

Course Name : Business Regulatory Framework - I
Course Code : BM 251
Year : II
Semester : III
Faculty Name : Kshitiz Jangir

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BM 251.1	Understand the various concepts and terminologies related to law of Contract applicable in India	Understand
BM 251.2	Understand the concepts applicable in transaction of Sale of goods as per the Sale of Goods Act, 1930	Understand
BM 251.3	Learn and understand the rule applicable to Partnerships	Understand
BM 251.4	Learn and understand the laws related to Consumer Protection	Understand
BM 251.5	Understand the rights and obligations of parties involved in business contracts	Apply
BM 251.6	Understand the workings of various consumer forums	Apply

Kshitiz

Vijit
29/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Marketing Management – I***

Course Code: BM 231

Year: BBA II Year

Semester: Autumn Semester, 2019-20

Faculty Name: Dr. Ashish Kumar Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BM 231.1	Describe the steps in new product development process	Remember
BM 231.2	Explain the basic concepts of marketing management	Understand
BM 231.3	Examine the importance of buyer behaviour and market segmentation while formulating marketing strategy	Apply
BM 231.4	Analyse the various elements of marketing environment	Analyse
BM 231.5	Classify the current product strategies of existing firms	Evaluate
BM 231.6	Formulate pricing strategy for a marketing firm	Create



Faculty Name – Dr. Ashish Kumar Sharma

Course Outcomes

Course Name: ***Retail Management***

Course Code: BM 371

Year: BBA III Year

Semester: Autumn Semester, 2019-20

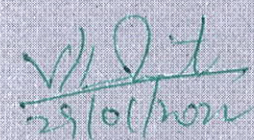
Faculty Name: Dr. Ashish Kumar Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BM 371.1	Describe the characteristics of store and non-store retailing patterns	Remember
BM 371.2	Explain the main features and potential of the retail market in India	Understand
BM 371.3	Demonstrate the retail marketing strategy of a real-life business firm	Apply
BM 371.4	Analyse the assigned case study on retail strategy of a firm	Analyse
BM 371.5	Compare the retail atmospherics strategies of existing firms	Evaluate
BM 371.6	Develop skills, plan products, and understand consumer and retail store location characteristics for contributing to the emerging challenges in retail management	Create



Faculty Name – Dr. Ashish Kumar Sharma


 29/01/2020
REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 322311

Course Outcomes

Course Name: **Microeconomics**

Course Code: BS 131

Year: I Year

Semester: I Semester

Faculty Name: Dr. Rajesh Sharma

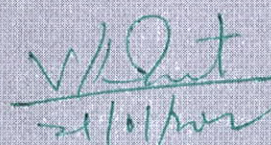
At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
BS 131.1	Understand the basic concepts related to consumer behaviour using different types of elasticity concepts	Understand
BS 131.2	Evaluate the relevance of demand and supply behaviour in the short run and long run	Evaluate
BS 131.3	Highlight the various concepts of production function and cost theory	Remember
BS 131.4	Analyse the relationship between various types of cost curves with the help of examples	Analyse
BS 131.5	Create the differences between various forms of market for with the help of relevant examples	Create
BS 131.6	Apply the cost, production, and demand supply curves to exhibit the profits or losses in different forms of markets	Apply



Dr. Rajesh Sharma

Faculty Signature


REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332011

Course Name : Business and Corporate Laws
Course Code : BS 151
Year : I
Semester : I
Faculty Name : Kshitiz Jangir

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 151.1	Understand the various concepts and terminologies related to law of Contract applicable in India	Understand
BS 151.2	Understand the concepts applicable in transaction of Sale of goods as per the Sale of Goods Act, 1930	Understand
BS 151.3	Learn and understand the rule applicable to Limited Liability Partnerships	Understand
BS 151.4	Learn and understand the laws related to Information Technology	Understand
BS 151.5	Understand the various concepts and terminologies related to companies in India	Understand
BS 151.6	Understand the process related to formation and registration of companies	Apply

Kshitiz

V/K Jangir
29/10/2020

REGISTRAR

Mody University of Science and Technology
Lakshmgarh (Distt Sikar) 332311

Course Name: **Management Accounting**
Course Code: BS 231
Year: II Year
Semester: III Semester
Faculty Name: Sukriti Khatri

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 231.1	Explain the primary purposes of management accounting namely, its tools and techniques.	Understand
BS 231.2	Explain how Management costing is different from other forms of costing, cost concepts and cost behaviours used in Management Costing.	Understand
BS 231.3	Apply standards and budgets for planning and controlling purposes.	Apply
BS 231.4	Apply management ideas and practices in making short term and long term decisions.	Apply
BS 231.5	Asses relativity of cost, volume and profit , and use CVP analysis as a planning and decision making aid.	Apply
BS 231.6	Explain the concept and significance of Responsibility Accounting.	Understand

[Handwritten signature]

[Handwritten signature]
28/01/2022

REGISTRAR

Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

School of Business

Course Outcomes

Course Name: Industrial Laws

Course Code: BC 331

Year: III

Semester: V

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement	Taxonomy Level
	At the completion of the course, student will be able to	
BC 331.1	Understand the various Labour laws prevailing in India and provisions related to Employee provident fund and miscellaneous act.	Understand
BC 331.2	Analyze the application of various provisions related to employee state insurance act.	Apply
BC 331.3	Understand and apply the provisions related to payment of wages.	Apply
BC 331.4	At the end of the course students will be able to understand the concepts related administration and management of bonus.	Apply
BC 331.5	Learn about the calculation of gratuity.	Apply
BC 331.6	At the end of the course students will be able to understand and apply the concepts related to employee compensation	Apply

Sunita

Signature of the faculty

V/Sunita
29/01/2022
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

School of Business

Course Outcomes

Course Name: Business Communication

Course Code: CP101

Year: I

Semester: I

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement	Taxonomy Level
CP 101.1	At the completion of the course, student will be able to Explain Principles of effective Communication, Components, forms, process, barriers and role of verbal and verbal in Communication	Understand
CP 101.2	Formulate strategies for successful listening and speaking skills	Create
CP 101.3	Identify the importance of corporate communication.	Understand
CP 101.4	Improve writing skills- writing different messages, writing reports, proposals, business plans, Drafting of notice, Agenda, Minutes & resolutions of Meeting. Creating and delivering good presentations, Managing data and visuals.	Apply
CP 101.5	Learn Business Etiquettes and Cross Cultural Dimensions of Business Communication.	Apply
CP 101.6	Help in career management-Looking for Job, Planning for Job, Social Networking and Job search, Preparing for Resume, Cover Letter, Group Discussion and Interview, Technology in Business Communication.	Apply

Sunita

Signature of the faculty

V. Sunita
21/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

School of Business

Course Outcomes

Course Name: Business Communication

Course Code: CP101

Year: I

Semester: I

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement	Taxonomy Level
CP 101.1	At the completion of the course, student will be able to Explain Principles of effective Communication, Components, forms, process, barriers and role of verbal and verbal in Communication	Understand
CP 101.2	Formulate strategies for successful listening and speaking skills	Create
CP 101.3	Identify the importance of corporate communication.	Understand
CP 101.4	Improve writing skills- writing different messages, writing reports, proposals, business plans, Drafting of notice, Agenda, Minutes & resolutions of Meeting. Creating and delivering good presentations, Managing data and visuals.	Apply
CP 101.5	Learn Business Etiquettes and Cross Cultural Dimensions of Business Communication.	Apply
CP 101.6	Help in career management-Looking for Job, Planning for Job, Social Networking and Job search, Preparing for Resume, Cover Letter, Group Discussion and Interview, Technology in Business Communication.	Apply

Sunita

Signature of the faculty

V/L St
28/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmiangarh (Distt Sikar) 331311

Course Outcomes

Course Name: Talent Management

Course Code: HR 213

Year: II

Semester: III

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement	Taxonomy Level
	At the completion of the course, student will be able to	
HR 213.1	Understand the concept, scope, model, elements, and process of Talent Management.	Understand
HR 213.2	Know the challenges and building blocks of Talent Management. Design the TMS.	Apply
HR 213.3	Design the succession planning Program and integrate the succession planning and career planning.	Apply
HR 213.4	Identify the potential and helps in development and retention of Talent.	Evaluate
HR 213.5	Learn the reward strategies for effective Talent Management.	Apply
HR 213.6	Analyse organizational Issues, challenges and best practice of Talent Management.	Apply

Sunita

Signature of the faculty

Vijeta
24/10/2024
REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 332011

Course BC 141: Management Principles and Application

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BC 141.1	To have clear understanding of managerial functions , roles, skills and concepts	(Understand)
BC 141.2	To understand the Classical, Neo Classical and Modern approaches to Management and the emerging issues in management	(Understand)
BC 141.3	To understand the planning process in the organization, and types of plans plus tools and techniques of planning	(Understand)
BC 141.4	Ability to appreciate the process of organizing, the resultant types of organization structures and their implications.	(Apply)
BC 141.5	To understand theories of motivation and leadership and discuss benefits of different types of motivation suitable as per situation	(Apply)
BC 141.6	Analyze and isolate issues and formulate best control methods using appropriate tools and techniques.	(Apply)

V/Sant
29/10/2022

REGISTRAR
Mody University of Science and Technology
Bachchanpurh (Distt. Gurgaon)

Course Outcomes

Course Name : *Evolution of Indian Business*

Course Code : BS 111

Year : I Year

Semester : I Semester

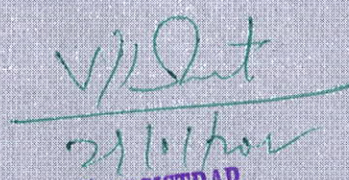
Faculty Name : Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 111.1	Understand the early colonial rule and the fate of indigenous merchants in different parts of India.	Understand
BS 111.2	Analyse the reasons of rise of Indian industry in Western India—profits from opium trade and the rise of cotton textile industry in the second half of the nineteenth century.	Analyse
BS 111.3	Learn the business functions and develop entrepreneurial skills by analysing the role of agency houses and rise of Marwari industrialists in Eastern India.	Evaluate
BS 111.4	Understand the indigenous capital and the bazaar economy, traditional commission agencies (arhat) and financial instruments (hundi).	Understand
BS 111.5	Evaluate the economy of independent India and the planning period and license raj.	Apply
BS 111.6	Learn the alternative models of business success -Amul and the cooperative model, Maruti and the state-initiated models.	Create



