



MODY
UNIVERSITY
OF SCIENCE AND TECHNOLOGY
LAKSHMANGARH • RAJASTHAN

A Leading Women's University



(3.43 ON THE SCALE OF 4)



SCHOOL OF DESIGN



Empowering Creativity **Transforming Ideas**

Creativity in Every Curve,
Excellence in Every Line

www.modyuniversity.ac.in



About Mody University :

Established in 1998, Mody University (NAAC A+ Accreditation) is a premier women's university in Laxmangarh, Rajasthan. Spread across a lush green 265-acre campus, it combines traditional values with modern learning. The university features state-of-the-art infrastructure, including 'Tapovan' Meditation Center, hostels, sports facilities, and an auditorium, fostering holistic development and empowerment for women.

07
Schools

265
Acres State-of-the-art Campus

10000+
Strong Alumni Connect

100%
Placement Assistance

25+
International Collaborations

About School of Design :

The School of Design has a very clear vision to prepare design professionals & entrepreneurs who meets global requirements. School of Design provides an international collaboration & participatory learning sphere (both physical & virtual) to each participant for cohesive growth. Its conceptual and experimental pedagogy and inter-disciplinary curriculum offer students a critical and contemporary perspective on various art and design discipline sustainability a product development for recycling waste material to solve real world problems. The design students' learning process is enhanced by unique world class infrastructure depicting Indian heritage, well equipped labs & studios, new development creative innovative skills and highly qualified faculties with international exposure, interactive sessions with design experts and field visits.

Programs and Courses Offered

Undergraduate Programs (4 Years)

- ▶ Bachelor of Fashion Design
- ▶ Bachelor of Textile Design
- ▶ Bachelor of Interior Design
- ▶ Bachelor of User Experience
- ▶ Bachelor of Graphics & Communication
- ▶ Bachelor of Visual Arts

Postgraduate Programs (2 Years)

- ▶ Masters of Fashion Design
- ▶ Masters of Textile Design
- ▶ Masters of User Experience
- ▶ Masters of Interior Design

Ph.D. DOCTORAL PROGRAMS

- ▶ Doctorate of Fashion Design
- ▶ Doctorate of Textile Design
- ▶ Doctorate of Visual Art
- ▶ Doctorate of Product Design
- ▶ Doctorate of Traditional and Crafts
- ▶ Doctorate of Colour Study



About the Program

■ **B.Des. Fashion Design (BFD)**

B.Des. in Fashion Design is a comprehensive four-year undergraduate program that nurtures creativity, technical skills, and industry insight. Designed to align with global fashion standards, the program integrates traditional craftsmanship with modern design technologies, preparing students to thrive in the dynamic world of fashion. With Hands-on training in Illustration, Pattern Making, Garment Construction, Draping and Textile Studies. Industry-relevant software skills: Adobe Illustrator, Photoshop, CLO 3D, Style3D. Strong focus on fashion research, trend forecasting, and sustainable design practices. Last semester implant Industrial training, Graduation collection and Professional Portfolio as a Showcase to know the industry & market.

■ **M.Des. Fashion Design (MFD)**

M.Des. in Fashion Design is a comprehensive Two-year Postgraduate program that nurtures creativity, technical skills, and industry insight. Designed to align with global fashion standards and deep learning, the program integrates traditional craftsmanship with modern design technologies, preparing students to thrive in the dynamic world of fashion. Designed for advanced specialization in Illustration, Advance Pattern Making, Couture Garment Construction, Advance Draping and Textile Studies. Industry-relevant software skills: Adobe Illustrator, Photoshop, CLO 3D, Style3D. Strong focus on fashion research, sustainable design practices, digital innovation, and strategic design thinking. Last semester Partner with global and local fashion enterprises for real-time project-based dissertation.

■ **B. Des. Textile Design (BTD)**

B.Des in Textile Design covers the study of the concepts and processes of creating designs for knitted, woven or printed fabrics, embroidery designs, print, weave, colour detailing, texture, etc. In this study of technical aspects of production and the properties of fibre to yarn to fabric and dyes. The basic understanding of dye recipes, types of printing, industry visit for practical knowledge and in the last semester in plant training to know the industry and market. It generally covers the study of some of the specialized fields in Textile Design such as home furnishing and fabrics for garments and accessories.

