



Next Generation Women Leaders



2022-2024
MBA

(Approved by
AICTE, UGC, AIU)

BEST

**WOMEN'S UNIVERSITY
IN ASIA PACIFIC-2020**

**ASSOCHAM &
THE EDUCATION POST**



OUTSTANDING

**UNIVERSITY IN
RAJASTHAN 2019**

CEGR AWARD 2019



**MOST
INNOVATIVE
UNIVERSITY CAMPUS
OF INDIA**

ABP NEWS



**MOST
ECO-FRIENDLY
UNIVERSITY CAMPUS
OF INDIA**

ABP NEWS





Dr. Anirban Sengupta,
Dean, School of Business, had
been with the credit-rating
industry for a decade with
leading rating agency CRISIL
(an S & P Global company) as
Sr. Rating Analyst and then
with FITCH Rating India as
Vice President, he had been
with Goa Institute of
Management as Associate
Professor (Marketing) and

subsequently held academic leadership positions of Dean,
College of Management & Economics Studies, University of
Petroleum and Energy Studies, Dehradun. As Dean of School
of Business, Mody University.

I'm extremely proud of the rich tradition of providing
practical, experience-based business education that our
University has upheld since its founding. The future will
increasingly demand a versatile workforce, who will be
capable of understanding and analyzing various aspects of
the economy, including the analysis and practical study of
market economics; public policies and issues related to
welfare; advanced financial systems. The Learning Outcome
Based Curriculum Framework(LOCF) approach is envisioned
to impart students with a focused and outcome based
structure of comprehensive courses in Economics at
Undergraduate level. This approach basically provides
proactive teaching - learning experience to the students and
encourages them to learn with interest and collusion. This
programme is designed in such a way so that we can prepare
our students for academic excellence as well as for
employability and entrepreneurial abilities.

Why @SoBMU?

Besides imparting Business knowledge, Functional
Knowledge and imparting Soft Skills - MBA from School
of Business, Mody University stands out because of its
focus on Mind-set grooming of the students all
throughout the two year tenure of the program.
Developing the right mindset of attaining economic
independence post completion of this program,
competing successfully in the competitive business
environment with the best of talent irrespective of the
gender, not quitting a professional career despite all
odds, managing successfully the balance between
professional life & family life ensuring mental well-being
and similar such issues are the some of the key issues of
mindset-grooming

INTERNATIONAL ADVISORY COMMITTEE



Dr. Vinika Devasar Rao

Executive Director of the INSEAD Director of
the Hoffman Global Institute for Business
Society, Asia; Singapore



Dr. Lavanya Wadgaonkar

Head of Global Strategic and International
Communications at Nissan Motor Corporation
Yokohama, Kanagawa, Japan



Dr. Venkatapparao Mummalaneni

Professor Marketing & Associate Dean,
Department of Management & Marketing,
Virginia State University, Petersburg, USA



Dr. Vidya S Athota

Professor, Human Resource,
University of Notre Dame,
Sydney, Australia



Dr. Pushkula Raman

Professor Marketing,
College of Business,
Texas Woman's University, Denton, USA



Pronob J Chetia

Director HR & Communications Volvo Group
Trucks Operations Service Market Logistics,
APAC Region, Singapore



Chiradeep Deb

Managing Director & Global Head of Investment
Banking Mashreg Corporate, UAE



Dr. Indranil Ghosh

Associate Professor and Chair, Division of
Accounting & Finance, Graham's School of
Business, Saint Xavier's University, Chicago, USA

PROGRAM HIGHLIGHTS

- 2 year full-time degree program
- Specializations offered - Marketing, HR, Finance, Family Business & Entrepreneurship, Social Innovation Management, Supply Chain Management (*), Business Analytics (*)
{* it is for the students with Engineering/Science background only}
- Excellent Industry Connect
- Women Leadership Mentoring Program by senior industry practitioners
- Center of Excellence in Innovation, Incubation & Entrepreneurship
- International linkages for Summer School and Exchange program
- Certification opportunity in Foreign Language
- Well -equipped Career Development Centre (CDC) for facilitating placements
- 265 acre Green Campus with world class infrastructure
- Highest ranked Women-Only B School (Indian Today Nov 4, 2019 B School Ranking)