Faculty Signature


 REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course BS 121: Principles of Management

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 121.1	To have clear understanding of managerial functions , roles, skills and concepts	(Understand)
BS 121.2	To understand the Classical, Neo Classical and Modern approaches to Management and the emerging issues in management	(Understand)
BS 121.3	To understand the planning process in the organization, and types of plans plus tools and techniques of planning	(Understand)
BS 121.4	Ability to appreciate the process of organizing, the resultant types of organization structures and their implications.	(Apply)
BS121.5	To understand theories of motivation and leadership and discuss benefits of different types of motivation suitable as per situation	(Apply)
BS 121.6	Analyze and isolate issues and formulate best control methods using appropriate tools and techniques.	(Apply)

Vijit
28/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt. Sikar) 332311

Course Outcomes

Course Name: **Production & Operations Management**

Course Code: BS 251

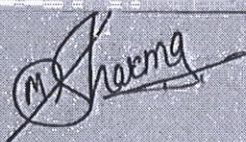
Year: BBA (TTM) II Year

Semester: III Semester

Faculty Name: Dr. Meena Sharma

At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
BS 251.1	Introduce the theory and practice of production management as a functional area in management of business enterprise.	Understand
BS 251.2	Identify the elements of operations management and various transformation processes to enhance productivity and competitiveness.	Understand
BS 251.3	Analyze and evaluate various facility alternatives and their capacity decisions, develop a balanced line of production and scheduling and sequencing techniques m	Analyze
BS 251.4	Develop a capacity plans and MPS in operation environments.	Create
BS 251.5	Plan and implement suitable materials handling principles and practices in the operations.	Evaluate
BS 251.6	Plan and implement suitable quality control measures in Quality Circles to TQM.	Analyze



Faculty Signature


REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 332011

Course Outcomes

Course Name : *Statistics for Business Decisions*

Course Code : BS 141

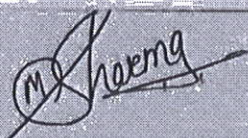
Year : BBA I Year

Semester : I Semester

Faculty Name : Dr. Meena Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 141.1	Understand relevance and need of quantitative methods for making business decision and collection of data	Understand
BS 141.2	Understand the statistical measures of central tendency	Understand
BS 141.3	Summarize data sets using Descriptive statistics and measure of Dispersion	Evaluate
BS 141.4	Analyse the relationship between two variables (using Correlation and Regression)	Analyse
BS 141.5	Apply statistics to different managerial situations	Apply
BS 141.6	Understand the index numbers and their uses and Aggregative and average of relatives- simple and weighted and construct the problems using BSE SENSEX and NSE NIFTY.	Evaluate


 Faculty Signature


REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332011

Course Outcomes

Course Name : ***Organisational Behaviour***

Course Code : CP 141

Year : I Year

Semester : I Semester

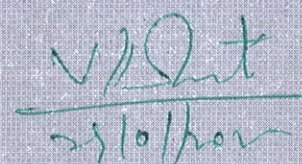
Faculty Name : Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 141.1	Discuss the development of the field of organizational behaviour and explain the micro and macro approaches.	Understand
CP 141.2	Analyse and compare different models used to explain individual behaviour related to motivation and rewards.	Analyse
CP 141.3	Apply group dynamics and demonstrate skills required for working in groups (team building).	Apply
CP 141.4	Identify the various leadership styles and the role of leaders in a decision making process.	Evaluate
CP 141.5	Explain organizational culture and describe its dimensions and to examine various organizational designs.	Understand
CP 141.6	Illustrate how to apply appropriate terminologies, facts, concepts, principles, analytic techniques, and theories discussed during the course when analysing factual situations with organizational behaviour problems.	Create



Faculty Signature


23/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course CP 161: *Marketing Management I*

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 161.1	Understand the transition from conventional marketing (marketing-mix) model to value based strategic marketing framework	(Understand)
CP 161.2	Explore different dimensions of consumer behavior and their strategic translation into value drivers that would be the foundation of corporate strategic business models;	(Understand)
CP 161.3	Be aware of concepts, characteristics, impact and dimensions of marketing Environmental Assessment (Value Definition)	(Apply)
CP 161.4	Understand need for information for marketing decisions and, the role of market intelligence and develop and conduct marketing research activities.	(Apply)
CP 161.5	Assess features of market in terms of opportunities and challenges for defining and identifying most profitable and sustainable markets with distinctions in terms of value with respect to resource capabilities; Be able to understand Market Segmentation, Targeting & Positioning and formulate Value Proposition.	(Apply)

Vijit
28/01/20
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

Course Outcomes

Course Name : *Women Leadership and Business*

Course Code : CP 171

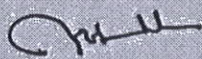
Year : I Year

Semester : I Semester

Faculty Name : Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 171.1	Uncover and understand the unique challenges, constraints, and opportunities that face women today.	Understand
CP 171.2	Think critically about the kinds of interpersonal, social, and cultural changes that are necessary to support women's advancement in positions of power and authority.	Evaluate
CP 171.3	Align leadership strategy and style with personal values and self-image.	Apply
CP 171.4	Build leadership potential through Self-awareness, Emotional intelligence, Teams Management, Interpersonal skills, Conflict management and Effective negotiations.	Create
CP 171.5	Develop a Leadership Style by Leading with authenticity, formulating strategies for implementing personal change, Managing diversity inclusion.	Create
CP 171.6	Apply leadership in organizational functioning – Finance, Marketing, HR and Operations Management of systems.	Apply



Faculty Signature


 28/10/2020

REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332011

Course Outcomes

Course Name: **Quantitative Analysis for Managerial Applications-I**

Course Code: FA 361

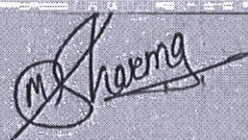
Year: BBA III Year

Semester: V Semester

Faculty Name: Dr. Meena Sharma

At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
FA361.1	Develop a general understanding of the quantitative techniques approach to decision making.	Understand
FA361.2	Understand the probability concept their approaches and theorem.	Understand
FA361.3	Able to understand, analyze & formulate probability distribution in business.	Analyze
FA361.4	Understand the characteristics of queuing system and evaluate the models and practical applications.	Evaluate
FA361.5	Able to use of linear programming and Graphical Techniques.	Analyze
FA361.6	Decision making under various problems to using Decision tree analysis.	Create


 Faculty Signature


 REGISTRAR

Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 322311

Course Outcomes

Course Name : ***Organisation Development System***

Course Code : HR 203

Year : II Year

Semester : III Semester

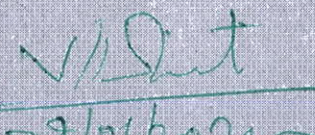
Faculty Name : Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
HR 203.1	Manage the behavioural changes of the stakeholders based on their knowledge on human communication and change management.	Analyse
HR 203.2	Develop and gain the ability to implement tools of intervention to effectively bring about major change in a way that gains support of organization members.	Apply
HR 203.3	Gain a general understanding of organizational change and development concepts and develop an understanding of possible change instruments and their field of use.	Understand
HR 203.4	Reflect on different leadership styles and their importance in a change process.	Analyse
HR 203.5	Apply change concepts to a real case example and transfer this knowledge to their own working environment.	Apply
HR 203.6	Formulate an approach and business case for organization development in response to appropriate organizational diagnosis, business imperatives and internal and external contextual forces.	Create



Faculty Signature


 REGISTRAR

Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332211

Course Outcomes

Course Name : ***International Business***

Course Code : BM 331

Semester : VI Semester

Faculty Name : Dr. D. Suresh Kumar

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BM 331.1	Engage at a near expert's level with the minutiae of the most essential and necessary dimensions of international business as an enterprise that functions at the cusp of management, geopolitics, economics and international laws.	Understand
BM 331.2	Analyse and strengthen the cross section of each and every single process necessary to the evolution of effective and efficient international business models, modules for data integration, concretising insights, creating a sharp and incisive understanding of cultural sensitivities necessary to the seamless operation of international business enterprises.	Analyse
BM. 331.3	Apply and execute timely strategies and tactics that allow for understanding and categorising the weaknesses and strengths of competitive entities, develop protocols and standard operating procedures for dealing with complex governmental concerns, international public policy frameworks and commercial process to facilitate maximum effectiveness in terms of operations.	Apply
BM 331.4	Develop extremely robust and precise means of designing, organising, solidifying and enhancing international business	Evaluate

Suresh

Course Outcomes

Course Name : ***International Business***

Course Code : BM 331

Semester : VI Semester

Faculty Name : Dr. D. Suresh Kumar

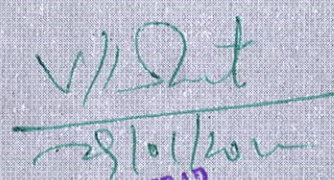
At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BM 331.1	Engage at a near expert's level with the minutiae of the most essential and necessary dimensions of international business as an enterprise that functions at the cusp of management, geopolitics, economics and international laws.	Understand
BM 331.2	Analyse and strengthen the cross section of each and every single process necessary to the evolution of effective and efficient international business models, modules for data integration, concretising insights, creating a sharp and incisive understanding of cultural sensitivities necessary to the seamless operation of international business enterprises.	Analyse
BM. 331.3	Apply and execute timely strategies and tactics that allow for understanding and categorising the weaknesses and strengths of competitive entities, develop protocols and standard operating procedures for dealing with complex governmental concerns, international public policy frameworks and commercial process to facilitate maximum effectiveness in terms of operations.	Apply
BM 331.4	Develop extremely robust and precise means of designing, organising, solidifying and enhancing international business	Evaluate

Suresh

Course MM 203: *Consumer Behavior*
At the end of the course the student will be able to:

CO	CO statement	Taxonomy
MM 203.1	Understand consumer behavior in an informed systematic way and the interrelationship with other functional areas of business as part of the management process.	(Understand)
MM 203.2	Understand the processes used when individuals, group or organizations make consumption decisions	(Understand)
MM 203.3	Assess and evaluate the factors, internally and externally, through which we understand consumer behaviour	(Evaluate)
MM 203.4	Apply relevant consumer behaviour theories in understanding the impact of marketing strategies	(Apply)
MM 203.5	craft particular messages to appeal to consumers and to understand the strategic importance of this process for businesses.	(Create)
MM 203.6	Develop critical and reflexive understandings of the nature of consumption, markets and culture	(Understand)


