, simple and advance search and invisible web. After clearing the basic concepts of web, the insights of the simple web searching techniques were given to students. These simple techniques included keyword searching and the methods to reduce the number of search results, specific website searching and

searching page titles. Then the students were briefed about the tools that google provides like the google images, google calculator, google glossary etc. After that the students were told how to do intitle searching in page titles and urls. Searching a specific type of file on a particular website was also demonstrated. The event concluded with the practical implementation and queries from the students.

There were approximately 40 participants from Management, Law and Engineering Schools of Mody University. The students showed great enthusiasm in attending the workshop.

The workshop was organized to make students aware about the effective way of searching on google to get their desired outputs with limited amount of search results. All-in-all, the workshop filled the students with great knowledge and understanding.

International Conference on
EMERGING TRENDS IN COMMUNICATION, CONTROL AND COMPUTING (ICONC3-2020)

The two day conference entitled "International Conference on Emerging Trends in Communication, Control and Computing (ICONC3-2020)"was held during 21-22 February, 2020 at SET, Mody University of Science and Technology, Lakshmangarh, Sikar, Rajasthan.

The inaugural function of the conferencewas held on 21/02/20 , commenced with the opening remarks of our Respected Chairman of the conference Prof. V. K. Jain,Dean-Academics,Mody University under the blissful presence of distinguished chief guest Prof. K. K. Aggarwal, Chairman-NBA, Guest of Honor- Prof. A. K. Nayak-President-CSI, and Professor Narendra S. Chaudhary, Vice Chancellor, Uttarakhand Technical University, Dehradun, Professor Kamesh Namudri, University of North Texas-Denton, USA, Prof. Girish Kumar, IIT Bombay, Prof. Ramzi A. Haraty, American Lebanese University, Lebanon and Mr. Rajib Bose from IBM.

The Chief Guest Prof. K. K. Agarwal, Guest of Honor Prof. A. K. Nayak and Prof. N. S. Chaudhary hasalso enlightened the august gathering with their words of wisdom. The souvenir of the conference was also released in the inaugural function.

In the subsequent session of keynote addresses, Prof. Girish Kumar, shared his words of wisdom on the topic "Cell Phone/Tower Radiation Hazards And Solutions", Prof Kamesh Namudri delivered his thought provoking talk on "Safe and Trusted Unmanned Air Transportation", Our Industry expert, Mr. Rajib Bose from IBM has delivered his extensive talk on "Computing 2".

After the lunch, Parallel technical sessionsof conference and convention encompassing various competitions vizMody University Young Teacher Award-2020, Best Ph.D. Thesis competition, Best M. Tech. Thesis competition, Best Alumni Research Paper Award, Best Research Paper Award in each track, IOT Workshop, Hardware Model Presentation, Software Presentation, Coding Competition, Poster Presentation , Student Paper Presentation, Web Designing Contest and Application Development Contest were started. We have received more than 150 full length papers in this conference. All the submissions were underwent the peer-review process which comprised expert reviewers. The entire process, which includes the submissions, review and acceptance processes were done electronically. Total 75 papers were registered and selected for presentation in to the various conference tracks.

The second day (22 February, 2020) of the conference was begun with the keynote addresses of Prof. Ramzi A. Haraty, from American Lebanese University, Beirut, Lebanon, who has delivered his vibrant talk on "Information Warfare: Towards Efficient Information Reconciliation in E-Healthcare Systems" .The next keynote speech was addressed on "Imaging, Communication and Energy Technologies"by eminent academia Prof. Sandeep Sancheti, Vice-Chancellor, SRM Institute of Science and Technology, Chennai. The third keynote speech was delivered by Prof. D. K. Chaturvedi, Dayalbagh Educational Institute, Agra on the much sought after topic entitled "Seven Ages of Substances and what is Next".The last keynote speech was delivered by our distinguished expert from the industry Mr. SauravShekhar from IBM on the contemporary topic entitled "To &for future businesses – Networking & Computing".

