



Developing Next Generation Woman Leaders

MBA 2022-2024



**SCHOOL OF
BUSINESS**

SCHOOL OF BUSINESS
INFORMATION BROCHURE



**MODY
UNIVERSITY**
OF SCIENCE AND TECHNOLOGY
LUXISMANGAM - RAJASTHAN

A Leading Women's University



"No country can ever truly flourish if it stifles the potential of its women and deprives itself of the contributions of half of its citizens."
- Michelle Obama



"I never, ever grew up as a young woman believing that my gender would stand in the way of doing anything I wanted"
- Jacinda Arden, Prime Minister of New Zealand



"Women are leaders everywhere you go, from the CEO who runs a Fortune 500 company to the housewife who raises her children and heads her household. Our country was built by strong women, and we will continue to breakdown walls and defy stereotypes."
- Nancy Pelosi, Speaker of the United States House of Representatives

"Woman will change the nature of power, rather than power changing the nature of women."
- Bella Abzug, American lawyer, U.S. Representative, social activist and a leader of the Women's Movement



"A Woman is to love herself, be herself and shine amongst those who never believed she could."
- Sudha Murthy, Padma Shri, Author, Teacher, Social Activist



INTERNATIONAL ADVISORY COMMITTEE

International Advisory Committee (IAC) comprises of senior industry professionals and business academicians from different parts of the world- who help in bringing in a global perspective to the Business School



Dr. Vinika Devasar Rao
Executive Director of the INSEAD Emerging Markets Institute and Gender Initiative, and Director of the Hoffman Global Institute for Business Society, Asia; Singapore



Dr. Pushkula Raman
Professor Marketing, College of Business, Texas Woman's University, Denton, USA



Dr. Lavanya Wadgaonkar
Head of Global Strategic and International Communications at Nissan Motor Corporation Yokohama, Kanagawa, Japan



Pronob J Chetia
Director HR & Communications Volvo Group Trucks Operations Service Market Logistics, APAC Region, Singapore



Dr. Venkatapparao Mummalaneni
Professor Marketing & Associate Dean & Chair, Department of Management & Marketing, RFL College of Business, Virginia State University, Petersburg, USA



Chiradeep Deb
Managing Director & Global Head of Investment Banking Mashreg Corporate, UAE



Dr. Vidya S Athota
Human Resource Area, School of Business, University of Notre Dame, Sydney, Australia



Dr. Indranil Ghosh
Associate Professor and Chair, Division of Accounting and Finance Area, Graham's School of Business, Saint Xavier's University, Chicago, USA



ABOUT SCHOOL OF BUSINESS

- SOB MU was set up in the year 2000 – as an institute offering MBA offering for girl students.
- While in the initial days the guiding philosophy was to support the girl child – over the years it has adopted “nation-building through women leadership” as its credo. Thus its MBA program also has rechristened itself as ‘MBA – For Next Generation Women Leaders’.
- ‘Women Leadership’ is at the core of SOB MU – anything and everything it does is being guided by this unflinching support to the cause of developing women leaders – for industry in specific and society in general.
- Over the years, it has launched - under-graduate programs of BBA, B.Com (H), BA (H) Economics; post-graduate programs of MA Economics and M.Com; Phd Programs in Management, Economics and Commerce.
- SOB MU today is the highest-ranked women-only B School of India – and being located at Lakshmangarh - it has a vision of evolving as an IIM (Lakshmangarh) in the year to come.

OUR RENOWNED RECRUITERS



DEAN'S ADVISORY COUNCIL

Dean's Advisory Council (DAC) is the apex committee of C-level Industry Professionals (current C level and / ex C level). The broad role of DAC members involve support & advise to the Dean in terms of overall vision and strategic planning for the Business School



Chandrakant Nayak
Chief Executive Officer &
President Dow Chemical
India



Dr. Tapati Bandopadhyay
Chairman & Chief Executive
Officer AISWITCH Technologies
Ex- Director Research, AI &
Automation, Gartner, USA



Madhumita Basu
Chief Strategy &
Marketing Officer, Nuvoco
Vistas Corp Ltd



Chiradeep Deb
Managing Director & Global
Head of Investment Banking
Mashreg Corporate &
Investment Baking Group



Minakshi Arora Prasad
CHRO,
Trident Group India



Debjani Roy
Chief Human Resource
Officer (As Advisor) Mind
Your Fleet



Dr. Srinivas Chunduru
Ex-CEO, Piramal Housing,
Ex-CHRO, Piramal Group,
Founder, VANS Group



Jaideep Ghosh
Chief Operating Officer
Stardul Amarchand
Mangaldas



Rakesh Bhutoria
Ex-IDFC Bank,
Ex-Standard Chartered
Bank, Ex-GE Capital



Kaveer R Chavali
Co Founder, Kalaneca
Award winning Anchor
Voice of Asia 2019



Suman Chowdhury
Chief Analytical Officer
Acute Ratings & Research



Dr. Ashis Sen
Chairman (Honorary), Forum
for Emotional Intelligence
Learning & CEO, ASCC



VA George
Executive Chairman, Thejo
Engineering, Ex-President, India
Cement Capital & Finance; Past
Chairman, Equipment Leasing
Association of India



Indranil Pan
Chief Economist, Yes Bank



Most Admirable Education Brand - 2020

-Awarded by The Brand Story



BEST

WOMEN'S UNIVERSITY
IN ASIA-PACIFIC 2019

- ASSOCHAM &
THE EDUCATION POST



3 DECADES

OF EXCELLENCE IN
WOMEN'S EDUCATION



**MOST
INNOVATIVE**

UNIVERSITY CAMPUS
OF INDIA

- ABP NEWS



**MOST
ECO FRIENDLY**

CAMPUS OF INDIA

- ABP NEWS



**AAA
- RATED B SCHOOL -**

SCHOOL OF
BUSINESS

- CAREER 360.COM



**WOMEN
- ONLY B SCHOOL -**

SCHOOL OF
BUSINESS

- INDIAN TODAY



TOP 10

MANAGEMENT
INSTITUTE IN 2019

- KNOWLEDGE REVIEW



**HIGHEST-RANKED
BBA PROGRAM IN RAJASTHAN**

SCHOOL OF BUSINESS

- TIMES BBA SURVEY 2020.