 28/01/2020
REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332011

Course MM 223: *Marketing of Services*

At the end of the course the student will be able to:

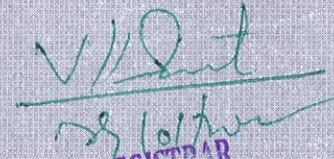
CO	CO statement	Taxonomy
MM 223.1	Examine the nature of services and understand distinctive features of services and key elements in services marketing	(Understand)
MM 223.2	Understand peculiarities of consumer behavior with respect to services	(Understand)
MM 223.3	Appraise the nature and development of a services marketing strategy to enhance customer satisfaction.	(Apply)
MM 223.4	Demonstrate Applications of Service Marketing in Tourism, Hospitality, Airlines, Banking etc.	(Apply)
MM 223.5	Providing insight into ways to improve service quality and productivity through GAPS Model	(Evaluate)
MM 223.6	Design service blueprints and essential and peripheral physical evidence elements.	(Create)

V/Sat
29/10/2024
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

Course MM 233: *Sales and Distribution Management*

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
MM 233.1	Identify issues related to design and implementation of Sales Strategy including sales forecasting, budgeting, quotas and territories design and management.	(Understand)
MM 233.2	Understand and manage salesforce issues from recruiting to motivating and compensating.	(Understand)
MM 233.3	Be adept at selling through proper understanding of the process of selling.	(Apply)
MM 233.4	Define Marketing Channels and Functions and Significance, Structure - Vertical and Horizontal, Symbiotic, Role of marketing channels in the dynamic market place.	(Apply)
MM 233.5	Develop and manage channels of distribution with understanding of Wholesale and Retail strategy	(Create)
MM 233.6	Understand the importance of concept of supply chain Management, role of inventory, transportation and warehousing in providing place and time utility for customers.	(Understand)


REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 335011

Course Outcomes

Course Name : ***Production and Operations Management***
 Course Code : BS 251
 Semester : IV Semester
 Faculty Name : Dr. Kailash Choudhry.

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 251.1	Engage with unrelenting focus on the most important and decisive dimensions of production and operations in terms of JIT management, Goldratt's principles, mission control aspects with specific focus on ensuring that the next step in the process is treated as a customer with ample flexibility to accommodate variations and disruptions.	Understand
BS 251.2	Analyse and interpret the nodes and cross functional areas where production and operational management coalesce with areas such as personnel deployment, sales and marketing, financial outlays, cost management, project management with the purpose of effective algorithm development, model finalisation, data management, close quarter determination of highly scientific research of global standards and levels.	Analyse
BS. 251.3	Learn to apply high precision and competitive tools and mechanism for production management and operations management where error reduction, efficiency maximisation and overall corrective mechanisms are fully present and active.	Apply
BS 251.4	Distinguish the mechanisms of ineffective production and operations management from highly effective production	Evaluate

Kailash

Course Outcomes

Course Name : ***Supply Chain Management***
Course Code : CP 303
Semester : IV Semester
Faculty Name : Dr. Kailash Choudhry

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 303.1	Comprehend at a level not limited to that of an expert's but engage at the level of an expert with the finest nuances of the imperative and pivotal aspects of supply chain management as a critical function that involves logistics, costing, inventory management, marketing, economics, and production dynamics.	Understand
CP 303.2	Analyse and develop a close bond among all the critical and semi critical processes needed for the growth of robust and seamless supply chain models, methods for anticipating bottle necks, solidifying insights, creating a comprehensive and time-tested mechanism to deal with contingencies created by competitors needed for an uninterrupted flow of supply chain operations based on varying scales of businesses.	Analyse
BM. 331.3	Apply and implement time bound tactics and strategies that encourage comprehension and classifying the areas of improvements and areas of core strengths of competitors and self over various time periods, establish modus operandi and procedures of exact precision to deal with challenging policy level concerns, interstate transport frameworks and	Apply

Kailash

Course Outcomes

Course Name: Management Science
Course Code: CP 151
Year: I Year
Semester: I Semester
Faculty Name: Dr. Brajesh Awasthi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP151.1	Explain basic concepts of model building for business decisions	Understand
CP151.2	Apply the linear programming models for optimal analysis	Apply
CP151.3	Analyze the different kinds of methods for solving transportation problems	Analyze
CP151.4	Apply PERT and CPM in Project and Operations management	Apply
CP151.5	Apply Simulation techniques for business decision making	Apply
CP151.6	Evaluate the roles of Game theory, Queuing theory and Decision theory in decision making	Evaluate

Brajesh

V. Q. T.
28/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: Business Analytics
Course Code: CP 301
Year: II Year
Semester: III Semester
Faculty Name: Dr. Brajesh Awasthi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP301.1	Explain basic concepts of Business Analytics	Understand
CP301.2	Apply descriptive analytics for visualization and exploration of data	Apply
CP301.3	Apply predictive analytics like regression analysis for forecasting and statically analysis	Apply
CP301.4	Apply prescriptive analytics for optimization of regression analysis with trend and seasonality components	Apply
CP301.5	Analyze the role of R programming in regression modeling	Analyze
CP301.6	Evaluate Decision making modeling under uncertainty and Monte Carlo Simulation	Evaluate

Brajesh

[Signature]
28/01/2020

REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

Course Name: International Economics and Business

Course Code: CP 302

Year: II Year

Semester: III Semester

Faculty Name: Dr. Pradeep Kautish

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP302.1	Explain various theories and practices of international trade.	Understand
CP302.2	Evaluate the role of various Regional Blocks in international trade	Evaluate
CP302.3	Analyze the different kinds of entry strategies and strategic alliances and International Production	Analyze
CP302.4	Analyze export management and India's foreign trade policies	Analyze
CP302.5	Apply the international marketing strategies for internationalization of business	Apply
CP302.6	Analyze strategic issues in international management, corporate governance and corporate social responsibility	Analyze

Pradeep

V/Sit
29/10/2020

REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar)

Course Outcomes

EM 191 Principles of Economics - I

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM191.1	Describe the relevance of microeconomic objectives	Understand
EM191.2	Explain the basic Principles of Economics	Understand
EM191.3	Evaluate the basic concepts, terminology, methodology and theory used by economists to describe the workings of market based economies,	Evaluate
EM191.4	Analyze both product and resource markets and how they operate	Analyze
EM191.5	Apply the micro concepts in the real world situations by individual economic agents like individuals, firms, or industries.	Apply
EM191.6	Apply the basic concepts of international economics.	Apply

V/K/Qt
29/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

Course Outcomes

Course Name: Indian Economy- I

Course Code: EM 231

Year: II Year

Semester: III Semester

Faculty Name: Dr. Neeta Jain

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM231.1	Describe the relevance of Colonialism in underdevelopment of the economy	Understand
EM231.2	Explain the structure of Indian Economy	Understand
EM231.3	Evaluate the role of state policies during colonialism on India's underdevelopment	Evaluate
EM231.4	Analyze the broad demographic structure of Indian economy	Analyze
EM231.5	Analyze the role of planning and economic reforms on India's Economic growth	Analyze
EM231.6	Evaluate the relevance of liberalization, privatization and globalization in India's Economic growth	Evaluate

Neeta Jain

V/Sut
29/01/2022
REGISTRAR

Mody University of Science and Technology
Lakshmanagarh (Distt. Sikar) 332011

Course Outcomes

EM 271 Data Analysis - I

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM271.1	Explain the difference between various measures of central tendency and different tools of statistical analysis	Understand
EM271.2	Analyze the different kinds of data using different statistical analysis	Analyze
EM271.3	Apply the various statistical tools to analyze and interpret the different types of datasets.	Apply
EM271.4	Evaluate the accuracy and significance of different kinds of data analysis tools	Evaluate
EM271.5	Apply the software of MS Excel and SPSS for statistical data analysis	Apply
EM271.6	Create different kinds of graphs, histograms, Box plot, dot plot	Create

Vijay
28/9/2021
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

Course Outcomes

EM 303 International Economics - I

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM303.1	Explain the importance of international trade and various theories related to International Trade	Understand
EM303.2	Analyze the impact of international trade on Economic Growth and overall welfare of the different stakeholders	Analyze
EM303.3	Evaluate the impact of international trade on Economic Growth and overall welfare of the different stakeholders	Evaluate
EM303.4	Apply the various theories of international trade to justify the different kinds of economic policies	Apply
EM303.5	Explain the importance of WTO and various kinds of economic integration	Understand
EM303.6	Analyze the different kinds of trade restrictions and the impact of the same on the economic welfare	Analyze

V. J. Q. t
28/10/2022
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: Micro-Economics- III

Course Code: EM 371

Year: III Year

Semester: V Semester

Faculty Name: Dr. Avantika Rajauria

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM371.1	Describe the characteristics of Oligopoly	Understand
EM371.2	Analyze the Price and Output determination in Oligopoly	Analyze
EM371.3	Apply the Game Theory and Prisoners Dilemma to explain the behavior of firms under Oligopoly	Apply
EM371.4	Analyze interrelations and interdependence of markets	Analyze
EM371.5	Apply the General Equilibrium in Exchange and Production	Apply
EM371.6	Evaluate the role of General Equilibrium in Welfare Economics	Evaluate

Avantika

W. S. T.
29/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 332011

Course Outcomes

EM 381 Public Finance - I

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM381.1	Explain the basic tools, concepts and models pertaining to Public Goods & Public Finance	Understand
EM381.2	Analyze various policy challenges facing governments around the world and learn to find solutions to these challenges, taking into account obstacles to implementation	Analyze
EM381.3	Analyze the importance of public expenditure management	Analyze
EM381.4	Evaluate the union budget in terms of achievement of various macroeconomic objectives	Evaluate
EM381.5	Evaluate the impact of various provisions related to Direct and Indirect Taxes	Evaluate
EM381.6	Apply the various models of public finance related to public expenditure and revenue	Apply

V/K/Qt
28/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 335311

Course Outcomes

FM 223 Banking & Insurance Management

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
FM223.1	Explain basic concepts of financial services, banking and insurance.	Understand
FM223.2	Describe various functions of banking operations and the management thereof.	Understand
FM223.3	Analyze the different kinds of risks associated with banking operations, and the tools & techniques available for managing these risks.	Analyze
FM223.4	Apply different kind of quantitative & qualitative tools to ensure effective & efficient banking operations.	Apply
FM223.5	Apply the basic concepts, practices and products related to General as well as Life Insurance.	Apply
FM223.6	Evaluate different kinds of policies & strategies related to financial services, banking and insurance.	Evaluate