Afterwards, the brainstorming session of panel discussion was begun, Dr. Mahesh Bundele, Principal and Director, Purnima College of Engineering, Jaipur, Dr. MukulVerma from IET, Prof. Kamesh Namudri of UNT, USA, Mr. Pradeep Rathi, VP- CSI,Dr. RohitBhakar, MNIT Jaipur, Professor Vijay Janyani,MNIT Jaipurand Dr. A. Senthil ofMody University deliberatedon the theme "Smart Technologies for Future Advancements"which ignite to young scientist and engineers. The discussion was followed by the question and answer session.

The results and discussions have been very fruitful to the entire fraternity of academia. After a two days rigorous schedule and enthusiastic participation in brainstorming, the conference hadreached to its last and final session which we had celebrated as a valedictory ceremony. In valedictory session all the winners have got the prizes, memento and certificates.

The conference is financially sponsored by CSIR, IBM, IET, IETE, CSI and SGB Infra Ltd. It is technically sponsored by IEEE. Because of their cooperation and external support, we have realized the significant outcomes of the conference.

CSI NATIONAL STUDENT CONVENTION 2020

CSI student branch of Mody University of Science and Technology conducted a 2-Day National Student Convention (CSI NSC 2020) of Computer Society of India (CSI) 2020 from 21st February to 22nd February at School of Engineering and Technology, Mody University of Science and Technology. The theme of the convention was "ICT for Sustainable Development". A total of 521 student participants, 100 faculty delegates and 25 Experts from industry and academia from national and international affiliation participated in this convention, which consisted of various events such as are IOT Workshop, Hardware Model Presentation, Software Presentation, Website Development Contest, Application Development Contest, Poster Presentation, Paper Presentation, ICT Quiz, Coding Competition.

The 2-day event was commenced with an inaugural ceremony. The ceremony began with lamp lighting by dignitaries. The dignitaries present were The Chief Guest Prof. K. K. Aggarwal (Chairman-National Board of Accreditation, New Delhi), Guest of Honour Dr. Narendra S. Chaudhari (Vice Chancellor - Uttarakhand Technical University, Dehradun), Dr. A. K. Nayak (President-Computer Society of India), Prof. Kamesh Namuduri (University of North Texas-Denton, USA), Prof. Girish Kumar (IIT Bombay, Powai, Mumbai), Prof. Ramzi A. Haraty (American Lebanese University, Beirut, Lebanon), Prof. V. K. Jain ((Dean, Academics & SET Mody University) and Dr. Anand Sharma (SBC CSI Student Branch).

They inspired the students with their influential presence and advised them for achieving their aim without losing moral values. Dr. V.K. Jain, Dean-SET welcomed the students and dignitaries with his motivating words.

The day 1 of the events started with Keynote Address on the topic "Communication Technologies: application and its affect", the speaker were Prof. Girish Kumar (IIT-Bombay), Prof. Kamesh Namudri (UNT, USA) and Mr. Rajib Bose (IBM). The speaker shared their ideas and views on the topic.

Parallel all other events IOT Workshop, Hardware Presentation, Software Presentation, Website Development, Application Development, Poster Presentation, Paper Presentation, and Coding Competition, also got started.

The day-1 ended with amesmerising performance of students in cultural program in the presence of all the dignitaries, students and the participants, later a Gala Dinner was organised for everyone.

The IOT Workshop was conducted by the "REGEX- Jaipur",it was a two day workshop with hands on projects.

The Software presentation which total of 69 participants with 32 teams, various innovative software projects was displayed. The event was evaluated by Dr. Mamta C. Padole(CSI), the winner of Software project presentation was team "VisionAR", they won a cash prize of 3000 rupees and memento.

The Hardware presentation which witnessed almost 51 participants with 19 teams, various innovative hardware projects was displayed. The event was evaluated by Dr. Santosh Yadav(CSI), the winner of hardware project presentation was team "SillyT", they won a cash prize of 7000 rupees and memento.

The Coding Competition which witnessed almost 39 participants. The winner of coding competition was SukritiShah, she won a cash prize of 3000 rupees and memento.

