



2022-25

Next Generation Women Leaders

BBA

BCOM(HON)

BA(HON)ECONOMICS

5 Yr INTEGRATED MBA





Dr. Anirban Sengupta, Dean, School of Business, had been with the credit-rating industry for a decade with leading rating agency CRISIL (an S & P Global company) as Sr. Rating Analyst and then with FITCH Rating India as Vice President, he had been with Goa Institute of Management as Associate Professor (Marketing) and subsequently held academic leadership positions of Dean, College of Management & Economics Studies, University of Petroleum and Energy Studies, Dehradun. As Dean of School of Business, Mody University.

I'm extremely proud of the rich tradition of providing practical, experience-based business education that our University has upheld since its founding. The future will increasingly demand a versatile workforce, who will be capable of understanding and analyzing various aspects of the economy, including the analysis and practical study of market economics; public policies and issues related to welfare; advanced financial systems. The Learning Outcome Based Curriculum Framework (LOCF) approach is envisioned to impart students with a focused and outcome based structure of comprehensive courses in Economics at Undergraduate level. This approach basically provides proactive teaching - learning experience to the students and encourages them to learn with interest and collusion. This programme is designed in such a way so that we can prepare our students for academic excellence as well as for employability and entrepreneurial abilities.

Besides imparting Business knowledge, Functional Knowledge and imparting Soft Skills - MBA from School of Business, Mody University stands out because of its focus on Mind-set grooming of the students all throughout the two year tenure of the program. Developing the right mindset of attaining economic independence post completion of this program, competing successfully in the competitive business environment with the best of talent irrespective of the gender, not quitting a professional career despite all odds, managing successfully the balance between professional life & family life ensuring mental well-being and similar such issues are the some of the key issues of mindset-grooming

Why @SoBMU ?

INTERNATIONAL ADVISORY COMMITTEE



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Group Trucks Operations Service
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Professor, (SSE),
National Institute of Securities Markets



Dr. G Sridhar
Marketing Area,
IIM Kozhikode

PROGRAM OFFERED

- BBA
- BBA (Specialization in Mktg/Fin/HR/ Tourism & Hospitality/Communication)
- BBA (Digital Marketing)
- 5 Year Integrated MBA(BBA-MBA)
- B.Com. (Hon)
- B.Com. (Hon) Strategic Finance
- B.Com. (Hon) Accountancy & Taxation
- B.A. (Hon) Economics

PROGRAM HIGHLIGHTS

- 3 year full-time degree program
- Specializations offered - Marketing, HR Finance, Tourism & Hospitality and Communication
- Excellent Industry Connect
- Women Leadership Mentoring Program by senior industry practitioners
- Center of Excellence in Innovation, Incubation & Entrepreneurship
- International linkages for Summer School and Exchange program
- Certification opportunity in Foreign Language
- Well -equipped Career Development Centre (CDC) for facilitating placements
- 265 acre Green Campus with world class infrastructure
- Highest ranked Women-Only B School (Indian TodayNov 4. 2019 B School Ranking)

CENTERS FOR EXCELLENCE

Center for Women Leadership

Center for Digital Transformation

Center for Women Entrepreneurship

Center for Finance, Insurance Risk & Economics

Center for Social Innovation & Sustainable Development



Dr. Swaminathan Mani
VP (Mkt) & Head-Analyst & advisor
Relations, Tech Mahindra



Ramandeep Kaur
President & Company Secretary
Trident Ltd.



Akash Kumar
Senior VP & Circle Head -
Rajasthan, AXIS Bank



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Admin. Staff College of India, Hyderabad



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Finance Area,
XLRI Jamshedpur



Dr. Som Sekhar Bhattacharya
Strategy Area, NITIE Mumbai



OUR RENOWNED RECRUITERS