V/S
28/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt. Sikar) 332311

Course Outcomes

Course Name: **Managerial Economics**

Course Code: CP 111

Year: I Year

Semester: I Semester

Faculty Name: Dr. Rajesh Sharma

At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
CP 111.1	Understand the role of managerial economics in decision making process	Understand
CP 111.2	Evaluate the need and relevance of demand and supply behaviour in the decision making process	Evaluate
CP 111.3	Highlight the various concepts of production function and cost theory	Remember
CP 111.4	Analyse the relationship between various types of cost curves with the help of examples	Analyse
CP 111.5	Create the differences between various forms of market for with the help of relevant examples	Create
CP 111.6	Apply the cost, production, and demand supply curves to exhibit the profits or losses in different forms of markets	Apply



Dr. Rajesh Sharma

Faculty Signature

Vijit
29/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Management Accounting***

Course Code: CP 121

Year: I/IV Year

Semester: I/VII Semester

Faculty Name: Dr. Manish Didwania

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 121.1	Apply and analyse managerial accounting and its objectives in a way that demonstrates a clear understanding of ethical responsibilities.	Understand
CP 121.2	Prepare various costing schedules where an analysis of cost classification, behaviour, and type is completed.	Apply
CP 121.3	Apply and analyse different types of activity-based management tools through the preparation of estimates.	Apply
CP 121.4	Analyse cost-volume-profit techniques to determine optimal managerial decisions. Prepare analyses of various special decisions, using relevant costing and benefits.	Analyse
CP 121.5	Prepare a master budget and demonstrate an understanding of the relationship between the components for variance analysis.	Evaluate
CP 121.6	Outline and Neo concepts for decision make such as the responsibility accounting, Target Costing, Value Chain Analysis and Life cycle costing.	Understand

Manish Didwania

Faculty Signature
Manish Didwania

Vijeta
25/10/2022
REGISTRAR

Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: **Economic History of India 1857-1947**

Course Code: **EM 181**

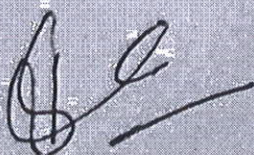
Year: **I Year**

Semester: **I**

Faculty Name: **Dr. Rajesh Sharma**

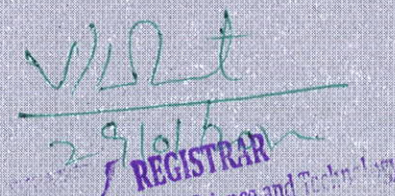
At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
EM 181.1	Analyse the economic conditions of India at the time of British rule	Analyse
EM 181.2	Understand the national income structure and role of various sectors in the Indian Economy	Understand
EM 181.3	Evaluate the agricultural and industrial growth pattern in the British era	Evaluate
EM 181.4	Mention the causes of famines and deindustrialization in the British era	Remember
EM 181.5	Determine the strength and weaknesses of different market systems	Apply
EM 181.6	Create the an effective policy framework which helps in addressing the foreign trade issues in India	Create



Rajesh Sharma

Faculty Signature


 REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) Rajasthan

Course Outcomes

Course Name: **Micro Economics I**

Course Code: EM 241

Year: II Year

Semester: III Semester

Faculty Name: Dr. Rajesh Sharma

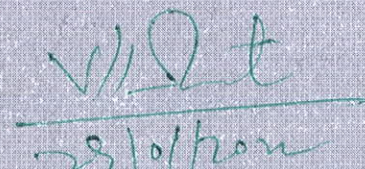
At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
EM 241.1	Understand the consumer behaviour using the utility concepts	Understand
EM 241.2	Apply the consumer theory to understand the policies of government and other stakeholders	Apply
EM 241.3	Evaluate the relevance of demand behaviour using the concepts of normal, complementary, and substitute goods	Evaluate
EM 241.4	Analyse the equilibrium conditions for a producer to be in equilibrium using the concept of short-run and long-run production	Analyse
EM 241.5	Mention the various kinds of cost curves and remember them for further treatment	Remember
EM 241.6	Create a hypothetical example wherein various kinds of costs curves to be discussed	Create



Dr. Rajesh Sharma

Faculty Signature


 REGISTRAR
 Mody University of Science and Technology
 Lakshmengarh (Distt Sikar) 332311

Course Name : Macroeconomics I
Course Code : EM 251
Year : II
Semester : III
Faculty Name : Kshitiz Jangir

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM 251.1	Understand the various concepts of Macroeconomics	Understand
EM 251.2	Apply the various models of macroeconomic theory	Apply
EM 251.3	Understand the concepts related to National income	Understand
EM 251.4	Understand the classical theories of output and employment	Understand
EM 251.5	Understand the basics of Keynesian Theory of income and employment	Understand
EM 251.6	Analyze classical and Keynesian theories and the difference between them	Evaluate

Vijeta
8/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt. Sikar) 332011

Course Name : Monetary Economics I
Course Code : EM 313
Year : III
Semester : V
Faculty Name : Kshitiz Jangir

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM 313.1	Understand the various concepts of Demand for Money	Understand
EM 313.2	Understand the theories related to supply of money	Understand
EM 313.3	Understand the concepts of monetary policy	Understand
EM 313.4	Evaluate the various policies of government in relation to liquidity of money and interest rates	Evaluate
EM 313.5	Understand the banking system of India	Understand
EM 313.6	Understand the credit creation process	Apply

Vijeta
28/10/2022
REGISTRAR
Mody University of Science and Technology
Sakshi Mangaluru, Rajasthan

Course Outcomes

Course Name: **Elementary Econometrics**

Course Code: **EM 371**

Year: **III Year**

Semester: **V Semester**

Faculty Name: **Dr. Rajesh Sharma**

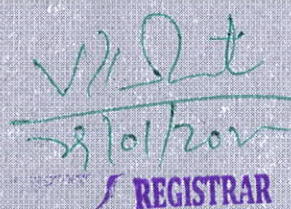
At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
EM 371.1	Understand the basic concepts of econometrics	Understand
EM 371.2	Create hypothetical examples to describe the regression analysis	Create
EM 371.3	Apply the tools of econometrics to solve the practical problems	Apply
EM 371.4	Analyse the diagnostic tests and provide their desirability in model building process	Analyse
EM 371.5	Understand and remember the consequences of multicollinearity and autocorrelation on the computed results	Remember
EM 371.6	Evaluate the differences between a well-fitted and poorly-fitted models	Evaluate



Rajesh Sharma

Faculty Signature



REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Statistics for Economics - I***

Course Code: EM 171

Year: I Year

Semester: I Semester

Faculty Name: Dr. Manish Didwania

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM 171.1	Describe and discuss the key terminology, concepts tools and techniques used in business statistical analysis along with collection, classification and tabulation of data.	Understand
EM 171.2	Critically evaluate the underlying assumptions of analysis tools in different fields with respect to central tendency.	Apply
EM 171.3	Understand and critically discuss the issues surroundings related to deviations in data with respect to measures of dispersion.	Apply
EM 171.4	Discuss critically the uses of correlation analysis and its limitations in statistical analysis.	Apply
EM 171.5	Solve a range of problems using the techniques covered in regression analysis.	Apply
EM 171.6	Conduct basic statistical analysis of data with respect to Index Numbers as cost-of-living index.	Evaluate

Manish Didwania

Faculty Signature
Manish Didwania

V. S. T.
29/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Name: **Corporate Accounting**
Course Code: FA 211
Year: II Year
Semester: IV Semester
Faculty Name: Sukriti Khatri

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
FA 211.1	Select the appropriate accounting techniques and perform the accounting treatment for issue, forfeiture, reissue, buy back, redemption of equity and preference shares in different types of accounting situations.	Apply
FA 211.2	Perform the accounting treatment for Sweat Equity Shares, Employee Stock Option, Right shares, Bonus shares and Buyback of Equity shares.	Apply
FA 211.3	Understand and prepare the Final Accounts of the Company.	Apply
FA 211.4	Perform the accounting treatment for issue and redemption of the debentures by a company.	Apply
FA 211.5	Calculate an estimate of the value of goodwill of the company.	Apply
FA 211.6	Calculate an estimate of the value of shares of the company.	Apply

V/Dit
28/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

Course Outcomes

Course Name: Industrial Relations

Course Code: HR 223

Year: II

Semester: IV

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement At the completion of the course, student will be able to	Taxonomy Level
HR 223.1	Discuss the nature, evolution, environment, actors and approaches to Industrial Relations.	Understand
HR 223.2	Illustrate the role of trade unions, types, problems, challenges and trade union act 1926 and IR policies.	Apply
HR 223.3	Learn provisions related to grievance handling mechanism and find out the linkage between Industrial relations and human resource performance.	Analyse
HR 223.4	Outline the important causes and impact of Industrial disputes and its settlement machineries.	Apply
HR 223.5	Know the concept of industrial democracy and strategies to make participation more effective.	Apply
HR 223.6	Study labour legislation in India and its applicability.	Apply

Sunita

Signature of the faculty

V. K. Singh
28/10/2020
REGISTRAR

Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332211

School of Management Studies

Course Outcomes

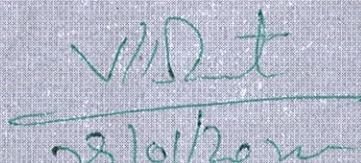
Course Name: **Business Statistics** Course Code: **CP 131**
 Year: **I Year**
 Semester: **I Semester**
 Faculty Name: **Mr. Sumit Kulshrestha**

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 131.1	Review the meaning and understanding of Statistics and its application to the modern business.	Understand
CP 131.2	Apply different methods, techniques and models on statistics that adhere to best-practice principles.	Apply
CP 131.3	Apply complex problems into simple conceptual models to get the desired outcome by statistical methods.	Apply
CP 131.4	Analyse the techniques to solve the complex problems in the meaningful environments to find the alternate solutions of problems.	Analyse
CP 131.5	Evaluate the value and use of models to finalized situation and potential future solutions of business problems.	Evaluate
CP 131.6	Design and construct models, forecast the solutions that adhere to best-practice principles and variables which analyse earlier in the alternative solutions.	Create


 (Sumit Kulshrestha)