TOP 07

TOP PRIVATE LAW COLLEGE
IN NORTH INDIA

- THE WEEK MAGAZINE



TOP 07

OUTSTANDING
LAW SCHOOL OF EXCELLENCE

- CSR - GHRDC SURVEY - 2020

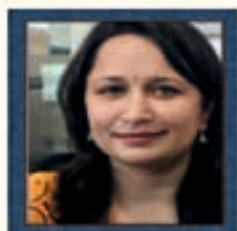
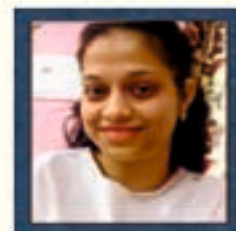


ALUMNAE SPEAK



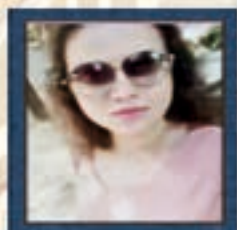
"It is always good to be accompanied by Aspiring, Ambitious, Self-driven Women who all have the drive to succeed in life",
Swati Sharma, Assistant Director - Talent & Culture, Accor, Batch 2007-09

"MBAs today need to understand how mind of a woman executive works - and that can be learnt best in a women-only B School",
Niharika Singh, Sr HR Generalist - India Operations, Securonix, Batch 2011-13



"With organizations - globally & locally - putting emphasis on diversity & inclusion, doing MBA from a women-exclusive B School helps a woman student prepare better for such emerging opportunities",
Shweta Upadhyay, Lead Recruiter, Amazon, Batch 2008-10

"Empowered women empower women ! Stronger women would stand for herself and conquer the world",
Nimisha Biyala, Learning & Development Manager, Bajaj Finserve, Batch 2008-10



"Focused on women to empower them with expertise",
Snigdha Singh, Chief Recruitment Specialist, Rekrut India Private Ltd, Batch 2009-11

"MBA for a woman is about managing life - not just organizations. B School exclusively for women can prepare you best for the same",
Dr. Anamika Chawhan, Founder, Magnificent U, Batch 2007-09



BOARD OF STUDIES

Board of Studies (BOS) is the apex academic advisory committee of School of Business -comprising of academicians across functional areas drawn from well know business schools of India & abroad and senior industry professionals representing different functional areas and industries. - These are people who help in ensuring a cutting-edge industry-oriented curriculum across different programs of the School.



Dr. Debabrata Chatterjee,
Organizational Behavior Area,
IIM Calcutta



Dr. Vidya Sagar Athota,
Business Psychology & HR Area,
School of Business,
University of Notre Dame, Australia



Dr. Rachana Baid,
Professor, (SSE),
National Institute of
Securities Markets



Dr. G Sridhar,
Marketing Area,
IIM Kozhikode



Dr. Reshmy Nair,
Economics Area,
Admin. Staff College of India,
Hyderabad



Dr. A. Kanagaraj,
Finance Area,
XLRI Jamshedpur



Dr. Som Sekhar Bhattacharya,
Strategy Area,
NITIE Mumbai



Dr. Satyendra Sharma,
Supply Chain Area,
BITS Pilani



Dr. Swaminathan Mani,
Vice President (Marketing) &
Head- Analyst & Advisor Relations,
Tech Mahindra



Ramandeep Kaur
President & Company Secretary
Trident Ltd.



Akash Kumar,
Senior Vice President
& Circle Head -
Rajasthan, AXIS Bank



Dr. Subhasis Ray,
Professor
XIM Bhubaneswar

MBA - FOR NEXT GENERATION WOMEN LEADERS

MBA (Dual Specialisation)

Core Courses

Business Communication	Women Leadership and Business	IT Tools for Manager
Business Research Methods	Business Environment	Legal Aspects of Business
Managerial Economics	Marketing Management	Business Ethics and Corporate Governance
Financial Management	Women Entrepreneurship	
Management Accounting	Human Resource Management	Strategic Management
Organizational Behavior	Business and Sustainable Development	Operations Management

Specialization Areas

1. Marketing	2. Finance	3. Human Resource Management
Consumer Behavior	Security Analysis & Portfolio Mgmt.	Organization Development Systems
B2B Marketing	Corporate Finance	Talent Management
Marketing of Services	Banking and Insurance Management	Industrial Relations
Sales and Distribution Management	Financial Statement Analysis	HR Analytics
International Marketing	Financial Derivatives and Risk Mgmt.	Diversity and Inclusion
Integrated Marketing Communication	International Financial Management	Human Resource Development Systems
Digital Marketing	Financial Modeling	Performance Management
Rural Marketing	Corporate Restructuring	Compensation Management
Retail Management		
Strategic Brand Management		

4. Family Business and Entrepreneurship
Entrepreneurship Theory and Practice
Entrepreneurship and New Ventures
Dynamics of Family Business Governance
Management Tools for Entrepreneurs
Project Formulation and Preparation
Secrets of Success: Indian Family Business

5. Social Innovation Management
Practice of Social Innovation
Development Communications
Business Strategies for Sustainability
Management of Corporate Social Responsibility
Management of Social Impact Institutions
Social Impact Investment

6. Supply Chain Management
Purchase and Vendor Management
Logistics and Distribution Management
Inventory and Warehouse Management
Enterprise Resource Planning
Global Supply Chain Management
Supply Chain Analytics
Supply Chain Risk Management
Supply Chain Finance

7. Business Analytics
Introduction to Data and data Mining
Fundamentals of Business Analytics
Essential Statistics for Business Analytics
Predictive and Prescriptive Analytics (R)
Data preparation, integration and querying
Application of Business Analytics
Business Intelligence and Data Visualization
Business Transformation using AI and Analytics
Ethical Issues in Big data
Cloud Computing and Cyber Security

* Any two from option 1,2,3, OR

** Any one from option 1,2,3 and any one from option 4,5,6,7

*** Business Analytics and Supply Chain for Engineering and Science background students

FROM THE DESK OF THE DEAN

DR. ANIRBAN SENGUPTA

Dean, School of Business
Mody University of Science & Technology

Dr. Anirban Sengupta has taken charge as the Dean, School of Business, Mody University (SOB MU) in December 2018. He brings in three decades of leadership experience as a Vice President, FITCH Ratings India; Centre Director, Administrative Staff College of India, Hyderabad; Executive Director, International School of Business & Media (ISB&M) Pune; Dean, School of Business, UPES Dehradun. He had earlier had a long stint with Goa Institute of Management (GIM), served as Visiting Faculty with IIM Indore, IIM Kozhikode, XIM Bhubaneswar and spent his initial years with CRISIL and CEAT Tyres.