The student displayed their creativity through poster presentation, the total no. of participant in this event was 32 teams with 64 participants, and the posters were evaluated by Dr. Vishal Gaur (ECB Bikaner) and Mr. PawanTanwar (ECB Bikaner). The winner of this event was team "Tech3", they won a cash prize of 3000 rupees and memento.

In web designing contest participants showed their creativity through HTML pages, A total no, of 31 teams and 77 participants participated in the event, the event was evaluated by Dr. Mamta C. Padole (RSC3, CSI). The winner was team "Rajshri", they won a cash prize of 3000 rupees and memento.

The App Development witnessed 6 teams and 17 participants. The participants developed various apps based on the theme. The event was evaluated by Amit Sanghi (CSI-Lakshmangarh Chapter), the winner was team "TechArmy" they won the cash prize of 3000 rupees.

Many students submitted their research and review paper in the paper presentation, the event was evaluated by Dr. Pradeep Rathi (RVP 6), The best paper was awarded to JeeyaChouhan and SaumyaSaraswat, They were awarded a cash prize of 3000 rupees and memento.

Student showed their General Knowledge in technical sector by participating in ICT quiz. The winner of quiz was Teena Taneja , she won a cash prize of 3000 rupees.

The whole 2-day convention was successfully concluded with valedictory ceremony and prize distribution with Chief Guest Prof. S. Sancheti Vice-Chancellor, SRM IST, guest of HonourProf. Kamesh Namuduri, (University of North Texas-Denton, USA) and Prof. Ramzi A. Haraty(American Lebanese University Beirut, Lebanon), Prof. R.K Vyas (Vice President CSI), Prof. Jayant Bhide (Regional Vice President-3 CSI), Prof. M. Venugopal Rao (Director, Mody University), Prof.V.K Jain(Dean, Academics & SET, Mody University), Dr Rajeev Pourush (Head ECE Deptt. SET) and Dr. Anand Sharma(SBC, CSI Student Branch).

The winners were awarded with certificates and cash prizes and all the participants were felicitated with certificate of participation. At the end DrAnand Sharma proposed a vote of thanks.

Participation in the IET On-Campus Track

Ms. Mili Agrawal, final year student of B. Tech CSE (2016-2020 batch) was invited by IET (The Institute of Engineering and Technology) to attend the IET On-Campus Track during the Young Professionals Communities Volunteer Conference (YP CVC 2020) at Bangalore on 22nd February, 2020. She was the only girl representing the North Zone (Delhi Local Network) in the South Asia meet. The entire tripof Mili Agrawal was sponsored by IET India. The main objective of this meet was to have learnings to strengthen the IET On-Campus at Mody University.

National Level Workshop on "Internet of Thing"

On, 25th-26th February 2020, Two days National workshop on "Internet of Things" was organized by Compucom Institute of Information Technology & Management, Jaipur for future technocrats to make them aware about the New Edge learning with the recent industry scenario. Approximate 110 students of BCA, MCA and B.Tech had participated in the workshop. This workshop was conducted by Dr. Anil Saroliya, Associate Professor, CSE, SET. All the participants showed their interest by providing valuable thoughts for the implementation of IoT enabled solutions those will be beneficial for our society. Dr. Saroliya presented a model to the students through which he shared ideas on how we can generate more possibility of earning in villages rather than cities, so that advancement can be shift from cities to villages; villages will also become smarter along-with cities. After the workshop session, all the participants competed for a task where they had to present their idea about the use of IoT for the betterment of the society. The event was concluded by distribution of prizes to the winner and certificates to all the participants.

Smart India Hackathon 2020

Smart India Hackathon 2020 is a nationwide initiative to provide students a platform to solve some of the pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mind-set of problem-solving.In SIH 2020, the students would have the opportunity to work on challenges faced within various Ministries, Departments, Industries, PSUs and NGOs to create world-class solutions for some of the top organizations including industries in the world, thus helping the Private sector hire the best minds from across the nation.