Faculty Signature


REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Outcomes

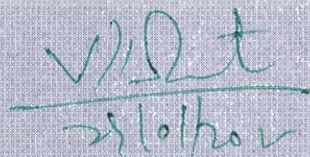
Course Name: **Corporate Finance** Course Code: **FM 213**
 Year: **II Year**
 Semester: **III Semester**
 Faculty Name: **Mr. Sumit Kulshrestha**

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
FM 213.1	Understand the financial problems against best practices principles of corporate finance.	Understand
FM 213.2	Apply different valuation tools and techniques in the corporate finance that adhere to best-practice principles	Apply
FM 213.3	Analyse and find the solutions of valuation problems.	Analyse
FM 213.4	Evaluate and apply pertinent analysis techniques to solutions which support in decision making process.	Evaluate
FM 213.5	Define the value and use of financial models to understand the current financial situation and analyse the potential future performance of a business.	Remember
FM 213.6	Design and construct financial models that adhere to best-practice principles and support the decision making process.	Create


 (Sumit Kulshrestha)

Faculty Signature


REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332014

SCHOOL OF BUSINESS

Course Outcomes

Course Name : Transport Management

Course Code : TT131

Year: 1st Year

Semester: Autumn (2019-20)

Faculty Name: Dr .KC Gandhi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TT 131.1	Introduction of Transport System , History and Modes of Transport	Learning
TT131.2	Aviation Industry. History and its growth and contribution in the growth of GDP	Understand
TT131.3	Important International and national Aviation Organisations. IATA, ICAO AAI, DGCA. MOCA	Understanding
TT 131.4	Development and history of Railways in the world, and India	Application
TT 131.5	Major Railway's system of the world. Introduction to Luxury Railways in India	Learning
TT 131.6	Introduction and overview of road transport industry in the world and in India; past, present and future scenario	Learning
TT 131.7	Water transport system of the world and of India	Learning

(Dr KC GANDHI)

W/Ot
28/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt. Sikar) 335011

SCHOOL OF BUSINESS

Course Outcomes

Course Name : Principles of Management

Course Code : TT 141

Year: I Year

Semester: Autumn Semester

Faculty Name: Dr. Sanjay Joshi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TT 141.1	Basic management concepts, principles and practices	Remember
TT 141.2	Overview of Managerial functions	Understand
TT 141.3	Decision making techniques in tourism management	Apply
TT 141.4	Different motivational theories	Analyse
TT 141.5	The different principles of effective control	Evaluate
TT 141.6	Differentiating between formal and informal organization	Create

Vijit
28/01/2022
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 335011

Course Outcomes

Course Name : Tourism Resources of India

Course Code : TT 121

Year: I Year

Semester: Autumn Semester

Faculty Name: Dr. Sanjay Joshi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TT 121.1	Awareness about the tourism resources	Remember
TT 121.2	Know different types of tourism resources & their importance for tourism industry	Understand
TT 121.3	Techniques for conservation & protection of tourism resources	Apply
TT 121.4	The role of service providers	Analyse
TT 121.5	The importance of heritage sites in tourism sector	Evaluate
TT 121.6	Develop a marketing plan for the tourism resources	Create

Vijeta
28/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

SCHOOL OF BUSINESS

Course Outcomes

Course Name : Customer Services

Course Code : TT213

Year: 2nd Year

Semester: Autumn (2019-20)

Faculty Name: Dr .KC Gandhi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TT 213.1	Understand customer and the service provider and customer satisfactions	Learning
TT213.2	Quality and standards off customer satisfactions	Understand
TT132.3	Areas of customer satisfaction and organizational culture	Learning
TT 213.4	Customer fad back and its analyzing methods	Application
TT 213.5	Online Grooming and Etiquette Telephone Handling Skills.	Application
TT 213.6	Complaint Management and Transactional Analysis in Customer Care	Learning

(Dr K C Gandhi)

V/K/21
Shoban
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Silar) 332311

SCHOOL OF BUSINESS

Course Outcomes

Course Name: Introduction to Tourism & Travel

Course Code: TT111

Year: I Year

Semester: Autumn Semester

Faculty Name: Dr.Sanjay Joshi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TT111.1	Know the basic and preliminary knowledge of tourism	Remember
TT111.2	To know the concepts, systems and trends in tourism	Understand
TT111.3	To move forward to Interact with the advanced knowledge pertaining to tourism	Apply
TT111.4	Contemporary trends in Indian Tourism	Analyse
TT111.5	Growth pattern of Indian Tourism Industry	Evaluate
TT111.6	Travel circuits for brand image	Create

Vijeta
21/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 335011

SCHOOL OF BUSINESS

Course Outcomes

Course Name : Tourism Management

Course Code : TTT 223/AAT 223

Year: II Year

Semester: Autumn Semester

Faculty Name: Dr.Sanjay Joshi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TTT 223/AAT 223.1	Different Components of Tourism	Remember
TTT 223/AAT 223.2	Market segmentation & its implications	Understand
TTT 223/AAT 223.3	Developing managerial skills for tourism industry	Apply
TTT 223/AAT 223.4	Concept of management in Tourism sector	Analyse
TTT 223/AAT 223.5	Knowing the different elements of demand & supply factors in Tourism industry	Evaluate
TTT 223/AAT 223.6	To know the means to improve the seasonal character of tourism industry	Create

Vijit
28/01/2022
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name : Tourism Management

Course Code : TTT 223/AAT 223

Year: II Year

Semester: Autumn Semester

Faculty Name: Dr.Sanjay Joshi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TTT 223/AAT 223.1	Different Components of Tourism	Remember
TTT 223/AAT 223.2	Market segmentation & its implications	Understand
TTT 223/AAT 223.3	Developing managerial skills for tourism industry	Apply
TTT 223/AAT 223.4	Concept of management in Tourism sector	Analyse
TTT 223/AAT 223.5	Knowing the different elements of demand & supply factors in Tourism industry	Evaluate
TTT 223/AAT 223.6	To know the means to improve the seasonal character of tourism industry	Create

W.D. Joshi
28/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: Geography of Tourism

Course Code: TTT203 / AAT203

Year: II Year

Semester: Autumn Semester

Faculty Name: Dr.Sanjay Joshi

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TTT203 / AAT203.1	About IATA codes for cities, airports & airlines	Remember
TTT203 / AAT203.2	Developing a familiarity with global geography and to know the importance of Geographical elements in tourism	Understand
TTT203 / AAT203.3	To Learn about different time zones and flying time calculations	Apply
TTT203 / AAT203.4	Verifying the resources for planning air travel itineraries	Analyse
TTT203 / AAT203.5	Different Local Currencies & Country Currency Codes	Evaluate
TTT203 / AAT203.6	Future trends in Intercontinental Transport	Create

Vijit
28/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Investing in stocks***

Course Code: BC 252

Year: II Year

Semester: IV Semester

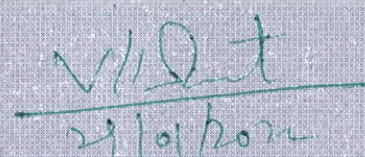
Faculty Name: Mr. Sumit Kulshrestha

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BC 252.1	Understand the concepts of proper investments, risk and investment avenues.	Understand
BC 252.2	Apply the techniques and tools for investment process and selection of proper investment avenues.	Apply
BC 252.3	Analyse the valuation of stock and bond as investment avenues.	Analyse
BC 252.4	To conduct the fundamental and technical analysis of financial assets.	Analysis
BC 252.5	Evaluate the securities selection process for choosing proper investment avenues.	Evaluate
BC 252.6	Integrate the detailed process for Investment avenues identification and selection.	Create


 (Sumit Kulshrestha)

Faculty Signature


 REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Fundamental of Investment***

Course Code: FA 342

Year: III Year

Semester: VI Semester

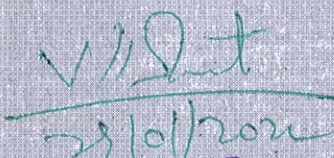
Faculty Name: Mr. Sumit Kulshrestha

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
FA 342.1	Understand the concepts, tools and techniques of Investment management.	Understand
FA 342.2	Apply the techniques used in selection of security with the support of fundamental analysis and technical analysis.	Apply-
FA 342.3	Analyze the methods and techniques used in selection and valuation of securities.	Analyse
FA 342.4	Apply Portfolio construction techniques and optimal portfolio selection.	Apply
FA 342.5	Evaluate the estimation of capital asset pricing model, equilibrium asset pricing models and portfolio valuation.	Evaluate
FA 342.6	Develop the strategy for exhaustive portfolio management process under basic risk management strategies.	Create


 (Sumit Kulshrestha)

Faculty Signature


 28/10/2020
REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332011

Program Name: B.Com (H)
Course Name : Organizational Behaviour
Course Code: BC 112
AY: 2019-20
Semester: Spring

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BC 152.1	Develop an understanding of Communication as a process in an organization and its effect on giving and receiving information	(Understanding)
BC 152.2	Distinguish among various types and levels of organizational communication and communication barriers. Develop Listening skills	(Understanding)
BC 152.3	Demonstrate written communication skills appropriate for business situations and draft effective business correspondence with brevity and clarity.	(Create)
BC 152.4	Demonstrate effective interpersonal skills and the ability to communicate effectively in teams of diverse composition.	(Apply)
BC 152.5	Create and effectively deliver oral presentations and demonstrate verbal and non-verbal communication ability through presentations.	(Create)
BC 152.6	Develop better vocabulary and an understanding of Business language. Discover the impact of changing communication methods on society and business.	(Apply)

Divya
Faculty Name: Dr. Divya Mathur

V. S. S. S.
28/01/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Name : Corporate Laws
Course Code : BC 122
Year : I
Semester : I
Faculty Name : Kshitiz Jangir

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BC 122.1	Understand the various concepts and terminologies related to companies in India	Understand
BC 122.2	Understand the process related to formation and registration of companies	Apply
BC 122.3	Learn and understand the legal rules related to various documents and share capital of companies	Understand
BC 122.4	Learn and understand the legal rules related to management and meetings of companies	Understand
BC 122.5	Learn and understand the legal rules related to Accounts, Dividends and Audit of companies	Understand
BC 122.6	Understand the concepts related to Depositories in India	Understand

(Signature)

(Signature)
21/01/2024

REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332011

Course Name: **Advanced Financial Accounting**
Course Code: BC 132
Year: I Year
Semester: II Semester
Faculty Name: Sukriti Khatri