Housed in its 265 acres “oasis in the desert” campus at Lakshmangarh, Rajasthan - Mody University is a leading women's university of India and Asia-Pacific. It started off in the mid-80s with its nationally recognized Mody School (Class IV to XII) – one of the top five residential schools for girls in India – before expanding into a private state university.



FROM THE DESK OF THE DEAN

B School With A Difference :

School of Business Mody University (SOBMU) was launched in the year 2000 – much before gender diversity and women leadership became buzzwords in the industry. In that sense it has been ahead of its time. Nation building Through Women Leadership – is our overall guiding philosophy. Our MBA program is quite different in terms of content, delivery and positioning as against a regular MBA. Despite growing career opportunities due to diversity hiring initiatives – women aspirants need to be specially trained in multiple areas to be ready to leverage on such opportunities. These include skills like assertiveness, self-confidence, visibility, ability to influence others, managing career transitions, communicating vision and strategy, professional networking, nurturing empathy but controlling emotions, speak-up and get heard, developing mental resilience and agility for making successful comeback from career-breaks and so on.

Subjects like Women Leadership and Women Entrepreneurship have been incorporated as core subjects in Semester I and Semester II of the program. A specially designed boot-camp on Women Leadership Development is run for the MBA students through our Center for Women Leadership. Regular interactive sessions with women industry leaders are an integral part of our MBA program – from the experiences of these leaders the students get insight as to how they have faced various challenges in their professional & personal lives but never gave up corporate career since economic independence is of primary importance for any individual irrespective of gender.

Benchmarked with the Very Best

The institute has the active support of about a hundred industry and academic leaders from some of the best institutions - nationally as well as internationally - who are on our Dean's Advisory Council, Board of Studies, International Advisory Committee, Industry Advisory Committee and other such platforms. This is a pro-bono support that they have chosen to extend to us because of their strong alignment with our philosophy of contributing to the economy and society through developing women leaders. The International Advisory Committee has members from Volvo Asia Pacific, Nissan Motor Corporation Japan, Mashreq Bank, UAE; INSEAD Singapore, Texas Woman's University, USA and others. The Board of Studies have faculty members from IIM Calcutta, IIM Kozhikode, XLRI Jamshedpur, XIM Bhubaneswar, BITS Pilani etc. The Industry Advisory Committee has members from Societe Generale Corporate & Investment Bank India, Bain Capability Centre India; KPMG, Asian Paints, ITC and number of similar other well-known organizations. Access to such leaders ensures that in terms of business and functional inputs - the program is absolutely cutting-edge and is benchmarked with the best.

Welcome to SOB MU

If you happen to be a woman with a purpose and a will to move the mountain – I welcome you to come and join our MBA Program – designed especially for Next Generation Women Leaders like you.

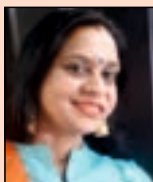
OUR MENTORS / ADVISORS



Dr Aparajita Prasad
Director,
Meta Connect Consulting



Shaifaly Sangal
CEO, Yung Minds



Annapurna A,
HR Thoughtleader, Founder & CEO,
Emotionalytics, co -Chairperson – WEEF,
ASSOCHAM



Debjani Roy
Chief HR Officer, Mind Your Fleet; Founder &
CEO, Winds Beneath The Wings Education
Advisor Services



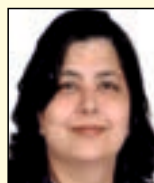
Dr. Reshmy Nair,
Professor & Director, Center For Mgmnt Of
Land Acquisition, R & R (CMLARR),
Administrative Staff College of India,
Hyderabad



Anindita Sinha
Head of Corporate Communications, L&T
Metro Rail (Hyderabad); Chair / Convener, CII
Telengana's Cultural & Tourism Council



Harini Sreenivasan
Partner,
Semcostyle Institute India LLP



Vandana Vishnu
Leadership Thinker & Executive Coach;
Faculty, Center for Creative Leadership



Poornima Parameshwaran Batish
Co-founder – MadeByHer & ThiinKEqual;
Founder- Woman At Work



Dr. Yasha Pandit
Associate Director -
Emerging Technology, PwC India



Ranjita Ghosh
Global Marketing Director –
Telecommunications, 5G, Competitive
Intelligence, Partner Ecosystem, Wipro



Anuka Kumar
Lead Academic Partnership,
Career Education, IS/A, IBM India



Stuti Das
Vice President,
SOTC Travel



Ankana Bhalla
General Manager, Revenue Growth
Management, Infiniti Retail Ltd., CROMA



Shehzia Lilani
Country Director at
Amani Institute



Dr. Anamika Chawhan
PhD IIT Bombay, Founder,
Magnificent U



Ishwarya Srinivasan
Recruitment Coach, Happiness Facilitator,
Gender Diversity & Inclusion Leader - India,
Decathlon Sports India



Disha Hoskote
Vice President, APAC Marketing,
Duff & Phelps

Women Leadership Development Program

Bootcamp For Next Generation Women Leaders



Dr. Sunita Chugh

TedX Speaker | Academician
Coach & Mentor | Entrepreneur
Leadership development and OD Specialist
Inclusion and Diversity Champion



Annapurna A

Founder and CEO - Emotionalytics
and Co. HR Thought Leader,
Behavior Assessor,
Emotional Intelligence Practitioner



Debjani Roy

Chief HR Officer
(as Advisor) at Mind Your Fleet
(Kromozones Software Pvt. Ltd.) Ex CHRO,
SRL Diagnostics (A Fortis Group Co.)



Neeraja Ganesh

Consultant, Coach, Speaker,
Expert on Women Leadership
Ex- Director, Capgemini; ANZOT;
Ex- Head, JobsforHer Foundation



Shikha Verma,

Organization Development
(Culture Strategist),
Learning & Wellbeing Professional,
Happiness & Mindfulness Coach



Kavea Chavali

Award winning Anchor; Voice of Asia 2019;
Entrepreneur. RASHTRIYA SANMAN AWARD
winner as the Best Anchor. Conferred with
the VOICE OF ASIA for her outstanding contribution
to the LIVE EVENTS fraternity.



