



MODY
UNIVERSITY
OF SCIENCE AND TECHNOLOGY
LAKSHMANGARH • RAJASTHAN

A Leading Women's University



(3.43 ON THE SCALE OF 4)



SCHOOL OF DESIGN



Empowering Creativity **Transforming Ideas**

Creativity in Every Curve,
Excellence in Every Line

www.modyuniversity.ac.in



About Mody University :

Established in 1998, Mody University (NAAC A+ Accreditation) is a premier women's university in Laxmangarh, Rajasthan. Spread across a lush green 265-acre campus, it combines traditional values with modern learning. The university features state-of-the-art infrastructure, including 'Tapovan' Meditation Center, hostels, sports facilities, and an auditorium, fostering holistic development and empowerment for women.

07
Schools

265
State-of-the-art
Campus

10000+
Strong Alumni
Connect

100%
Placement
Assistance

25+
International
Collaborations

About School of Design :

The School of Design has a very clear vision to prepare design professionals & entrepreneurs who meets global requirements. School of Design provides an international collaboration & participatory learning sphere (both physical & virtual) to each participant for cohesive growth. Its conceptual and experimental pedagogy and inter-disciplinary curriculum offer students a critical and contemporary perspective on various art and design discipline sustainability a product development for recycling waste material to solve real world problems. The design students' learning process is enhanced by unique world class infrastructure depicting Indian heritage, well equipped labs & studios, new development creative innovative skills and highly qualified faculties with international exposure, interactive sessions with design experts and field visits.

Programs and Courses Offered

Undergraduate Programs (4 Years)

- ▶ Bachelor of Fashion Design
- ▶ Bachelor of Textile Design
- ▶ Bachelor of Fashion Merchandising
- ▶ Bachelor of Interior Design
- ▶ Bachelor of User Experience
- ▶ Bachelor of Graphics & Communication
- ▶ Design Bachelor of Jewellery Design
- ▶ Bachelor of Visual Arts

Ph.D. DOCTORAL PROGRAMS

- ▶ Doctorate of Fashion Design
- ▶ Doctorate of Textile Design
- ▶ Doctorate of Merchandising
- ▶ Doctorate of Visual Art
- ▶ Doctorate of Interior Design

Postgraduate Programs (2 Years)

- ▶ Masters of Fashion Design
- ▶ Masters of Textile Design
- ▶ Masters of Fashion Merchandising
- ▶ Masters of User Experience
- ▶ Masters of Interior Design Spaces
- ▶ Masters of Fashion Retail Management



About the Program

► B.Des. (Fashion Design)

The program provides in depth knowledge of the comprehensive fashion design process, challenging and inspiring students through a hands on approach that integrates creative, technical, and theoretical elements.

► B.Des. (Interior Design)

The objective is to optimize space by aligning design with the owner's needs, personality, and tastes. It combines aesthetics, functionality, and creativity in the selection of colors, materials, and furniture, translating a professional vision into practical and beautiful layouts.

► B.Des. (User Experience)

The program enables students to explore the design framework with a focus on user experience in research, design, and product creation. It develops analytical, innovative, and industry relevant skills through a blend of classroom learning, practical projects, internships, and industry mentorship for holistic growth.

► B.Des. (Graphics And Communication Design)

This program prepares graduating students to apply design principles to address a wide range of real-world communication challenges across various media. It focuses on graphics, illustration, typography, and digital media, emphasizing originality, conceptual development, and practical application through industry relevant projects.

► B.Des. (Jewellery Design)

The jewelry design course trains students in creating unique jewelry pieces, covering design principles, materials, and techniques. It emphasizes creativity and technical skills, preparing graduates for careers in jewelry design and production through hands on projects and industry exposure.

► B.Des. (Textile Design)

The program offers advanced study in textile design, covering embroidery, printing, weaving, and dyeing, with a focus on cultural and environmental impacts. It prepares students for careers in fabric specialization and design.