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BC 132.1	Understand the accounting of Departments and prepare their books of accounts.	Apply
BC 132.2	Understand the concept of Royalty and prepare books of accounts of Lessor and Lessee.	Apply
BC 132.3	Understand the advanced issues in accounting such as Hire Purchase and record the Hire Purchase transactions.	Apply
BC 132.4	Understand exactly what a partnership is and prepare accounts relating to the dissolution of a partnership.	Apply
BC 132.5	Understand the accounting of Branch and prepare their books of accounts.	Apply
BC 132.6	Understand the meaning and features of Non-Profit Organisations and prepare Final Accounts of Non-Profit Organizations.	Apply

[Handwritten signature]

[Handwritten signature]
29/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 335311

Program Name: B.Com (H)

Course Name : Business Communication

Course Code: BC 152

AY: 2019-20

Semester: Spring

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BC 152.1	Develop an understanding of Communication as a process in an organization and its effect on giving and receiving information	(Understanding)
BC 152.2	Distinguish among various types and levels of organizational communication and communication barriers. Develop Listening skills	(Understanding)
BC 152.3	Demonstrate written communication skills appropriate for business situations and draft effective business correspondence with brevity and clarity.	(Create)
BC 152.4	Demonstrate effective interpersonal skills and the ability to communicate effectively in teams of diverse composition.	(Apply)
BC 152.5	Create and effectively deliver oral presentations and demonstrate verbal and non-verbal communication ability through presentations.	(Create)
BC 152.6	Develop better vocabulary and an understanding of Business language. Discover the impact of changing communication methods on society and business.	(Apply)

Divya

Faculty Name: Dr. Divya Mathur

V/Sut
28/01/2020

REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 332011

Program Name: BBA/ Dual Degree BBA-MBA

Course Name : Organizational Behaviour

Course Code: BS 112

AY: 2019-20

Semester: Spring

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 112.1	Understand the role and importance of Organizational Behaviour and analyze management issues as related to organizational behavior.	(Understanding)
BS 112.2	Compare and contrast theories of organizational behavior. To introduce several theories on management framework, and enable identification of the theories and principles, examine challenges of organizational behavior, and determine when and where the theories and skills are applied.	(Understanding)
BS 112.3	Demonstrate the applicability of the concept of organizational behavior to understand the behavior of people in the organization.	(Apply)
BS 112.4	Demonstrate the applicability of analyzing the complexities associated with management of individual behavior in the organization.	(Apply)
BS 112.5	Analyze the complexities associated with management of the group behavior in the organization.	(Apply)
BS 112.6	Demonstrate how the organizational behavior can integrate in understanding the motivation (why) behind behavior of people in the organization and be able to suggest compensation/motivation tools for people at different levels in the organization	(Create)

Divya

Faculty Name: Dr. Divya Mathur

V/S Out
29/10/2019
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt. Sikar) 332011

Course Name: **Business Accounting**
Course Code: BS 142
Year: I Year
Semester: II Semester
Faculty Name: Sukriti Khatri

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 142.1	Understand the theoretical basics of accounting and depreciation.	Understand
BS 142.2	Understand the preparation of Financial Statements.	Apply
BS 142.3	Understand the concept of sectional and self balancing system.	Apply
BS 142.4	Understand exactly what a Joint Venture is and prepare accounts relating to the Joint Venture.	Apply
BS 142.5	Understand the accounting of Consignments and prepare their books of accounts.	Apply
BS 142.6	Understand the concept of Insurance claims and learn the calculation of claims in different scenarios.	Apply

[Handwritten Signature]

[Handwritten Signature]
28/01/2020

REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: **Macroeconomics**

Course Code: **BS 122**

Year: **I Year**

Semester: **II Semester**

Faculty Name: **Dr. Rajesh Sharma**

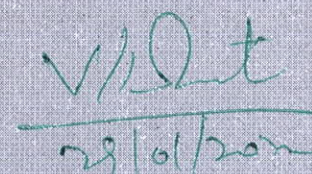
At the end of the course, the student will be able to:

CO	CO statement	Taxonomy
BS 122.1	Describe the various aspects and tools of macroeconomics such as AD, AS, and S-I	Remember
BS 122.2	Analyse the role of various factors determining the inflation and employment level	Analyse
BS 122.3	By applying various concepts of foreign trade, design a foreign trade policy which may serve the purposes of various stakeholders	Apply
BS 122.4	Understand the working mechanism of Balance of Trade and their relevance	Understand
BS 122.5	Evaluate the impact of taxes and government policies on the private investment	Evaluate
BC 122.6	After understanding the various theory of demand for money, create a list of variables/indicators that are necessary components in an ideal theory of money	Create



Rajesh Sharma

Faculty Signature



REGISTRAR
 Modu University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Marketing Management – I***

Course Code: BS 132

Year: BBA I Year

Semester: Spring Semester, 2019-20

Faculty Name: Dr. Ashish Kumar Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BS 132.1	Describe the steps in new product development process	Remember
BS 132.2	Explain the basic concepts of marketing management	Understand
BS 132.3	Examine the importance of buyer behaviour and market segmentation while formulating marketing strategy	Apply
BS 132.4	Analyse the various elements of marketing environment	Analyse
BS 132.5	Classify the current product strategies of existing firms	Evaluate
BS 132.6	Formulate pricing strategy for a marketing firm	Create

AKS

Faculty Name – Dr. Ashish Kumar Sharma

V. Q. T.
29/01/2020
REGISTRAR
 Mody University of Science and Technology
 Lakshmanagarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Entrepreneurship Development***

Course Code: BS 152

Year: BBA I Year

Semester: Spring Semester, 2019-20

Faculty Name: Dr. Ashish Kumar Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BM 152.1	Identify the prominent businessmen of India and describe their business acumen	Remember
BM 152.2	Explain the basic concepts of entrepreneur, entrepreneurship and enterprise	Understand
BM 152.3	Determine the role of SSI's in the development of the nation and their underlying problems	Apply
BM 152.4	Analyse the functioning of EDP organisations	Analyse
BM 152.5	Assess the process of identifying a new business project and its feasibility	Evaluate
BM 152.6	Design a business plan for a new venture	Create

AKS

Faculty Name – Dr. Ashish Kumar Sharma

Vishant
29/10/2019
REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt. Sikar) 335014

Course Outcomes

Course Name: ***Advanced Business Statistics***
 Course Code: BC 142
 Year: BCOM I Year
 Semester: II Semester
 Faculty Name: Dr. Meena Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BC 142.1	Present time series in an informative way, both graphically and with summary statistics.	Create
BC 142.2	Analyse the properties of linear predictor operator, and apply various linear forecasting techniques.	Analyse
BC 142.3	Describe how to translate real-world problems into probability models.	Understand
BC 142.4	Apply the concept of probability to quantify uncertainty and assess business risk.	Apply
BC 142.5	Create the probability density functions of transformations of random variables and use these techniques to generate data from various distributions.	Create
BC 142.6	Describe basic statistics concepts and apply proper sampling methods.	Understand


 Faculty Signature


 29/01/2022
REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Business Environment***

Course Code: BM 332

Year: III Year

Semester: VI Semester

Faculty Name: Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BM 332.1	Students would learn to formulate new growth strategies for success, expansion and increasing gains based on the day-to-day developments and the fast-moving world.	Apply
BM 332.2	Understanding the changing nature of business environment and learning about the role of firms and governments, society, economy and technology.	Apply
BM 332.3	Understanding real life situations vis-à-vis economic systems in the country and analyzing the impact of economic reforms on different industries and trends in different sectors of the economy.	Apply
BM 332.4	Outlining the phases of globalization and analyzing the impact of globalization on different sectors.	Create
BM 332.5	Understanding the importance of technology and role of IT in all the business sectors.	Apply
BM 332.6	Examining the social environment of business and the linkage between society and business.	Apply



Faculty Signature


 29/01/2022
REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Objectives CP 112: *Marketing Management II*

At the end of the course students should be able to:

CO	CO statement	Taxonomy
CP 112.1	To understand Strategic Marketing, Competitive Analysis, Strategic Marketing Alignment and Market Led Strategic Marketing Planning.	(Understand)
CP 112.2	Introduction to marketing metrics and models, Understanding organizational resource base, Marketing Analytics for Marketing Performance Assessment and Control	(Analyze)
CP 112.3	Product and Service Analytics, Product Mix, Perceptual Mapping, Managing the product in Product Life Cycle, Strategic Customer Analysis. Product Marketing: Research & Development Marketing Portfolio Analysis, Branding decisions.	(Analyze and create)
CP 112.4	Price: Meaning and Importance, Pricing objectives, Design of Pricing, Strategic Approaches to pricing and pricing decisions.	(Design)
CP 112.5	Designing marketing channels Distribution channel evaluation, Retail Management decisions	(Create)
CP 112.6	Promotion: Concept and role in marketing, Promotional Mix, Promotional budget allocation and estimation, Impact of technology & Internet on Promotion and promotion metrics and Sales Analytics	(Analyze and Create)

V. S. T.
28/01/2021

REGISTRAR

Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Human Resource Management***

Course Code: CP 132

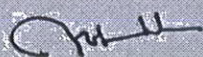
Year: I Year

Semester: II Semester

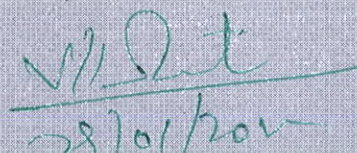
Faculty Name: Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 132.1	Contribute to the development, implementation, and evaluation of employee recruitment, selection, and retention plans and processes.	Apply
CP 132.2	Administer and contribute to the design and evaluation of the performance management program.	Apply
CP 132.3	Develop, implement, and evaluate employee orientation, training, and development programs.	Apply
CP 132.4	Facilitate and support effective employee and labor relations in both non-union and union environments.	Create
CP 132.5	Research and support the development and communication of the organization's total compensation plan.	Apply
CP 132.6	Collaborate with others, in the development, implementation, and evaluation of organizational and health and safety policies and practices.	Apply