Ishwarya Srinivasan

Recruitment Coach,
Happiness Facilitator, Gender
Diversity & Inclusion Leader
- India, Decathlon Sports India

By simply enabling women partaking in Indian economy at par with men, the Gross Domestic Product (GDP) of India estimated at \$4.83 trillion by 2025, according to a new study by the McKinsey Global Institute (MGI). We opine that this could be achieved by imparting training to young girls i.e. students in the form of workshops, symposium, conferences, counselling, coaching etc. through the program WHW (Women Help Women). Hence, we have conceptualized a workshop series for management students of Mody University – exclusively for women. The sequence of the series is based on Realization, Engagement and Development.

Realization (Self-awareness) is the foundational leadership skill of the 21st century. Therefore, the first step of women leadership program is to have self-awareness. Also, women leaders, who know who they are, and how they're seen by others, are more effective, confident, respected, and promotable. Hence, under the heading Realization students would learn:

- Taking control of career by breaking the glass-ceiling,
- Self-awareness – Understanding values, motivations, and behaviors
- Strategies for implementing personal change

Once an individual has realized her potential, the next step is to engage her in the process of development of potential. Hence, the students would get knowledge on -

- Overcoming imposter syndrome
- Leading through emotional intelligence

When it comes to women and leadership, this step is essential to develop leadership skills in order to reach success.

- Communication analytics – silent language of women leaders
- Networking and branding
- Leading with authenticity.

FACULTY MEMBERS

ECONOMICS



Dr. SURENDRA RAJPUROHIT

Associate Professor, B.Sc., PGDM, JAIIB, CAIIB, MA (Eco.), NET (Eco.), Ph.D. (Eco.) Research Interest Banking & Finance, Labour Economics, Project Management. A banker-turned-academician, he has had over 05 years of academic & 12 years of industrial experience, including 9.5 years with ICICI Bank. He has also been conducting MDPs workshops on different management subjects as a resource person for various government as well as private organizations. Besides, his research contributions have also been getting recognitions at national as well as international forums, including receipt of 'Best Paper Award'. His academic qualifications include B.Sc., PGDM, JAIIB, CAIIB, MA (Economics). NET, PhD.



Dr. NIYATI BHANJA

Distinguished Visiting Faculty, Associate Professor, MICA - specializes in Economics with specific interest in Macroeconomics and Econometric Modelling. She was awarded Prof. M.J. Manohar Rao Young Economist Award for the year 2019 by The Indian Econometric Society (TIES), has been a recipient of coveted Scholarship from the India to conduct a research project on Exchange Rate Passthrough; which she's completed successfully in 2015.



MADHU SEHGAL

Distinguished Visiting Faculty, has over 37 years experience as an Economist & banker with a nationalized banker, has served as Consultant (Economics) to Ministry of Industry, Govt of India and Research Associate with National Institute of Public Finance & Policy, An MA, M.Phil (Economics), Delhi University, she has served as faculty with Delhi University as well as Visiting Faculty to ICSI New Delhi.

DATA SCIENCE & ANALYTICS



Dr. TAPATI BANDOPADHYAY

Adjunct Faculty; Chairman and CEO, AISWITCH Technologies; M.S., PhD in Computer Sciences, Artificial Intelligence, University of Strathclyde where she had been a DFID Scholar; B.E. (Production Engineering), Jadavpur University where she had been University Gold Medal holder. She has been a hands-on AI builder, inventor, researcher, practitioner for 25+ years. She led AI - automation research & consulting at Gartner from 2011. She received many Gartner Awards, having been consistently rated by end-user client leaders in Top 20 Advisors globally. At Wipro, she filed 3 patents on XAI, earned Fellowship in the DMTS (Distinguished Member of Technical Staff). She set up Wipro's AI Practice CoE, Strategy & Partner Eco-systems. Wipro got Market - Leader positions in 30+ global industry AI reports, with highly differentiated, industry-first practices. From 2019 onwards, as Vice President Research @HFS, she led AI - automation, IoT practices globally. She founded the world's first AI PRACTICE RESEARCH organization AISWITCH (with a patented AI Practice framework) in late 2020.



Dr. SWAMINATHAN MANI

Distinguished Visiting Faculty B.Tech, MBA, PhD, Vice President (Marketing) & Head - Analyst and Advisor Relation Tech Mahindra; has more than 25 years of full-time work experience in the areas of sales, marketing, pre-sales and alliances. Good knowledge of the Global IT business. He has special interest in large deal advisory, alliances, sales marketing, sales support, inside sales.



Dr. ATANU MANDAL

Distinguished Visiting Faculty; Partner - Supply Chain and Operations Practice at Goodlead Consulting Services has a PhD in Operations Management, an APICS certification in Supply Chain Process Consultancy and a Six Sigma Master Black Belt with an experience of close to three decades. He has worked for close to two decades in organizations like IBM, Sonata Software and Crompton Greaves. He was heading the Supply Chain Consulting Division of IBM India, was involved in several projects across US, Europe and Asia. A partial list of clients serviced in the area of Supply Chain fulfilment are; Johnson & Johnson, Philips (Netherlands), Bank of America, Walmart, Pfizer, Michelin.

FACULTY MEMBERS

FINANCE & ACCOUNTS



Dr. MANISH DIDWANIA

Professor, M.Com., Ph.D. Research Interest :Accounts and Finance, Rural Management, Microfinance, Portfolio Management, Economic Indicators He is working at Mody University since last Nine years. He has specializations in the fields of finance, accounts and rural development. He has more than fifteen years of teaching experience in PG and UG classes. He has published 14 research articles in national and international journals and presented 16 papers in national and international seminars and conferences. He has supervised three research scholars and currently supervising two research scholars as guide.