■ **M.Des. Textile Design (MTD)**

The M. Des. in Textile Design offers a holistic approach to developing students into thought leaders capable of solving complex challenges in the textile and design industry. The study of textile design, which is an integral part of the fashion industry, is where the fabric selection is. Textile design comprises the study of both surface design and structural design. It emphasizes theoretical knowledge and practical application in fibers, yarn & weaving, knitting, dyeing & finishing, printing processes and techniques, and also sustainable material design. Fabric knowledge is the first & very important decision, and also for the apparel industry, upholstery & draping. During the final semester, students will undertake dissertation projects in collaboration with industry partners, aligned with their

individual research interests.

■ **B. Des. Visual Art (BVA)**

The B.Des. in Visual Art is a comprehensive four-year undergraduate program, this program offers in-depth exploration of visual creation process and concepts. The curriculum blends studio base learning with theoretical knowledge, focussing on traditional and contemporary practices in visual art. The concepts and processes behind visual creation, including still life, landscape, folk art, composition, wash painting, murals, digital media: poster design, logo design and printing techniques for advertising and marketing. The curriculum builds a strong foundation in the principles and fundamentals of art, while encouraging personal artistic development. Art gallery visits and field exposure for practical knowledge, in plant industrial training in last semester with project Report.

■ **M.Des. Visual Art (MVA)**

The M. Des in Visual Art is a two-year postgraduate program aimed at shaping students into creative leaders who can tackle challenges through artistic thinking and innovation and deep learning. This program deepens conceptual and Advanced study in studio practices, theory, and interdisciplinary design. Preparing students to engage critically with contemporary visual culture. Professional preparation through research, critique, and exhibitions, industry-based project. In the last semester they have in-plant training for which the student presents dissertation at the end of their semester.

■ **Bachelor of Interior Design (B.I.D.)**

The B.Des. in Interior Design is a four-year program with a carefully curated curriculum that emphasizes both the theoretical and practical aspects of interior design. Throughout the program, students will learn space planning, aesthetic theory, color psychology, materials and finishes, and lighting design, in order to create spaces that are not only visually appealing but also highly functional and human-centric. The course incorporates hands-on studio work and industry site visits. Students will also gain proficiency in cutting-edge design software such as AutoCAD, SketchUp, V-Ray, 3ds Max, Corona Renderer, Inscape, Lumion, D5 Render, and Blender CGI. In the last semester, students will participate in industry-collaborative project training, enabling them to apply design principles in real-world scenarios.

■ **M. Des in Interior Design (MID)**

The Master of Interior Design is a two-year postgraduate program focused on advanced design skills, critical thinking, and specialization in areas such as hospitality, retail, workplace, and residential design. The curriculum offers an in-depth exploration of sustainable design practices, innovative materials, advanced 3D modeling, lighting design, project management, and research-based methodologies. The program provides hands-on training with professional tools like SketchUp plugins, V-Ray, 3ds Max, Corona Renderer, Lumion, D5 Render, and Blender CGI. Students develop a strong personal design philosophy and complete an industry-based dissertation in the final semester.

About the Program

■ B.Des. in Graphics & UI/UX Design (BGUI/UX)

The Bachelor of Design in Graphics & UI/UX Design is a 4-year undergraduate program that builds a strong foundation in visual communication, combining Graphics and UI/UX Design. It focuses on designing intuitive and impactful user experiences for digital platforms, with a strong focus on design thinking and the design process. The interdisciplinary curriculum fosters creativity, technical skills, and strategic thinking across areas such as branding, digital media, interaction design, photography, motion graphics, and design research. Students gain hands-on experience with tools like Adobe Photoshop, Illustrator, XD, Blender, Figma and Framer for designing and developing Interfaces, while focusing on user-centered design through wire framing and prototyping. Studio-based learning and industry visits offer real-world insights and hands-on projects experience to build robust portfolios. The course enables students to learn and apply software tools such as Premiere Pro, After Effects, and AR/VR interfaces for immersive experiences. The final-year industry internship prepares professionals to deliver impactful, user-focused design solutions in the form of a Presentation with an Internship Report.