Smart India Hackathon Prelim Round was held in Mody University of Science and Technology, Lakshmangarh on 1st February 2020. 19 teams registered for the Prelim Round out of which 13 were shortlisted after the scrutiny round.

The event commenced with motivational words of Dr.A.Senthil, HOD (CSE), Mody University, Dr.Praneet Saurabh, Associate Professor, CSE, MUST,Dr.Prateek Bhanti, Associate Professor, CSE, MUST and Dr.Sunil Kumar Jangir, SPOC SIH 2020, Mody University. Their words helped students to stay motivated and in getting more insights about the Smart India Hackathon. Then all the teams had a discussion with the mentors. We had a pool of mentors- Dr.Vinod Maan, Dr. Niranjan Lal, Dr. Ajay Kumar Singh, Dr.Praneet Saurabh, Mr. Vinay Verma, and Mr. Vishal Sharma for guiding students and help them improve their ideas.

Dr.Sanjeev Jhakar, Dr.Manish Kumar and Dr.Dinkar Verma judged the ideas of teams on the basis of their Solution Approach, Criticality, Impact, Ambitiousness, Innovation, and Execution. 7 teams were nominated for Power Judging round, in which teams were scored on the basis of Presentation, Criticality, and Showcase. After the completion of power judging round top 5 teams with the highest score were short listed. Team Code Voyage and Tech Phantoms bagged the first position with the same score, team Webappers stood second and third position was again a tie between team Meraki and Annotators.

The whole event was co-ordinated by SPOC SIH 2020 Dr.Sunil Kumar Jangir, Assistant Professor, CSE, with the support and guidance of Management, Faculties, and Technical staff. This event could not be successful without the support of technical societies of Mody University of Science and Technology- IET Chapter, IEEE chapter and CSI chapter.

ALFAAZ 3.0

Society of Women Engineers (SWE), founded in 1950, is a not-for-profit educational and service organization. Its mission statement, adopted in 1986, is to "stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity. Penumbra is the official public speaking and literary society of Mody University

Penumbra under SWE organized Alfaaz 3.0 on 24th February 2020. Alfaaz is the open mic event which is organized annually by team Penumbra. The first chapter of Alfaaz was organized in 2017, followed by Alfaaz 2.0 in 2018 and finally Alfaaz 3.0 in 2020. Alfaaz 3.0 was open for all schools. The event commenced by 4:45 p.m. and concluded by 7:40 p.m. The event accommodated many forms of literature which included slam poetry, monologue, spoken words, shaayri, storytelling, stand-up comedy and instrumental narration.

The participation was overwhelming, there were total 72 participants.The event was hosted by Ms. AnkitaParihar and Ms. Rajlakshmi. Dr. Uma Kumari (from the School of Engineering and Technology) and Dr.SunitaVerma (from School of Business) judged the whole event. Dr. Vinod Maan mentored the whole event. Rajlakshmi (from SET IInd year) secured the first position, Varnika Singh (from SET IIIrd year) secured the second position and Saumya Sharma (from SET IIIrd year) secured the third position. Certificates were awarded to the top 10 participants and the top 3 participants received a cash price.

Over all, Alfaaz 3.0 was an zestful and dynamic event which covered various forms of literature and public speaking in diversified genre. This event gave the students a wonderful platform to express their thoughts and learn new things from each other.

CIVILITY- *The Lost Art*

"A crucial measure of our success in life is the way we treat one another every day of our lives."- **P.M. Forni,** Choosing Civility: The Twenty-Five Rules of Considerate Conduct

When we talk about finesse, elegance and sophistication, it is always founded on the rock of civility, which is one of the cornerstones of society. Civility, at the upper limits involves politeness, courtesy and consideration while the lower limit describes the more basic, minimum degree of courtesy required in a social situation or an absence of rudeness.

We see, however that incivility is on the rise. With instances of intolerance, disrespect, tardiness, interruption, veiled insults and even extreme cases like vandalism and road rage on the rise. This indicates that it is definitely time to revisit civility and courtesy in all or interactions, both personal and professional.