SUMIT KULSHRESTHA (Ph.D Pursuing)

Assistant Professor MBA, UGC-NET, Ph.D. Pursuing Research Interest : Finance (Derivatives, Corporate Finance), Banking & Insurance. He is faculty in the area of Finance, banking and Insurance. He is having an experience of 9+ years in the academic and BF NET qualified and certification in Financial Modelling. He had done Research Project sponsored by Central Government, Ministry of Labor and Employment. His areas of research interest are Finance, Applied Finance and Corporate Governance, Industry. He is UGC



SUKRITI KHATRI (Ph.D Pursuing)

Faculty, Member of The Institute of Chartered Accountants of India. She has completed her graduation (B.com) from School of Open Learning, University of Delhi in 2015 and post-graduation (M.com ABST) from MGSU, Bikaner in 2017. She is NET (Commerce) qualified and holds Certificate of Information System Audit. She possesses sound knowledge of Accounting Auditing, and Management Accounting. She is active member of ICAI Bikaner and takes guest lectures in the institute.



Dr. MEENA SHARMA

She is Assistant Professor in the areas of Finance and Accounts. She is a B.Com, M.Com (Commerce), PhD (Commerce). Her areas of interest are Accounts and Finance, Research Methodology and Portfolio Management. She has published research papers in various reputed journals.



MANISHA SANGVI

Distinguished Visiting Faculty, Corporate Trainer and Faculty Member in the areas of Derivatives & Financial Risk Management, Financial Management, Financial Markets and Institutions, International exchanges trading and F&O. She has worked with Citi group and IDBI Bank in the areas of credit appraisal -before moving into corporate training and teaching. department. Based at Pune, she is also currently pursuing her PhD with Symbiosis International University.



FACULTY MEMBERS

HUMAN RESOURCE MANAGEMENT



Dr. B.S. RATHORE

Professor, MBA, Ph.D, Research Interest; OB & HR- Compensation Systems and Work Life Conflict. Instructor of OT & HR with 32 years of experience (17 years of PG teaching and 15 years with Indian Air Force). Hold PhD Degree of MLSU, Udaipur and MBA, MPM, Labour Laws Degrees from Pune University. Has credit of more than 19 research papers published in international and national Journals and Chapters of the books. Catalyst in getting ISO 9002 certificate to Armed Forces Depot and awarded by Air Officer Commanding. Two research scholars have been awarded PhD degree in his guidance and three are doing research under him.



Dr. SUNITA VERMA

Assistant Professor M.A., MBA, Ph.D. Research Interest ;Organisational Behaviour, Human Resource Management. She is Assistant Professor in the area of Human Resource. She did her masters in Management with HR and Marketing as specialization and Ph.D. from Mody University of Science & Technology, Lakshmangarh. She has more than 13 years of teaching experience at UG and PG level, published 16 research articles and presented more than 15 papers in national and international conferences. Supervising two scholars as guide.



Dr. ASHIS SEN

Distinguished Visiting Faculty; Chairman (Honorary), Forum For Emotional Intelligence Learning, is ex-Corporate Head Learning and Development, L&T; GM Capacity Building, HPCL. He serves as Adjunct Faculty TAPMI and is also associated with IIM Kashipur, IIM Indore, TISS. He has learnt the essential attributes of a successful leader while interacting with thought leaders viz. Richard Boyatzis at Case Western University, Dr. Darwin Nelson and Dr. Gary Low formerly with Texas A&M University, Robert Emmerling at ESADE, Lyle Spencer of Competency International, Daniel Goleman.



DEBJANI ROY

Adjunct Faculty, Chief Human Resource Officer (As Advisor) Mind Your Fleet. (Kromozones Software Pvt. Ltd.), and Founder & CEO, Winds Beneath The Wings Education Advisory Services, is an HR professional with 25+ years of corporate experience across all aspects of HR. She had been with SRL Diagnostics as Chief People Officer, Head - HR, Kuoni Travel and prior to that with HCL Technologies, Bharti Telecom, NALCO.



Dr. VIDYA S ATHOTA

Adjunct Faculty; Faculty member, Business Psychology & HR Area @ School of Business, University of Notre Dame Sydney, Australia. He holds a PhD from the University of New South Wales. He has over 30 academic outputs and recently published a research book entitled Managing Employee Well-being and Resilience for Innovation, Springer publishers. He has published his research findings in high impact journals such as Applied Psychology; An International Review, Personality and Individual Differences and American Journal of Psychology. His research has been covered in several international media outlets including New York Magazine, British Journal of Psychology Digest and Catholic Weekly. Dr Athota's expertise also includes management diagnostics and multi-perspective assessments in the areas of personality, cognitive, emotional competence and leadership skills. He has provided services to various business organizations internationally, including Fortune 500.



SIMRAN OBEROI

Distinguished Visiting Faculty, Senior HR professional with almost two decades experience in HR Advisory, Knowledge Development and Research. Compensation & Rewards, Diversity & Inclusion, Leadership Development, Job Mapping, Organization Design, Social Media Engagement for India and Asia Pacific, with firms like Hewitt Associates (Aon Hewitt), PwC, Hay Group and SHRM India. She is also a TEDx Speaker and Founder & Owner, Ovenderful - a social enterprise and niche signature e-bakery that specializes in healthy, inclusive, organic and special diet baking.

**Dr. ANAMIKA CHAWHAN**

Distinguished Visiting Faculty, Ph.D. from IIT, Bombay in Knowledge Management a Business and Life Coach and a Cognitive Scientist, is Founder, Magnificent U. Her online programs Magnificent Mornings and Magnificent Life Challenge have dients joining in from US, Dubai, Sri Lanka, Bangladesh, Nepal besides Pan India. She has authored two books - Training Need Analysis and Knowledge Management.

FACULTY MEMBERS

MARKETING

**Dr. ASHISH KUMAR SHARMA**

Assistant Professor Ph.D., M.Phil., MBA, M.Sc. (H).UGC-NET (Management) Research Interest: Marketing Management. He specializes in Marketing and possesses a rich teaching experience of more than 12 years. He has number of publications to his credit in journals and books and has participated in many conferences, seminars and workshops at the national and international levels. Apart from teaching, he has also been actively involved in organizing various co- and extra-curricular activities for students.

**ROHAN PRASHER**

Distinguished Visiting Faculty, Group Brand Manager (Media and Digital), Asian Paints, Group Brand Manager (Media and Digital), Asian Paints, is an alumni of Goa Institute of Management and has worked across media and communications, product management and corporate branding. He currently leads Media and PR at Asian Paints. He had earlier been with Reliance Broadcast and Madison Media. He featured as an eminent industry leader in e4m OOH Most Influential List 2020.