■ M.Des. in Graphics & UI/UX Design (MGUI/UX)

The Masters of Design in Graphics & UI/UX Design is a dynamic, interdisciplinary 2-year program that integrates Graphic Design and UI/UX. It prepares students for careers in multimedia, interaction design, motion graphics, film, photography, and design strategy, as UX Researcher, UX Writer, UX Strategist, UI Designer, and an Academician. Emphasizing cultural awareness and human-centered design, the curriculum blends visual aesthetics with technology to address contemporary digital and societal needs. Students develop advanced proficiency in tools such as Adobe:- Illustrator, Photoshop, Indesign, XD, Farmer, Blender, and Figma, and culminate the program with an industry-oriented dissertation, positioning them as creative leaders and innovators in the design field.

■ Ph.D. in Design (PHD in Design)

Domain: Ph.D. (Textile Design/ Fashion Design/ Fashion Management/ Merchandising / Interior)

The Department of Design is a diverse community of competent, creative and responsible individuals. In design, we appreciate technical skill, social significance and artistic expression. The Doctor of Philosophy in Fashion Design, Fashion Merchandising, Textile Design, Interior is being offered at the School of Design as a regular as well as a part-time

- **Programme.** The Ph.D. programme is appropriate for candidates who wish to become academicians or seek to advance research in design and merchandising domains. Ph.D. in Design, aims to impart knowledge about the nature of design research, especially in relation to the responsible role of designers in propelling our society towards a more sustainable future. It is designed for highly creative and motivated professionals who wish to conduct rigorous and intensive design research. The mainly designed for opportunities to specialise in different aspects

of fashion apparel and textile, including consumer behaviour, social media marketing, online retail, omnichannel retail and supply chain management, sustainability and interior. The research is often multi-disciplinary and encompasses a broad range of theoretical, applied and technological topics that represent the historical and social dynamics. Our research facilities comprise of a state-of-the-art laboratory and a dedicated team of seasoned and cerebral faculty members along with a list of external eminent experts monitoring research activities. Ph.D. degree would open the doors to a host of opportunities like teaching at universities, engaging as consultant, and Guiding Global Corporations in their pursuit of Innovation.

This doctoral program encourages original research that addresses complex challenges in fashion, textiles, culture, sustainability, technology, and design education.

■ Areas of Research

- Sustainable and Ethical Fashion Practices
- Fashion and Cultural Identity
- Fashion/Textile Futures research
- Smart Textiles and Fashion Technology
- Digital Fashion: CLO 3D, AI, Virtual Fashion Ecosystems
- Fashion Branding, Consumer Psychology & Market Trends
- Fashion Heritage, Craft Revival, and Indigenous Design
- Pedagogy and Curriculum Development in Fashion Education
- Color study and its significance in Design
- Traditional Textiles & Crafts of India
- Sustainable practices in Fashion & Textile Industry
- Acoustics & sustainable home Interior design
- Sustainable design, practice-based design research, human-centered design



Fashion Show





Internship and Placements

Our Students have secured coveted internship placements in leading companies such as EY, Microsoft, Zara, etc. offering invaluable hands-on experience and networking opportunities in the forefront of the fashion industry.



Our Alumni

School of Design prepare our Students to become Design Entrepreneurs:

- Ms. Lavisha Sangneria existing students launched her own label "Trance".
- Ms. Ritwika Maheshwari, working with Ratan Textile as Senior Designer.
- Ms. Chandini Jain is a successful Fashion Design Entrepreneur.
- Ms. Kanishka, Design Entrepreneur launched her label "The Panache".
- Ms. Priyanshi Jain launch her label "The Hanger". Arshiya Chaudhary, cited in local newspaper for her work on menswear.
- Ms. Raksha Patel designer garments are available on many e-commerce websites Myntra, Flipkart

MOOD INDIGO



EXHIBITION



VISUAL ARTS- EXHIBITION



Admission Steps

- Apply online : <https://applications.modyuniversity.ac.in/>
- Eligibility: For UG - 10+2 and PG - Bachelor Pass (Any Stream)
- Selection: Candidates are selected based on their marks in 10+2
- Admission Help line: 1800 419 9988

FACE PAINTING COMPETITION



Scan to Apply Online



Scan for 360 Virtual Tour



Scan to Know More About Scholarship

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