As the pioneers in etiquette education, the School of Etiquette and Finishing Skills (SEFS)wants to bring to all Mody students, knowledge of civility and courtesy which will help them to develop the basic skills of empathy, consideration and attention.   As our students become true ambassadors of humanity and kindness, they will succeed on the most crucial of yardsticks for measuring human success.

We have recently seen the impact of intolerance in Delhi. Workplaces report incivility which leads to employee dissatisfaction and attrition. Bullying, another example of incivility is on the rise in schools and neighbourhoods which causes stress, fear and depression in young people. Acts of violence, lack of acceptance and the inability to accept differing opinions is rife all around us.

The future is bleak if, as a part of the human society, we destroy the very fabric that holds us together and makes us human. Civility and courtesy, in the true spirit of the term is needed today more than ever so that we can be at peace with ourselves and others. Civil behavior, respect for all and compassion should cascade like ripples in a lake when a stone is thrown in,spreading harmony across.

In order to deliver unsurpassed civility training to our students, The School of Etiquette and Finishing Skills (SEFS)has tied up withCivility Experts Inc., Canada, the internationally recognized expert on civility and a part of the ICTC (International Civility Trainers Consortium). They have 398 affiliates in 46 countries and have been working tirelessly to create a trend of civility across the world.

The Founder Principal of SEFS, Mrs. Harsha Rohit attended the Civility at Work training event in London which was conducted by Ms. Lew Bayer, CEO, Civility Experts Inc. This makes her eligible for a Master Trainer Status. In addition, five SEFS trainers have become Certified Courtesy Coaches after having cleared the ICTC examination with a score of more than 85%.

Mody University (SEFS) is now registered as an authorized agent of International Civility Trainers Consortium(ICTC) and is also an International Affiliate of Civility Experts Inc. (Canada).

This partnership will not only enable quality Civility training for the Mody students but also create a name for Mody University as the pioneer in etiquette and civility training in India.

SUMMER INTERNS RETURNING FROM CARLETON UNIVERSITY, USA

Three students of SOB Sanreet Kaur Bhullar, Mahek Bhandari, and Ayushi Sisodia, of B.Com.(H) II Year went to Carleton University, Canada for their summer internships. Sanreet had this to say about the trip, The summer program has been an eye opening, culturally enriching experience. The most valuable thing that I'm going to bring back with me on campus is an informed perspective. Having lived a new culture, with unique traditions and interesting experiences, I feel like my perspective has been broadened. I've expanded my knowledge of business strategies (Business Model Canvas), international business, (International buyer behaviour, International Market), Business across Cultures, Globalisation, Ethics and Psychology of Decision-Making, International Negotiating and Entrepreneurship in ways I also never would have expected. Much of my work was my own decision- the internship is so flexible and free-form that you get to decide which startups and which projects you can work at. At multiple times in the internship I found myself working in different projects, all incredibly different and all great ways for me to learn. I have worked on Entrepreneurship Case Study which included business model Canvas, SWOT template and PESTEL. My Experience with Professor Micheal Weatherhead, Neil Williams and teacher Marie Josse Levesque were unforgettable. Many thanks to all the people from Carleton University and Mody University for organising this program.

SUMMER INTERNS RETURNING

SUMMER INTERNSRETURNING FROM CARLETON UNIVERSITY, USA School of Business (SOB), Mody University (MU) has signed a Memorandum of Understanding (MOU) with Graham School of Management, Saint Xavier University (SXU), Chicago, USA on March 12, 2019. With the MoU was signed by Registrar Dr. Vinod Purohit on behalf of Mody University, and Prof. Indranil Ghosh, Associate Professor & Chair, Division of Accounting and Finance, Graham School of Management, SXU- in the presence of various senior officials of Mody University including Prof. M. Venu Gopala Rao, Director Academics; Dr. Anirban Sengupta, Dean, School of Business; Prof. R.K. Shivpuri, Director, International Relations and a number of senior faculty members of School of Business. The two schools have agreed to have student exchange for both short term and also for a semester. They will also explore possibilities of faculty exchange. Joint research at the level of both faculty and students will be undertaken from either side - with a special focus on the areas of cross-cultural issues, economic issues, women's leadership issues, and hospitality and tourism related issues. The details of students exchange program for MBA as well as undergraduate students have also been worked out.