Faculty Signature


28/01/2021
REGISTRAR

Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Business Ethics and CSR***

Course Code: CP 403

Year: II Year

Semester: IV Semester

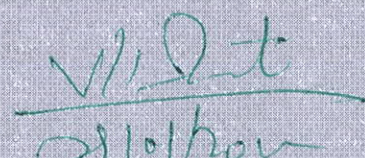
Faculty Name: Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 403.1	Students will demonstrate understanding of the ethical principles in general or in application of specialized knowledge, results of research, creative expression, or design processes.	Apply
CP 403.2	Students will demonstrate an ability to recognize, articulate, and apply ethical principles in various professional, social, or personal contexts.	Apply
CP 403.3	Analyse the connections between corporate strategy and CSR and the impact on foundational organizational principles such as mission and vision.	Apply
CP 403.4	Learning the implications of ethics in the practice of modern marketing (including international trade) and the ways to ensure consumer-friendly marketing practices.	Create
CP 403.5	Learning the importance of good corporate governance in the sustainability of business.	Apply
CP 403.6	Evaluate the level of commitment to CSR of various organizations and explain how it can be a source of competitive advantage.	Apply



Faculty Signature


 REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: Statistics for Economics II

Course Code: EM 182

Year: BA I Year

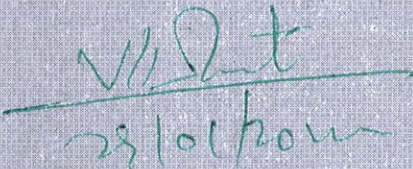
Semester: II Semester

Faculty Name: Dr. Meena Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
EM 182.1	Describe basic statistics concepts and apply proper sampling methods.	Apply
EM 182.2	Use the basic concepts of probability and Bayes Theorem.	Apply
EM 182.3	Apply correctly a variety of statistical techniques, both descriptive and inferential.	Apply
EM 182.4	Interpret, in plain language, the application and outcomes of statistical techniques.	Understand
EM 182.5	Identify the type of statistical situation to which different distributions can be applied.	Evaluate
EM 182.6	Use Excel to make basic statistical calculations and critically evaluate the basis for these calculations.	Analyze


 Faculty Signature


REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: **Compensation Management**

Course Code: HR 234

Year: II Year

Semester: IV Semester

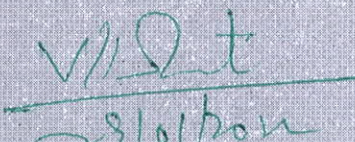
Faculty Name: Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
HR 403.1	Understand internally consistent compensation systems and competitive strategy.	Apply
HR 403.2	Understand wage and salary administration of managerial and non-managerial personnel.	Apply
HR 403.3	Comprehend the components of compensation and analyze contextual influence on compensation practices.	Apply
HR 403.4	Integrating the internal job structure with external market pay rates to design a comprehensive compensation structure.	Create
HR 403.5	Strategic use of compensation systems for attracting, motivating, and retaining employees.	Create
HR 403.6	Examine the current state of compensation decision making how recent theoretical and research developments inform compensation decisions and to offer an opportunity to develop competencies in making compensation decisions.	Apply



Faculty Signature


REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332211

Course Objectives MM 204: *Integrated Marketing Communications*
At the end of the course the student will be able to:

CO	CO statement	Taxonomy
MM 402.1	Understand The role and importance of IMC approach and the various tools/ elements of the promotion mix.	(Understand)
MM 402.2	Conduct marketing research and analyze and apply these findings to develop competitive and positioning strategies and to select the target audience(s) for the IMC campaign plan.	(Analyze)
MM 402.3	Demonstrate ability to set IMC objectives and evaluate an organization's marketing and promotional situation in order to develop effective communication strategies and programs	(Apply)
MM 402.4	Devise and evaluate creative strategies in the light of given marketing objectives and strategies;	(Evaluate)
MM 402.5	Formulate an IMC budget and analyze and evaluate the cost effectiveness of various forms of media;	(Evaluate)
MM 402.6	Prepare an IMC Plan. Highlighting use of various elements of the promotion mix.	(Create)

Vijeta
28/01/2024
REGISTRAR
 Mody University of Science and Technology
 Lakshmeigarh (Distt Sikar) 332311

Course Outcomes

Course Name : ***Operations Management***

Course Code : CP 142

Semester : I Semester

Faculty Name : Dr. Kailash Choudhry.

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 142.1	Comprehend with high intensity focus the most essential and detailed aspects of operations management in terms of tactics and strategies necessary for operations management for manufacturing, logistics in terms of costing, predictive analysis and modelling to ensure the highest levels of precision and focus.	Understand
CP 142.2	Analyse and involve the border areas and core areas of all the sequential premises and implementations of the necessities of operations management, contingency planning, concretising timelines, understanding variations in flow and supply in order to develop highly anti fragile mechanisms.	Analyse
RM. 142.3	Apply the most cost efficient and time effective tools and methods of designing the best means for operations management in terms of steady flow, variations, summations and distributions process to maximise efficacy and precision.	Apply
RM 142.4	Develop the ability to discern between operational planning that is focused, detail oriented and statistically robust and operational designs and plans that do not possess the requisite rigour, focus and depth.	Evaluate

Kailash


 REGISTRAR

Course Outcomes

Course Name : ***Project Management***

Course Code : CP 402

Semester : V Semester

Faculty Name : Dr. Kailash Choudhry

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 402.1	Examine with care and precision the most essential and mapped out dimensions of project management as a thread that binds all the important fields of management in the folds of excellence.	Understand
CP.402.2	Analyse and interpret all the essential dimensions informing each step backed up by logical conclusions, stand up meetings, traction speeds, iterations and algorithms to develop highly effective project management.	Analyse
CP. 402.3	Apply the highest levels of dedication and with regards to the mechanisms and tools most necessary for the development of project planning designs and structures to enrich the mechanisms of project planning, project execution that establish a highly precise formulation and practice.	Apply
CP 402.4	Distinguish between highly effective project research plans, applications, foci areas, points of diversions and less effective designs that possess only apparent and sub surface level efficacy in order to prevent any issues in terms of execution, precision and contingency planning.	Evaluate

Kailash

V. S. T.
29/01/2022
REGISTRAR

Course Outcomes

Course Name: Human Resource Management II

Course Code: BM 242

Year: II

Semester: IV

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement At the completion of the course, student will be able to	Taxonomy Level
BM 242.1	Understand the concept, importance of Industrial Relations, Industrial conflicts and Dispute Settlement Machineries.	Understand
BM 242.2	Facilitate and support effective employee and labour relations in both non-union and union environments.	Create
BM 242.3	Develop collective bargaining and negotiation skills.	Apply
BM 242.4	Learn the essential pre-requisites of Grievance procedure, Disciplinary procedure.	Understand
BM 242.5	Analyze the forms of employee participation.	Analyse
BM 242.6	Develop, prepare staffing international operations for sustained global growth, recruiting and selecting staff for international assignments	Apply

Sunita

Signature of the faculty

V. S. T.
28/01/2022
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332001

School of Business

Course Outcomes

Course Name: Business Communication

Course Code: BC 152

Year: I

Semester: II

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement	Taxonomy Level
BC 152.1	At the completion of the course, student will be able to Develop an understanding of Communication as a process in an organization and its effect on giving and receiving information	Understand
BC 152.2	Distinguish among various types and levels of organizational communication and communication barriers. Develop Listening skills	Understanding
BC 152.3	Demonstrate written communication skills appropriate for business situations and draft effective business correspondence with brevity and clarity.	Create
BC 152.4	Demonstrate effective interpersonal skills and the ability to communicate effectively in teams of diverse composition.	Apply
BC 152.5	Create and effectively deliver oral presentations and demonstrate verbal and non-verbal communication ability through presentations.	Create
BC 152.6	Develop better vocabulary and an understanding of Business language. Discover the impact of changing communication methods on society and business.	Apply

Sunita

Signature of the faculty

Vishal
21/01/2021

REGISTRAR

Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 332011

Course Outcomes

Course Name: Business Communication

Course Code: BM 162

Year: I

Semester: II

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement At the completion of the course, student will be able to	Taxonomy Level
BM 162.1	Develop an understanding of Communication as a process in an organization and its effect on giving and receiving information	Understand
BM 162.2	Distinguish among various levels of organizational communication, types of communication and communication barriers. Develop Listening skills	Understand
BM 162.3	Demonstrate written communication skills appropriate for business situations and draft effective business correspondence with brevity and clarity.	Create
BM 162.4	Demonstrate effective interpersonal skills and the ability to communicate effectively in teams of diverse composition and appropriate use of body language	Apply
BM 162.5	Create and effectively deliver oral presentations and demonstrate verbal and non-verbal communication ability through presentations.	Create
BM 162.6	Discover the impact of changing communication methods on society and business.	Apply

Sunita

Signature of the faculty

V/Smt
28/01/2022
REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt Sikar) 332011

Course Outcomes

Course Name: Human Resource Development Systems

Course Code: HR 214

Year: II

Semester: IV

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement At the completion of the course, student will be able to	Taxonomy Level
HR 214.1	Contribute to the development, implementation, and evaluation of employee recruitment, selection, and retention plans and processes.	Apply
HR 214.2	Develop, implement, and evaluate employee orientation, training, and development programs.	Apply
HR 214.3	Develop skills in identifying HRD needs and in designing, implementing and evaluating HRD programs.	Apply
HR 214.4	Explain the strategic importance of HRD in the success of organisations within the context of social and environmental pressure.	Create
HR 214.5	Critically analyse and evaluate contemporary HRD practices.	Apply
HR 214.6	Effectively communicate practical and innovative strategies in relation to career development and professional practice	Apply

Sunita

Signature of the faculty

V. S. T.
28/01/2020

REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: Performance Management

Course Code: HR 224

Year: II

Semester: IV

Faculty Name: Dr. Sunita Verma

CO Number	Course Outcome statement At the completion of the course, student will be able to	Taxonomy Level
HR 224.1	Gain an understanding on the various aspects of Performance Management-its objectives, significance, competitive advantage, Linkage to other HR process and various theories.	Understand
HR 224.2	Design an organization's performance management process that is compliant with law and supports organizational mission and strategy.	Create
HR 224.3	Understand the various appraisal methods and Design Performance Appraisal form for achieving effective performance appraisal.	Apply
HR 224.4	Develop various strategies for effective implementation.	Apply
HR 224.5	Understand the linkage between Performance Management and Employee Development.	
HR 224.6	To develop knowledge on the reward management system in the organization and its related legal aspects.	Apply
HR 224.7	Develop code of ethics in Performance Management	Create

Sunita

Signature of the faculty

VSDt
28/01/2020
REGISTRAR

Mody University of Science and Technology
Lakshmangarh (Distt: Sikar) 335 504

Course Outcomes

Course Name : ***Supply Chain Management***
Course Code : CP 172
Semester : II Semester
Faculty Name : Dr. Kailash Choudhry

