

Annexure_3.3.1

Criterion III – Research, Innovations and Extension

Key Indicator - 3.3 Innovation Ecosystems

Metric No. 3.3.1_ Institution has created an eco-system for innovations including Incubation centre and other initiatives for creation and transfer of knowledge

Key Indicator - 3.3 Innovation Ecosystems

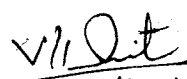
Metric No.:3.3.1[Institution has created an eco-system for innovations including Incubation centre and other initiatives for creation and transfer of knowledge]

Mody University Center for Innovation Incubation & Entrepreneurship (MU CIIE) is an incubation center set up to encourage entrepreneurs, particularly women entrepreneurs – who may be students or faculty members of the university or budding entrepreneurs from the state of Rajasthan or anywhere across India.

This incubation center is designed to work as a binding agent between the industry and academia, which would imbibe a culture of working together instead of work in isolated manner that leads to the failure of many ideas and start-ups. It would foster many good ideas of the students of the university as well as budding entrepreneurs from all over and especially from in and around the periphery of the university - which would otherwise never develop or get converted into a business or venture because of the absence of management experience, infrastructure, financial backing and marketing strength which is only available with the industry today. After the evaluation and value creation of the project of the students, we help them to showcase their innovative products, designs, processes, concepts and business models to the relevant organizations for marketing and scaling-up of their ideas. We help the in marketing the projects of the students for funding, marketing, investment, partnering, co-branding, co-marketing and find most rewarding career opportunities. We also guide the students to connect their ideas with the leading companies who are looking for their ideas. MU CIIE is ready and well equipped in all required manner to provide such a platform which we may use as Global Innovation Incubator and Accelerator.

To create a center of excellence to provide technical services, training to innovate, design and market products in diversified areas of Science and Technology for the growth and development of the society at large. MU CIIE will help the students and budding entrepreneurs to grow a positive attitude towards entrepreneurship and help them foster a start-up individually.

- Promote and facilitate knowledge creation, innovation and entrepreneurship activities.
- Promote innovation by creating an ecosystem that is conducive for the growth of startups in the state.
- Nurture entrepreneurship in those people who have a passion for knowledge generation and mentoring.


18/12/2017
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Mody University of Science and Technology
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- Make entrepreneurially-driven communication initiatives recognized as vital for supporting the sustainability of indigenous enterprises.

MU CIIE has signed a MoU with Innovationnext which provides a strong and up to date platform equipped with all the modern facilities. It provides the complete Industry Toolkit comprising of - 3D Idea Generators used for generating breakthrough ideas, Innovation App 4.0, Mind mapping templates for developing innovation projects, Innovation framework and innovation assessment software. Innovation Gold Mine training package. e-Learning Resources on Business Excellence Series, a number of World-Class collections of Videos, Lectures, Slides, Training materials, etc.

The tools help in transforming budding entrepreneur into creative thought leader and innovator with new age mindsets to steer the industry for innovation-driven growth. The center provides complete MIND TO MARKET support for creating breakthrough business models, innovative start-ups, new Corporate Ventures, Technology Applications & Solutions, Exponential Growth and Scale-up of the start-ups.


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Key Indicator-3.3 Innovation Ecosystem

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Activities:

S.No	Program	Activities	Duration
1	Faculty Development Program (FDP)/Workshop	Faculty Development Program (FDP) on Entrepreneurship will be organized in 02-14 March, 2020 aimed to enhance the entrepreneurial and business developmental skills so that faculty (inside/outside) may help in creating startups and entrepreneurship activities.	Two Weeks
2	Entrepreneurship Awareness Camp (EAC):* SET	Entrepreneurship Awareness Camp (EAC) for students to be organized in association of EDI Ahmadabad by Incubation and Innovation Centre in November 2019. This EAC acts as a foundation for establishment of Innovation & Incubation Center.	Three days
3	Entrepreneurship Awareness Camp (EAC): SoB	School of Business, Mody University of science and technology organized an Entrepreneurship Awareness Camp(EAC), under DST-NIMAT project 2019-20,in association with EDII, Ahmedabad, and Knowledge Partner, ISTART, Department of IT & C, Government of Rajasthan from 14-16 October 2019.	Three days

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EAC (SoB)