**KIRAN MAHASUAR**

Distinguished Visiting Faculty, Is an XIMB alumni and has several years of experience as a management practitioner in the corporate sector primarily in the FMCG/CPG domain with ITC, Pidilite, Perfetti & Dabur in sales. He is an avid case-writer and his Teaching Cases are registered with ET Cases, NHRD-MTI, and The Case Centre (UK). He move into academics in 2017, has served as Marketing Faculty member with leading B Schools. Currently he is pursuing PhD program at IIM Kozhikode.

**RISHABHA NAYYAR**

Distinguished Visiting Faculty, Planner & Co-Founder, Fatmen. He was earlier Head of Strategy, 82.5 Communications (WPP owned Ogilvy Group); Executive Director Strategic Planning, MullenLowe Linta Group. During his long tenure with Lintas, he spent an year on secondment with Hindustan Unilever as Brand Manager. Rishabha has over 17 years of corporate and entrepreneurial experience in which he has had the opportunity of beir a part of the brand building and communication story of more than 50 different brands (MNC, Indian, Leaders, Disruptors, Start-ups)

**SHAMIC RAY**

Distinguished Visiting Faculty, Executive Vice President, IMRB Kantar is a marketing research specialist with nearly two decades of experience. Currently he is Leading the CoE of Segmentation, Consumer demand forecasting & Innovation testing in Kantar IMRB International Research for its largest client account, servicing multiple Global markets.

FACULTY MEMBERS

TOURISM



Dr. SANJAY JOSHI

He is an Assistant Professor in the area of Tourism Management and holds Ph.D., UGC (NET), M.Phil. & Masters in Tourism Administration. He has more than 17 years of Academic & Industrial experience in Tourism sector and has managed International Research Project as well as UGC sponsored research project as JRF. He has a number of research papers to his credit and has presented papers in National & International conferences.



KC GANDHI

Distinguished Visiting Faculty, Aviation and Tourism expert, had been with India's national carrier for over 35 years and held various important position in cargo management, airport operations, marketing as well as overseas operations.



MAYUR KALRA

Distinguished Visiting Faculty. Is Co-founder of Success Anchors, Leadership Coaching and Consulting firm. He is an Executive Coach, ACC, certified by International Coaching Federation, USA and NLP Practitioner, trained by the Master Creator- John Grinder, Carmen Bostic and Michael Carroll. Prior to that he has done Engineering and Management Education. His last Corporate assignment was with leading Travel Telecom company as Sales Director.



PRIYANKA RASTOGI

Distinguished Visiting Faculty. Is a book author, travel entrepreneur with nearly two decades of versatile experience in Tourism & Hospitality and is a North East India Expert. Her maiden book "Early Sunrise, Early Sunset Tales of a Solo Woman Traveler Across North East and East India" is an outcome of more than 100+ trips done to the region over last 6+ years. She is co-founder Kiomoi, HerTravel.in, Surwahi Social, Ezy Helpers and is ex-Goibibo, Stayzilla.

SUSTAINABILITY AND SOCIAL INNOVATION



PALLAVI JHA

Assistant Professor; PhD Scholar @ Tata Institute of Social Sciences (TISS), Mumbai; MPhil, TISS, MA (Development Studies), TISS. Her specialisation areas are Business Communications, Gender Studies, Sustainability & Climate Change, Gender Studies.



VASUNDHARA KAUL

Distinguished Visiting Faculty; Founding Partner, Carpediem EdPsych Consultancy LLP; M.Ed. (Gold Medalist); M.B.A (Marketing & Finance); pursuing Ph.D. from the Department of Education, Mumbai University. A Banker turned Trainer and Mental Health Practitioner with 16+ years of rich work experience across various sectors, educational institutions of various geographies (India & UAE - Dubai, Sharjah & Abu Dhabi), she is passionate about empowering people to communicate better, be future skill-ready, and improve well-being.

INTERNATIONAL LINKAGES

- Graham School of Management, Saint Xavier University, USA
- Belarusian Trade and Economics University of Consumer Cooperatives (BTEU), Belarus
- University of Colorado Denver, USA
- University of North Texas, Denton, USA
- Universite de Nantes, France
- State University of New York at Stony Brook, USA
- Novancia Business School, France
- Belarusian National Technical University, Belarus
- Francisk Skorina Gomel State University, Belarus



SOB Students AT CARLETON, CANADA

CERTIFICATION PROGRAMS

School of Business, through its various Centers of Excellence, offer certification programs in different specialized areas. These are run in association with industry experts and are designed to provide value-added inputs to the students in addition to the core MBA Program. Each student is encouraged to take up one certification program per semester. Tentative list of certification program to be offered in the Academic Year 2021 – 23 is as follows :

- Certification Program In Credit Rating
- Certification Program in Executive Search
- Certification Program in Coaching
- Certification Program in Six Sigma
- Certification Program on Artificial Intelligence and Machine Learning
- Certification Program on Insurance
- Certification Program in Marketing Research



CENTER OF EXCELLENCE

**Center for
Women Leadership**

**Center for Digital
Transformation**

**Center for Social Innovation &
Sustainable Development**

**SCHOOL OF
BUSINESS**

**Center for Finance, Insurance
Risk & Economics**

**Center for Family Business &
Women Entrepreneurship**

SPECIAL INTEREST GROUPS

- TOURISM - AVIATION - SPORTS - HEALTHCARE

LIFE BEYOND CLASSROOM

The bright and versatile students of School of Management Studies have formed a host of forums and societies to engage in constructive activities as a part of beyond the classroom learning.