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 172.1	Comprehend at a level that is of an expert's and engage at the level of a highly adept person with a focus on developing the bases of the pivotal aspects of supply chain management as a an all critical function that involves time management, Pareto's Rule, costing, marketing, economics, and production dynamics.	Understand
CP 172.2	Develop the foundations required to integrate the critical dimensions necessary for the development of stringent and adaptive supply chain models, preventing bottle necks, developing a comprehensive and time-tested mechanism to deal with contingencies posed within and outside the organisation to maintain uninterrupted supply chain operations based on varying scales of businesses.	Analyse
CP.173.3	Learn to implement tactics and strategies that encourage the comprehension and classification improvements and core strengths of competitors and self over various time periods, establish standard operating procedures and challenging policy level concerns to optimise the effectiveness in terms of operations on a short- and long-term basis.	Apply

Kailash

V/Sut
28/01/2020
REGISTRAR

Course Outcomes

Course Name: ***Communication Skills and Personality Development***

Course Code: TT 152

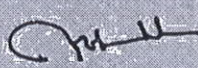
Year: I Year

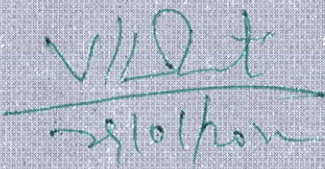
Semester: II Semester

Faculty Name: Dr. BS Rathore

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
TT 152.1	Understand basic communication skills and personality traits requisite in tourism and hospitality industry jobs.	Understand
TT 152.2	Learn various principles of effective writing letter, Format and features of a good letter, Email writing, Curriculum Vitae and covering letter.	Apply
TT 152.3	Evaluate and understand effective conduct in Group Discussions, Tips for Group Discussion, Clarity of Thoughts and Expression, Delivering Presentation, Basic Qualities in a Public Speaker	Evaluate
TT 152.4	Analyse Personality and its elements, Determinants of Personality, Personality Analysis test -Myers-Briggs Type Indicator (MBTI) Assessment.	Apply
TT 152.5	Learn tactics for Personal Grooming and Corporate Grooming, and Corporate Etiquettes	Create


Faculty Signature


REGISTRAR
Mody University of Science and Technology
Lakshmanagarh (Distt. Sikar) 332314

Course Outcomes

CP 152 Business Environment

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP15 2.1	Describe the relevance of business environment	Understand
CP15 2.2	Analyze and assess the economic environment including fiscal and monetary policy in achieving the various macroeconomic objectives.	Analyze
CP15 2.3	Explain the various methods of calculating GDP and National Income Accounting	Understand
CP15 2.4	Evaluate the various components of Business Environment in business decision making.	Evaluate
CP15 2.5	Apply the tools & strategies to deal with different situations of Business Environment	Apply
CP15 2.6	Analyze the impact of changing business environment on the business units.	Analyze

Vijit
28/10/2020
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332311

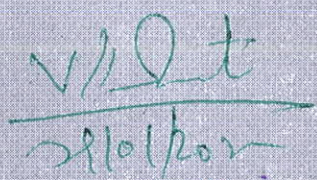
Course Outcomes

Course Name: ***Entrepreneurship Development***
 Course Code: BT 324
 Year: BSc(H) Biotech and BSc (H) Food & Nutrition III Year
 Semester: Spring Semester, 2019-20
 Faculty Name: Dr. Ashish Kumar Sharma

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
BT 324.1	Identify the prominent businessmen of India and describe their business acumen	Remember
BT 324.2	Explain the basic concepts of entrepreneur, entrepreneurship and enterprise	Understand
BT 324.3	Determine the role of SSI's in the development of the nation and their underlying problems	Apply
BT 324.4	Analyse the functioning of EDP organisations	Analyse
BT 324.5	Assess the process of identifying a new business project and its feasibility	Evaluate
BT 324.6	Design a business plan for a new venture	Create


 Faculty Name – Dr. Ashish Kumar Sharma


 REGISTRAR
 Mody University of Science and Technology
 Lakshmangari (Distt. Sikar) 332002

Course Name : Legal Aspects of Business
Course Code : CP 214
Year : II
Semester : IV
Faculty Name : Kshitiz Jangir

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 214.1	Understand the concepts of Business Laws applicable in India	Understand
CP 214.2	Understand the various provisions of Indian Contract Act, The Sales of Goods Act and The Companies Act.	Apply
CP 214.3	Understand the basics of Industrial Laws in India	Apply
CP 214.4	Understand the provisions enumerated for consumer protection in India	Understand
CP 214.5	Understand the competition policy of government with the provisions of the Competition Act.	Evaluate
CP 214.6	Understand the provisions of Information Technology Act	Understand

(Signature)

V/Dt
28/10/2022
REGISTRAR
Mody University of Science and Technology
Lakshmangarh (Distt Sikar) 332314

Course Outcomes

Course Name: ***Business Research Methods***

Course Code: CP 102

Year: I/IV Year

Semester: I/VIII Semester

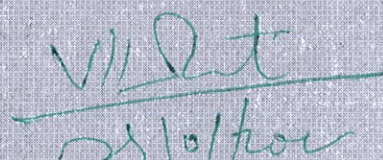
Faculty Name: Dr. Manish Didwania

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 102.1	To understand the basics about nature of business research, its process and ethics in research.	Understand
CP 102.2	Have an understanding of various kinds of research, objectives of doing research and its classification of research.	Apply
CP 102.3	Have basic knowledge on qualitative, quantitative as well as measurement & scaling techniques.	Apply
CP 102.4	Be able to formulate research problem and develop a sufficiently coherent research design and collection of data along with sampling process.	Analyse
CP 102.5	Have a basic awareness of data analysis, including descriptive & inferential measures.	Evaluate
CP 102.6	Be able to write & develop independent thinking for critically analysing research reports.	Analyse



Faculty Signature
Manish Didwania


 REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Name: **Cost Accounting for Managers**
Course Code: FA 162
Year: I Year
Semester: II Semester
Faculty Name: Sukriti Khatri

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
FA 162.1	Describe the basics of Cost Accounting.	Understand
FA 162.2	Analyse and evaluate information for cost ascertainment using Unit Cost Sheet and Job Cost Sheet.	Analyse
FA 162.3	Summarize process cost accounting and prepare a process cost account.	Apply
FA 162.4	Apply standards and budgets for planning and controlling purposes.	Apply
FA 162.5	Learn how costs are analysed for different product costing contexts such as Contract or operating costing.	Apply
FA 162.6	Demonstrate how materials, labor and overhead costs are added to a product at each stage of the production cycle.	Apply



V/12-1
21/01/2022

REGISTRAR
Mody University of Science and Technology
Lakshmengarh (Distt Sikar) 335014

Course Outcomes

Course Name: ***Financial derivatives and risk management***

Course Code: FM 401

Year: II Year

Semester: VI Semester

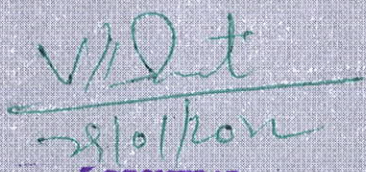
Faculty Name: Mr. Sumit Kulshrestha

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
FM 401.1	Understand the use of derivatives throughout the global financial system and the systemic risks that they can create	Understand
FM 401.2	Analyse detailed and critical appreciation of the use of a range of derivatives for hedging, speculating and arbitrage and the trading / settlement systems that are used by market participants.	Analyse
FM 401.3	Undertake complex calculations and analysis to demonstrate the use and pricing of fixing (i.e. futures, forward and swaps) and options instruments	Apply
FM 401.4	Evaluate the pricing and use of derivatives, such as credit and weather derivatives.	Evaluate
FM 401.5	Understand the hybrid derivatives pricing.	Understand
FM 401.6	Develop the model and strategies for the ways in which hybrid derivatives traded and the standards required of the market participants when trading them.	create


 (Sumit Kulshrestha)

Faculty Signature


 REGISTRAR
 Mody University of Science and Technology
 Lakshmangarh (Distt Sikar) 332311

Course Outcomes

Course Name: ***Financial Management***

Course Code: CP 122

Year: I Year

Semester: II Semester

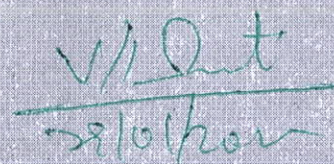
Faculty Name: Mr. Sumit Kulshrestha

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
CP 122.1	Review the financial management concepts against best practices principles.	Understand
CP 122.2	Apply different method of financial management that adhere to best-practice principles	Apply
CP 122.3	Apply the methods and principles of Capital structure into simple conceptual models	Analyse
CP 122.4	Evaluate and apply pertinent techniques and methods to solve problems in long term and short term decision making.	Evaluate
CP 122.5	Describe the value and use of financial methods and theories to understand the current financial situation and analyse the potential future performance of a business by using dividend theories.	Understand
CP 122.6	Design and construct financial models that adhere to best-practice principles and theories on behavioural understanding of investors.	Create


 (Sumit Kulshrestha)

Faculty Signature


REGISTRAR
 Mody University of Science and Technology
 Lakhmangarh (Distt Sikar) 332311

Program Name: BBA/ Dual Degree BBA-MBA

Course Name : Strategic Brand Management

Course Code: MM 244

AY: 2019-20

Semester: Spring

At the end of the course the student will be able to:

CO	CO statement	Taxonomy
MM 244.1	Develop understanding of the importance of brand equity	(Understand)
MM 244.2	Analyze scenario and demonstrate knowledge of the nature and processes of branding and brand management	(Analyze)
MM 244.3	Develop a framework to identify and establish brand positioning and values to build customer based brand equity.	(Apply)
MM 244.4	Plan and implement brand marketing programs and brand associations to build brand equity.	(Apply)
MM 244.5	Evaluate/ Measure how a brand equity management system can capture customer mindset and enhance market performance through sources and outcomes of brand equity	(Evaluate)
MM 244.6	Design specific strategies that focus around extending, revitalizing and reinforcing existing brands to retain brand resonance (i.e. loyalty, attachment, community and engagement).	(Create)

Divya

Faculty Name: Dr. Divya Mathur

W.D.T
28/10/20
REGISTRAR
Mody University of Science and Techn.
Lakshmangarh (Distt. Sikar) 332311