AWORKSHOP ON CREATIVE WRITING AND DIGITAL MEDIA

A one day workshop was organized on August 20, 2019. The whole event was coordinated by Mr. Rajeev Singh. Mr. Sutirtha Sanyal, Editor of Outlook Money-Digital, and the former Senior Correspondent of Indian Express had arrived all the way from Delhi to conduct the workshop as a Chief Guest. The workshop was conducted in 3 sessions. The First session was all about the experiences gained by Mr. Sanyal while working in a news agency. Here, he focused on character development, establishment of a focal point in order to provide a direction to one's story and then the art of weaving all the things altogether. The second session was an interactive one where he helped the students to develop their own plots. Finally, the third session was directed towards digital media in which he included the art of photography as well as web designing.

Centre for Women Entrepreneurship

Centre for Women Entrepreneurship in association with Entrepreneurship Development Institute of India (EDII), Ahmedabad Organized Entrepreneurship Awareness Camp, 14th-16th October 2019School of Business hosted a Three-day Entrepreneurship Awareness Camp (EAC), with remarkable speakers joining us to share their knowledge with the students. Mr. Vigyan Gadodia, CEO & Founder, The Sahaj Group, Mr. Gagandeep Kang, Mentor– iSTART Rajasthan Mr. Abhishek Patodia, Mentor– iSTART Rajasthan and Mr. Subodh Kaushik, advisor, Mody University were invited to help raise awareness about entrepreneurship in the modern era. Lastly, all the guest speakers formally launched the Centre of Women Entrepreneurship, whose mission is to provide young women a sustainable and supportive environment in nurturing as an entrepreneur and to assist in development of the startups ecosystem by enabling the linkages among their stakeholders. Afterwards, the participants were taken to the Sahaj Dairy Farming Unit in Lisaria Village, 110 kms away from the campus. It is a unit of The Sahaj Group, an entrepreneurial venture established in 2007 which produces and supplies organic and fresh dairy products. What sets them apart in the market is that they focus on keeping their supply fresh, and it is consumed on a day-to-day basis. The unit in Lisaria is an 80-acre village where they farm organically, and have a processing unit set up, which the students toured.

Placement

Hello everyone we the students of School of Business (SOB), MBA II year Manasvi Sharma and Almaniya Singh have been placed to LIDO Learnings based at Noida with a package of 10lac per annum. For this opportunity we are grateful to our faculty and our mentor for guiding in such a manner and imbibing confidence in us and making us believe that we can achieve milestones of life. We want to thank you all for believing in us and enlightening us with the knowledge through your support and guidance towards corporate life.

Seminar with Kavea R Chavali

Kavea R Chavali master of ceremonies, now anchor and a voice over artist , addressed the students of SOB and thrown some light on carrier opportunities in the field of performing and visual art and how to incorporate this in the corporate world. She mentioned about the some basic attribute one should have if one want a career as an anchor or the voice over artist. The main attribute she talked about was the confidence level, body language, command on language in which one communicates, etc. She told that if we want audience to listen what we are talking about and be interactive we should have clarity of thoughts, and any one amongst the following three i.e. knowledge, attitude or skills near to 100%. She emphasized on the 3 V's i.e. Voice, Vernacular, Video which will play a very important role in the coming years for this profession and in corporations also as she is more inclined towards corporate events and shows. She quoted a beautiful line " Nobody is more shining than yourself " but one should always accept their mistakes and try to make them in their favour. She captivated students by her enthralling voice and left a great impact on the students. She ended up by quoting a line " Women on a mission needs no permission ". She definitely gave wings to the imagination of our students so that they can reach to the pinnacle of success.