- Ira – The Academic Society-The student academic society has been set up with an aim to further hone the academic talent of students. It regularly organizes events like debates, presentations, group discussion etc. It provides an effective platform for the overall personality development of students.
- Mrida – The Cultural Society-The Student Cultural Society of SoB has been established with an aim to organize various competitive cultural events involving dance, song, skit, and others. The events organized by Mrida see active participation from the student community. The Society also takes the lead during celebration of different Indian festivals like Ganesh Chaturthi, Janmashtami, Navratri, etc.
- Lakshya – The Sports Society-The Student Sports Society is active in organizing various indoor and outdoor sports events such as Volley Ball, Basket Ball, Badminton, Chess, and Carom to name a few. The Society also encourages students to participate in the national-level inter-college competitions.
- Magnum Opus- (Student Newsletter) is an initiative by students, supported and guided by faculty members. It is a creative endeavour where students showcase their ideas through articles and cartoons.
- Social Service- Students at SoB understand it very well that giving something back to the society is as important as taking from it. Community Service (Khushi) wing of SoB students attempts to bring joy to underprivileged children in the nearby government primary schools by providing winter clothing and educational inputs to them.
- Alumni Cell - It's a cell that unites the pass-out students with the present students, helps the students to create a professional network. This cell focuses on getting the experience of the seniors helps the students to build the required skill set. We organize a session with the alumni regularly where the seniors share their experience at Mody University along with their corporate life.

DISTINGUISHED ALUMNAE

Alumna	MBA Batch	Current Organization
Swati Sharma	2007-09	Accor
Shweta Upadhyay	2008-10	Amazon
Nimisha Biyala	2008-10	Bajaj Finserv
Lavisha Bassi	2014-16	Bulmen Realty
Geetali Dargani	2017-19	Bharti Airtel
Richa Tripathi	2011-13	BNY Mellon
Gunja Patwary	2006-08	Citicorp Services India
Tripti Bansal	2018-20	ICICI Bank
Kriti Mishra	2011-13	Deutsche Bank
Puja Surella	2007-09	EY
Prachi Shah	2016-18	HDFC Bank
Purvi Bansal	2012-14	FOXMULA – X
Shubhi Tyagi	2017-19	ICICI Bank
Anisha Jain	2017-19	ICICI Pru Life Insurance
Harshita Sharma	2018-20	Airtel
Abha Choudhury	2008-10	Janavi India
Vasundhara S	2006-08	Kotak Mahindra Bank
Garima Singhal	2007-09	MakeMyTrip.com
Shanky Joshi	2010-12	Messe Dusseldorf India
Anannya Saxena	2017-19	Markets and Markets
Preeti Sharma	2007-09	National Bank of Canada
Sunakshi Singh	2010-12	Publicis Sapient
Sugandha T	2007-09	PwC
Sayoni Mazumdar	2006-08	NTPC
Snigdha Singh	2009-11	Rekrut India
Manali Singh	2017-19	Reliance Jio Infocomm
Priya Garg	2014-16	Royal Bank of Scotland
Sinu Rathore	2009-11	Sama
Lavisha Goyal	2017-19	S&P Global Intelligence
Udita Badola	2007-09	Shell
Meenal Kumar	2008-10	SMC Global Securities
Niharika Singh	2011-13	Securonix
Meenu Choudhary	2007-09	SNB Middle East, Dubai
Shristi Agarwal	2017-19	Swiggy
Pallavi Saxena	2016-18	VIVO

INDUSTRY EXPERTS @ SCHOOL OF BUSINESS

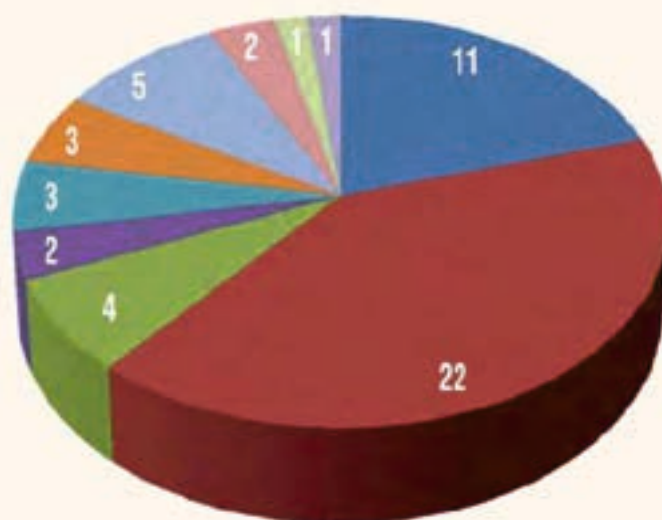
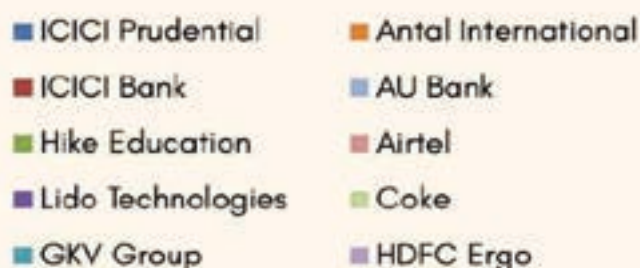
- Suraj Malik, Partner, BDO India LLP
- Suman Choudhary, Chief Analytical Officer, Acuite Ratings & Research India
- Shailendra Singh, Sr. Group Manager, Bain Capability Centre, Bain & Company
- Ankana Bhalla, General Manager Revenue Growth Management Infiniti Retail Croma
- Vasundhara Kaul, ex Chief Impact Officer, Drishti
- Ranjit Kaur Chandel, Business Manager, Philips India
- Ritesh Dogra, Managing Partner, BlueBoard Advisors
- Vijender Sharma, Concourse Consulting, Principal Consultant
- Savio Dsouza, VP & Head HR, SBI Capital Markets
- Dr. Swaminathan Mani, Vice President (Marketing) & Head – Analyst & Advisor Relations, Tech Mahindra
- Stuti Das, Vice President, SOTC Travel
- Abhishek Sengupta, Executive Director India & Regional Director Italy and Russia, Operation Smile
- Ayan Chaudhuri, Brand Manager, ITC Ltd.
- Anindita Sinha, Head of Corporate Communications, L&T Metro (Hyderabad); Co-Chair, Culture & Tourism Panel of CII Telangana
- Rohan Prasher, Group Brand Manager, Media and Digital, Asian Paints
- Amit Mehindratta, Consumer & Marketing Insights Leads – Personal Care, South Asia, Unilever
- Ranjita Ghosh, Global Marketing Director, Telecom, 5G, Market & Competitive Intelligence, WIPRO
- Anindita Sinha, Head Of Corporate Communications, L&T Metro Rail (Hyderabad)
- Kunal Kundu, VP & India Economist, Societe Generale Corporate and Investment Bank
- Anuka Kumar, Leader - Academic Partnerships Career Education, IS/A, IBM India,
- Shamic Ray, Executive Vice President, IMRB Kantar
- Poornima Parameswaran Batish, Founder Director, Woman At Work.; Co-founder MadeByHer & ThinkEqual
- Vandana Vishnu, Faculty & Executive Coach, Center for Creative Leadership
- Annapurna A; Chairperson - Women Economic Empowerment Forum, ASSOCHAM; Founder & CEO, Emotionanalytics
- Kunjarani Devi, Most decorated Indian sportswoman in Weighlifting
- Debjani Roy, Chief Human Resource Advisor, Mind Your Fleet (Kromozones Software) and Founder & CEO, Wind Beneath The Wings Education Advisory Services
- Priyanka Rastogi, Travel Entrepreneur, Co-Founder, KIOMOI
- Dr. Anamika Chawhan, Founder, MagnificentU, HR Consulting & Coaching
- Srinivas Chunduru, Sr. Advisor & Board Member, OLA Group, CEO, OLA Skilling
- Arunabha Bhattacharya, Partner, Mission Advancement, Rootbridge Academy Of Giving
- Sanjeev Athreya, Head – India Retail Practice, Thoughtworks
- Kavea Chavali, Award-winning anchor, presenter, voice make-over artist, passionate entrepreneur - founder of two of the leading clothing and jewelry stores in India, Kalaneca – The Uppada Sarees and Loka Jewels
- Sahil Nayar, Sr Associate Director - HR, KPMG India
- Sonjoi Kumar, Joint Secretary, Risk Management Association of India
- Shaifaly Sangal, CEO, Yung Minds
- Harini Sreenivasan, Partner, Semcostyle Institute India
- Dr. Yasha Pandi, Associate Director – Emerging Technologies PwC India
- Anuradha Kavuri, Founder, Mindz Infinity – Center for Counselling, Meditation and Transformation
- Disha Hoskote, Vice President, APAC Marketing KROLL (Formerly Duff & Phelps)
- Dr. Aparajita Prasad, Director, MetaConnect Consulting
- Dr. Veerandra Hiremath, Facility Director, American Oncology Institute
- Dr. Ambuj Chaturvedi, Sr Vice President, IKP Knowledge Park
- Shisir Kumar, Director – Healthcare & Lifesciences Hitachi Vantara
- Jaya Sharma International Woman Cricketer & Vice President, Crikick
- Sanjeev Sharma, Sr General Manager - Cargo Logistics Spicejet Airlines
- Ishwariya Srinivasan, Recruitment Coach, Happiness Facilitator, Gender Diversity & Inclusion Coach - India Decathlon Sports India
- Sujata Ayer, Head of Marketing & Business Strategy at Sports For All (SFA)