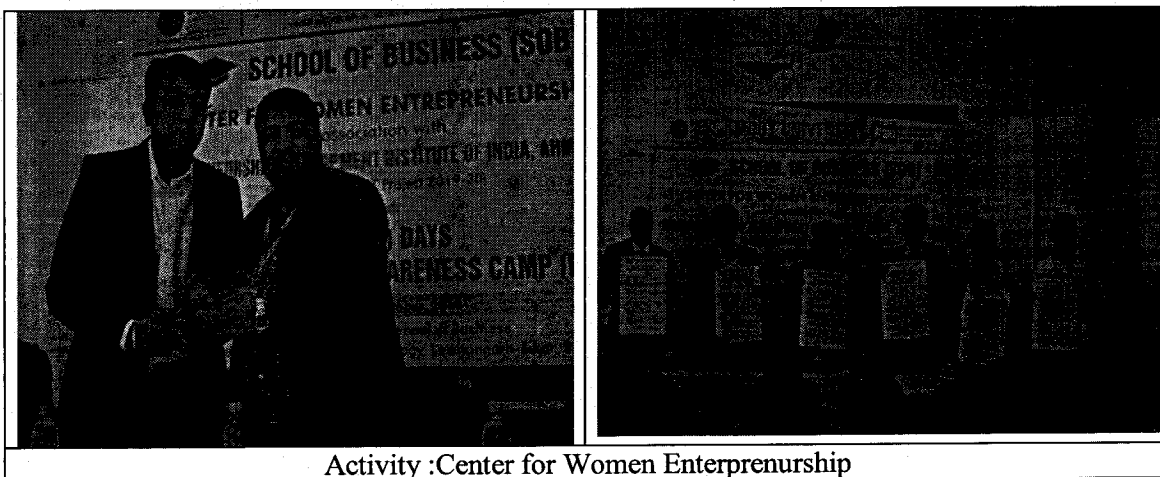
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The guests of honour were Mr. Subodh Kaushik, Mr. Vigyan Gagodia, Mr. Gagandeep Kang, Mr. Abhishek Patodia .The camp started with the inauguration of Center For Women Entrepreneurship.

The speakers enlighten the students with role of entrepreneur in present era. The Speaker briefed about what actually entrepreneurship is all about and what is the mindset of an entrepreneur. They focused that business plan should always be based on the need and demand of society, the product or service should be affordable , having proper value proposition, innovation with low cost .

They shared with students about the dos and don'ts in entrepreneurship .They motivated the students and inspired them to be an entrepreneur and fulfill the needs of society.

In Second half, mentors shared the usefulness of pitch deck to the entrepreneur and step by step process for having a successful pitch deck.



Activity :Center for Women Enterprenurship

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Lakshmangarh-332311, Dist. Sikar (Rajasthan)

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PRATIBIMB

"You have to grow from the inside out. None can teach you, none can make you spiritual. There is no other teacher but your own soul." -Swami Vivekananda.

ENTREPRENEURSHIP AWARENESS CAMP (EAC)

(In association with EDI, Ahmadabad under DST-NIMAT Project, Govt. of India)

School of Engineering and Technology, Mody University, Lakshmangarh, Sikar (Raj.) has organized three days Entrepreneurship Awareness Camp in association with EDI, Ahmadabad under DST-NIMAT Project, Govt. of India at its Sangeet Samarat Tansen Sabhaghar in the Mody University Campus during Nov 11-13, 2019. The Seminar began with the auspicious ceremony of lighting of the lamp followed by Kulgeet in the presence of distinguished guests, Dr. V K Jain, Dean, School of Engineering and Technology Mody University and other University officials.

Total 85 students have attended participated in the program and seven resource persons from industry, academics and corporate has delivered the talk. During these three days program, one event Ideathon was also organized wherein seven teams participated and shared their ideas and three teams were selected and awarded with the Cash prize, certificate and memento.

On the first day, on Nov 11, 2019, setting the tone of the deliberations, Dr. V K Jain, Dean, School of Engineering and Technology, Mody University delivered the inaugural address/ welcome address and also spoken on background of the event. Dr. Subodh Kaushik, Advisor, MUST Advisor Mody University and Mr Varun Gupta CEO & MD, JSR Technologies Ltd have delivered the talk on Mind-set / Experiences of Entrepreneurs/ Identification of Opportunities for Entrepreneurs.

In the next session at 12:00 PM. Mr Subodh Kaushik Advisor MUST delivered his talk and discussed about the different type of funding for the startup from government, non-government and semi government organisations in India

Evening session, 2:30 to 4:30 PM. CEO JSR Technologies Mohali Mr Varun Gupta delivered his talk. Mr Varun Gupta has shared his experiences of successful and non-successful startups by JSR Technologies in area of IT, Marketing etc.

Next day on 12th November 2019, Awareness camp was started with the lecture of Chartered Accountant Mr Subhash Chandra Mishra. Mr Subhash Chandra Mishra guided students about the taxes, registration of industries and new schemes and policies of Government of India for startup.

After the talk of 2 hours Subhash Chandra Mishra the talk of Dr. N. K. Bishnoi Professor and Chairman Economics department Guru Jambheshwar University Hisar was started. Dr N K Bishnoi discussed about the different types of funding for students and faculties by academic bodies like ok AICTE, UGC and many other government organisations.