CERTIFICATION PROGRAMS

School of Business, through its various Centers of Excellence, offer certification programs in different specialized areas. These are run in association with industry experts and are designed to provide value-added inputs to the students in addition to the core MBA Program. Each student is encouraged to take up one certification program per semester. Tentative list of certification program to be offered in the Academic Year 2022 - 24 is as follows:

- Digital Technologies and Business Applications
- Developing Executive Presence for Women Leaders
- Design Thinking For Women Leaders
- Young Women Leaders' Program In Management of Mental Health
- Supply Chain Financing
- Credit Risk and Ratings
- Gender Diversity and Negotiation Strategies
- Future of Business & Sustainable Development
- Data Science and Business Decisions
- The Art of Servant leadership

CENTERS FOR EXCELLENCE



These centers comprise of faculty members and students having special interest in the above-mentioned areas. Through these groups, SOB conducts guest lectures/conferences/workshops from time to time for gaining knowledge and acquainting themselves with past, present and prospective scenario in these areas to encourage resources and knowledge building.

BOARD OF STUDIES



Dr. Debabrata Chatterjee
Organizational Behavior Area,
IIM Calcutta



Dr. Vidya Sagar Athota
Business Psychology & HR Area
University of Notre Dame, Australia



Dr. Rachana Baid
Professor, (SSE),
National Institute of Securities Markets



Dr. G Sridhar
Marketing Area,
IIM Kozhikode



Dr. Reshmy Nair
Professor Economics
Admin. Staff College of India, Hyderabad



Dr. A. Kanagaraj
Finance Area,
XLRI Jamshedpur



Dr. Som Sekhar Bhattacharya
Strategy Area, NITIE Mumbai



Dr. Swaminathan Mani
VP (Mkt) & Head-Analyst & advisor
Relations, Tech Mahindra



Ramandeep Kaur
President & Company Secretary
Trident Ltd.



Akash Kumar
Senior VP & Circle Head -
Rajasthan, AXIS Bank



Dr. Subhasis Ray
Professor
XIM Bhubaneswar

ELIGIBILITY

- The candidate must have minimum 3 year's Bachelor's Degree, with at least 50% marks or equivalent GPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.
- The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.
- Candidates appearing for the final examination for the Bachelor's degree (or equivalent examination) and completing all requirements for obtaining the Bachelor's degree by 30th July 2022 can also apply, subject to furnishing evidence to that effect latest by 1st October 2022; otherwise they may be asked to withdraw from the program.
- Valid CAT/MAT/XAT/NMAT/ATMA/GMAT/CMAT/MUSAT Score
- Proficiency in English
- Candidates with work experience and those with a career break (upto 3 years) - are also welcome to apply.

MBA SCHOLARSHIP

Category A1 SCHOLARSHIP 70%

- >90% Marks in Last Qualifying Exam (Aggregate Marks)
- >90 Percentile in CAT/XAT/NMAT
- >95 Percentile in MAT/MAT/ATMA/Any Other All India Level Exam
- MUSAT Rank - Upto 50

Category A2 SCHOLARSHIP 60%

- >80% Marks in Last Qualifying Exam (Aggregate Marks)
- >80 Percentile in CAT /XAT/NMAT
- >90 <95 Percentile in MAT/CMAT/ATMA/Any Other All India Level Exam
- MUSAT Rank - 51-100

Category A3 SCHOLARSHIP 50%

- >70% Marks in Last Qualifying Exam (Aggregate Marks)
- >70 Percentile in CAT/XAT/NMAT
- >80 Percentile in MAT/CMAT/ATMA/Any Other All India Level Exam
- MUSAT Rank - 101 - 150

Category A4 SCHOLARSHIP 30%

MUSAT Rank - 151-200

Category A5 SCHOLARSHIP 20%

MUSAT Rank - 201-300

Category A6 SCHOLARSHIP 10%

MUSAT Rank - 301-400

NOTE:- CRITERIA FOR CONTINUATION OF TUITION FEES WAIVER/SCHOLARSHIPS IN 2nd YEAR ONWARD

Scholarship Category :-

No Backlog, No disciplinary action and GPA of 7.0 based on average of preceding years.

Special Scholarship Category (B) (Will not club with any other scholarship)(For Entire Duration Of Programs)

Category B1 50% Tuition Fee waiver

Children of Martyrs - Defence Personnel

Category B2 35% Tuition Fee waiver

Children of Defence Personnel / Paramilitary / Police (Serving or Retired)

OUR RENOWNED RECRUITERS



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