SYMPOSIUM

SYMPOSIUM ON CUTTING EDGE DEVELOPMENTSAND CAREER OPPORTUNITIESIN FINANCIAL MARKETS School of Business (SOB) organized a one day symposium on Cutting Edge Developments & Career Opportunities in Financial Markets on 16th November, 2019. The objective of the symposium was to recognize the employment opportunities in the financial sector and to empower students to be better prepared to find jobs. This event witnessed a panel discussion by eminent speakers on various topics such as securities market, economic research, retail banking, and insurance and risk management. Mr. Suraj Malik, Partner, Transaction Tax, Tax and Regulatory Services at BDO India delivered the keynote address. He enlightened the students about the emerging career opportunities in Indian Financial markets. Dr. Rachana Baid is an Independent consultant, Trainer & Teacher in Financial Markets since 1996. Currently, she is associated with National Institute of Securities Markets as Adjunct Associate Professor She addressed the students by throwing light upon the Securities Market, a place to meet the needs of haves & have- nots Mr. Kunal Kundu, Vice President and India Economist who is also a Societe Generale, shared his thoughts on the Economic Research. He started by asking some general questions to the students and

ZEAL 3.0

SCHOOL OF BUSINESS organized "ZEAL 3.0" from 12-14 November, 2019it started with a wonderful introduction given by Dr. Anirban Sengupta, Dean, School of Business. Dr. V.K. Jain, Dean, School of Engineering & Technology, Ms. Pratima Pathak, AGM – Sports, and Prof. Kshitiz Jangir, Sports Coordinator, School of Business, officially inaugurate the event and an enthralling dance performance was given by the students in order to make the environment livelier. Thereafter, the scheduled games took place.

Center for Finance, Insurance, Risk and Economics (FIRE)

The vision is to be the pioneer institution for developing and nurturing competent budding female experts in the field of banking, finance, insurance, and capital market industry in India. To provide a platform for inculcating, exploring and sharing knowledge about the dynamics of Financial, Insurance, Risk, and Economic sectors among students. To nurture the young competent women for the key managerial & operational positions in the dynamic Business World. To acquaint students with different facets, terminologies and opportunities of financial sector by augmenting their awareness through expert-talks, symposiums, competitions, and guest lectures.

then, describing Economics as the real behavior of the entities at the macro level. Mr. Akash Kumar, Sr. Vice President, AXIS Bank, explained what is actually happening in the Retail Banking industry. So, he commenced his speech by expounding that, nowadays, banks are endearing the customers in order to maximize their satisfaction by overcoming many challenges like, attracting and retaining the customers, digitization, ever increasing competition and finally, the regulatory frameworks. Mr. Sonjai Kumar, risk management consultant with an experience of over 25 years in Life Insurance Industry. The focal point of his session remained the opportunities that lie in the Insurance Sector and the necessary skills required for having a career in this field. The symposium was very insightful and informative, and the students were inspired by the speakers.

INDUSTRIAL TRIP TO IBM
- INDIA RESEARCH LAB GURUGRAM

School of Business organized an industrial trip to IBM India Research Laboratory on 8th November 2019 for MBA students. The field trip was taken to observe the effects of Industry 4.0 on business and management, and its use in business models. The day was divided into three sessions. The first session was taken by Ms. Shweta and she started with IBM and its history. She talked about the different components of Industry 4.0, how they make production and services more efficient and effective. It also helps find the optimum solution for the business problems in various areas. She explained Blockchain as a technology and not a storage area, its application, its advantages in different fields and industries, and talked about Bitcoin, as it is the product of the same. The use of Blockchain technology in Walmart for the food safety solution was shown. She also spoke about data analytics, system integration, automation, stages of analysis, machine learning, artificial intelligence, etc. The next session was with Ms. Priya who highlighted the topics like Power AI Vision with live demonstration. The steps involved in it and reasons why clients should use the AI technology were explained. The examples of usage of different technologies in different industries were given. The last session was with Mr. Sourav on the topic 'Technology and Strategy'. He focused on the importance of user experience and how technology has become the biggest enabler to business and revenue enhancement. He explained how technology reduces 2% of marketing costs of companies by shifting from telephonic conversations to chat-bots. A major take away was that technology is the biggest enabler in today's world and without it businesses won't prosper, and although Industry 4.0 has a great impact but its application and solution differs from industry to industry. We all are set to enter an era of great change in the workplace.