PLACEMENT RECORDS - 2020

SCHOOL OF BUSINESS

Opportunities received from top brands including Coca Cola, HDFC Bank, ICICI Bank, ICICI Prudential AMC, ICICI Securities, Bajaj Allianz, ITC Rajputana, CapitalVia, Dabur International, Airtel, Vodafone, Jaro Education, Markets & Markets, Vishal Mega Mart, Decathlon, TresVista, Curefit, S&P Global, Reliance Jio, OYO Rooms, Swiggy, Amazon, IBM, BYJU, Hike Education, Vedantu, Chegg, Extramarks, Lido Technologies, Thrilophilia, DCB Bank, Axis Bank and many more...

COMPANY - WISE SELECTION OF STUDENTS



IMPORTANT FACTS

- ✓ More than 45% of overall eligible and interested students, received minimum two offer. One candidates received five offers from companies like Lido Technologies, ICICI Prudential, ICICI Bank, Vedantu, BYJU's. Once candidate received four offers. Four candidates received three offers.
- ✓ In 2020 Batch, the average is 4.92. Highest package was offered by ToppScholar INR (12.02 LPA). Highest package bagged was INR 10 LPA by Lido Technologies
- ✓ For SOB, the pay packages are in the range of INR 3.21 LPA to INR 12.02 LPA depending upon the recruiter and its requirements
- ✓ Profiles offered to our graduates are Management Trainees, Sr. Executive, HR Executive, Business Development Executive, Research Associate, Analyst, Research Analyst etc
- ✓ Also, as far as Top Women Universities are considered, we are India's No. 1 University in terms of Campus placements.

SUMMER & FINAL RECRUITERS



SUMMER & FINAL RECRUITERS

CapitalVia
Investment Advisor

jaro
education™
ISO 9001:2008 Certified

LIVEWEEK

HIKEEDU

Recruit
Answer to Who and Why

VISHAL MEGA MART

TresVista

Treasury Consulting
— Empowering Treasury —

VCS Consultants

BONTON
CABLES
SOLUTIONS

cure.fit

docon

gboxz
let's connect the world

SKF

thrillophilia

FARELABS
FOOD ANALYSIS & RESEARCH LABORATORY

THREE
Learning & Consulting

PearlGlobal
Industries Limited

Suti
LEGGINGS KURTIS SUITS PAJAMA

però

Aim
AERIAL INTELLIGENCE MANPOWER GROUP

Jconnect

URVASHI KAUR

maven
workforce

people scout
A TRUCLIQUE COMPANY

khara **kapas**

PHRONESISPARTNERS

velocity
INFINITE POSSIBILITIES



DINING HALLS



HOSTEL



TAPOVAN



AUDITORIUM



CAFETERIA



DISTANCE BY ROAD

Sikar-27 KM • Jaipur-140 KM • New Delhi-300 KM • Ajmer-227 KM • Jodhpur-299 KM
 Udaipur-456 KM • Hisar-200 KM • Agra-380 KM • Kota-399 KM

TRANSPORTATION

Buses are frequently available from main bus stand, Sindhi Camp, Jaipur for Jaipur-Bikaner route.
 For schedule of trains, please visit: www.indianrail.gov.in.
 Nearby Airports: Jaipur, New Delhi, Jodhpur and Udaipur.



MODY
UNIVERSITY
 OF SCIENCE AND TECHNOLOGY
 LAKSHMANGARH • RAJASTHAN

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Mody University of Science and Technology

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