► B.Des. (Fashion Merchandising)

This specialized program prepares students for careers in fashion merchandising, covering global market research, strategic planning, production, sourcing, supply chain management, marketing, and sales analysis. It fosters entrepreneurship, innovation, and planning skills essential for success in the fashion industry.

► B. Des. (Visual Art)

This program fosters harmony in society through modern art and design, focusing on painting, sculpture, applied art, and graphic design. It combines classical techniques with digital formats to enhance accessibility and contemporary relevance.

► M. Des. (Fashion Design)

The M.Des. in Fashion Design is a two-year postgraduate program that provides in depth knowledge of fashion while exploring its economic, ethical, social, ecological, and cultural aspects. It emphasizes design aesthetics, sustainability, and global market needs.

► M. Des. (Textile Design)

The M.Des. program in Textile Design offers a holistic approach to developing Students into thought leaders capable of solving complex challenges in the textile and design industry. It emphasizes theoretical knowledge and practical application in fibers, weaving, dyeing, and printing techniques.

► M. Des. (Fashion Merchandising)

Our curriculum harmonizes industry standards with contemporary perspectives, emphasizing women's wear, men's wear, and children's wear. It cultivates creative thinking while enhancing technical skills, design proficiency, and market research expertise, equipping students to navigate the complexities of the fashion industry.

► M. Des. (User Experience Design)

Comprehensive program focusing on digital design processes, user experience. Empowers students with analytical, innovative, industry-relevant skills through learning, projects, mentorship.

► M. Des. (Interior Design Space)

The M.Des. in Interior Design Space program focuses on advanced principles of interior design, emphasizing functionality and aesthetics. It develops students' critical thinking and technical skills through the exploration of design theories, materials, and sustainability, preparing them for professional challenges in the field.

► Ph.D. :(Fashion Design/Textile Design/Fashion Management/Merchandising/Interior)

The Doctor of Philosophy in Fashion Design, Fashion Merchandising, Textile Design, and Interior Design is offered at the School of Design as both a regular and part time program. This Ph.D. program is ideal for candidates aspiring to become academicians or advance research in design and merchandising. It aims to deepen knowledge about design research and the responsible role of designers in fostering a more sustainable future. Designed for highly creative and motivated professionals, the program emphasizes rigorous and intensive design research.





Internship and Placements

Our Students have secured coveted internship placements in leading companies such as EY, Microsoft, Zara, etc. offering invaluable hands-on experience and networking opportunities in the forefront of the fashion industry.



Our Alumni

School of Design prepare our Students to become Design Entrepreneurs:

- Ms. Lavisha Sanganageria existing students launched her own label "Trance".
- Ms. Ritwika Maheshwari, working with Ratan Textile as Senior Designer.
- Ms. Chandini Jain is a successful Fashion Design Entrepreneur.
- Ms. Kanishka, Design Entrepreneur launched her label "The Panache".
- Ms. Priyanshi Jain launch her label "The Hanger". Arshiya Chaudhary, cited in local newspaper for her work on menswear.
- Ms. Raksha Patel designer garments are available on many e-commerce websites Myntra, Flipkart

MOOD INDIGO



FASHION SHOW



VISUAL ARTS- EXHIBITION



Admission Steps

- Apply online : <https://applications.modyuniversity.ac.in/>
- Eligibility: For UG - 10+2 and PG - Bachelor Pass (Any Stream)
- Selection: Candidates are selected based on their marks in 10+2
- Admission Help line: 1800 419 9988

FACE PAINTING COMPETITION



Scan to
Apply
Online



Scan for
360°
Virtual
Tour



Scan to
Know More
About
Scholarship

MODY UNIVERSITY OF SCIENCE AND TECHNOLOGY
Lakshmangarh - 332311 (Sikar), Rajasthan, India
Phones : + 91-1573-225001 (12 Lines)
E-mail : admissions@modyuniversity.ac.in
Website : www.modyuniversity.ac.in
Toll Free : 1800 419 9988