On 12th November 2019 in evening session 2:30 to 4:30 Dr. Manoj Sharma Bureau Chief, Trinetra TV came to Mody University to attend awareness camp and share his experience of starting, managing many different startups in his life and how to learn by failure and how to handle the failure.

At 4:30 p.m. on 12 November 2019 seven teams presented his business proposal /plan and in the event of ideathon, Dr Manoj Sharma, Dr Sudhir Kumar, Mr P.K. Bishnoi and Mr Mukul Paliwal were available in the Ideathon to judge the business plans. Finally three teams were selected. Ms. Anchal and Apoorva presented a proposal on "youstery" this team got selected for the for the first price. Ms. Sakshi and Ms. Barkha presented a proposal on "Plastic Bags" and got selected for the second price.

Team of Ms. Tanvi and Ms. Rashmi for the business proposal of cleaning got selected for III price.

Finally the two days of EAC completed at the SET, but this was the program of three days, third day 13th November 2019 was scheduled for the industrial visit as per the norm and structure of DST EDI. CEERI Pilani a laboratory of CSIR India was selected for industrial visit, next day 13th November 2019. Students went for the visit of CEERI pilani and visited research Labs, workshops, microwave Labs and gallery of different equipment's designed and developed by CEERI Pilani.

Overall all the students were happy and agreed that they were benefited a lot by learning about the start-up. Finally; all the seven teams are ready to go for startup and in the continuous touch with the faculty mentors for valuable guidance.



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National Implementing and Monitoring programme. The chief guest and guest of honour towards the society, nation, environment and all living beings at large. Dr. S.Y. Agnis of National Science & Technology the FDP, by Setting alight the Lamp and Kumar, Chief Coordinator of the Entrepreneurship Development Board, Saraswati Vandana. Further, Akal Geet programme, proposed the vote of thanks. Department of Science & Technology, of the University was played.

Government of India is promoting and strengthening Science & Technology entrepreneurship through its various flagship programmes on pan India basis such as Entrepreneurship Awareness Camp, Entrepreneurship Development Programme / Women Entrepreneurship Development Programme, Technology based Entrepreneurship Development Programme, Faculty Development Programme.

School of Engineering and Technology, Modu University took this opportunity to develop entrepreneurial zest among faculty members of the Institutions of repute, Host University and its constituent institutes, so that the participant would be able to mentor future entrepreneur to conceive, establish and run a business as scholarly ones.

Modu University Science and Technology organized Two-weeks faculty development program on entrepreneurship sponsored by DST_NIMAT project from 2nd of march to 14th of march 2020 on The theme Issues, Challenges and Mitigation on Entrepreneurship Development in India. Total 36 faculty members from 12 Institutions of repute including constituent institutes of the host university participated in FDP. To provide value inputs 16 Resource persons were called from all various parts of India.

From Kolkata to Kota; Gurgaon to The chief guest of the inaugural ceremony Mumbai; From academia to Industry; was Prof. H.D. Charan, Vice Chancellor, from Young entrepreneur to Expert- Bikaner Technical University. Prof. Charan emphasized on importance of The participants were exposed to traditional as well as contemporary agendas concept of Learn, Earn and Return. He initiated the discussion by remembering The FDP was started on 2nd of March the Indian Values and Ethos, evolution of 2020 at 10:00a.m., Total 36 delegates Indians' entrepreneurial tradition over the registered themselves for the Pro- period of time, responsibility of entrepreneur-

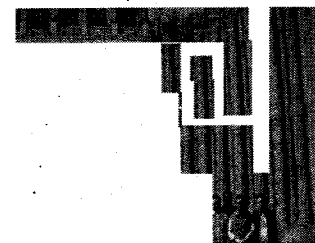
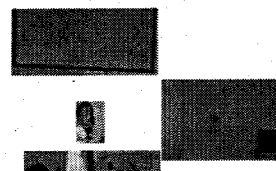
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Mr. Ajay Agrawal, CEO, 3P Associates, Kolkata was the resource person of the day 1, focused on Historical Background — Indian Values and Present Scenario, Entrepreneurial Values and attitudes, Creativity, Innovation and Idea Generation.

Prof. V. K. Jain Dean Academics, MUST welcomed all the delegates on behalf of MUST and gave opening remarks. He acquainted participants with the underlying motives to conduct the FDP on the theme Issues, Challenges and Mitigation on Entrepreneurship Development in India. Mr. Subodh Kaushik, Advisor, MUST made everyone aware of the Modu University and also told how Modu University is different from other universities.

The guest of honor Mr. Ajay Agrawal, CEO, 3P Associates, Kolkata, briefly commented on the need of entrepreneurship education.



V. K. Jain
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