ACCOLADES FOR SCHOOL OF BUSINESS

Careers360.com , a popular educat ional services websit e, has ranked Mody Universit y, School of Business (MU SOB) as AAA (Triple-A rat ed) in Decem ber 2019. Careers360, a data-enabled and technology-driven Educational Products and Services Company seamlessly integrates millions of students and institutional data points with the user-generated preferences of its more than 15 million+ monthly visitors. It is used by over 225 million students every year. As per t he B-School Ranking 2019 published in India Today on Novem ber 4, 2019, Mody Universit y, School of Business (MU SOB) has em erged as t he Highest Ranked Wom en-Only B School of India. Set up in the year 2000, Mody University, School of Business, over the years has curved out a niche for itself as a leading B-School only for women. It has suitably aligned its programs, especially its flagship MBA program, with the philosophy of women leadership and has integrated its course delivery with women issues impacting decision-makings in the industry. It has got in place a dedicated team of fifteen full-time faculty members ? most of whom are PhD holders and are seasoned teachers who have been with the school and university for nearly a decade on an average. Class-room teachings get supplemented with experience-sharing sessions by senior industry leaders especially women leaders. It has introduced innovative courses like Women Leadership in Business, Evolution of Indian Business in its course curriculum in MBA and BBA programs respectively.

LEADING WITH AUTHENTICITY' WITH DR. ANAMIKA CHAWHAN

Post-graduate students had a session on Leading with Authenticity with Dr. Anamika Chawhan, an alumna of School of Business (MBA Batch 2007-09), Mody University. She is now a life coach and a trainer of professionals. She has also received the Most Impactful Woman Entrepreneur and Life Coach award at Indian Icon Awards 2019 by Zee Business in association with Blindwink and Brandz, at the hands of Actress and Miss Asia-Pacific, Dia Mirza. Leading with authenticity is knowing who you are and knowing your core beliefs, no matter what you do. This has to happen internally and externally. An ethical value system and positive core beliefs help leaders to be authentic. She elaborated that to increase our performance, an individual needs to find their key competency and build their skill set. Automatically the performance will lead you to the success. She focused on the boundary that prevails around us. It means that there are some incidents or situations which might bring us down but there is a line which we need to exceed so that we can meet our own expectations. She added that being authentic will help you be successful leader and authenticity weighs more than the superficiality. She reckoned that being a leader is a choice and if we want to be successful, we must try our hardest, be focused, and most importantly, value time. She was a source of inspiration for the students and gave wings to their imagination and motivated them.

SOB HOSTED DR. VIDYA S ATHOTA
School of Business, University of Notre Dame, Sydney, Australia

Dr. Vidya S Athota, Expert in Business Psychology, visited SOB on November 20-21 and conducted a workshop on Gearing for Success in a Global Environment for MBA students. Dr. Athota holds a PhD from the University of New South Wales. He has over 30 academic outputs and recently published a research book titled 'Managing Employee Well-being and Resilience for Innovation' through Springer publishers. Dr. Athota is on the Board of Studies of SOB. The main objective of the workshop was to familiarize participants with the emerging ideas and trends on how to develop personality in the 21st century contexts. The program also aimed to teach participants to work with various professionals, people, and groups, to understand the meaning of life and work in the present context; to enhance their communication skills and interpersonal skills in order to function in professional and social settings effectively; to learn to evaluate oneself (self-appraisal and introspection) for further growth, personally and professionally. He mainly focused on three areas -- soft skills, personality, and thinking patterns. He shared valuable knowledge, regarding the importance of the personality traits that help in adapting various workplace environments, and how those traits can be discovered or created in oneself with ease. He also spoke about neurology, that is, how the brain and the nervous system works.