



Next Generation Women Leaders



**SCHOOL OF
BUSINESS**

AACSB

Business
Education
Alliance

Member



About Mody University :

Established in 1998, Mody University (NAAC A+ Accredited) is a premier women's university in Lakshmangarh, Rajasthan. Spread across a lush green 265-acre campus, it combines moral values with modern learning. The university features state-of-the-art infrastructure, including 'Tapovan' Meditation Center, hostels, sports facilities, and two auditoriums, fostering holistic development and empowerment for women.

07
Schools

265
State-of-the-art
Campus

10000+
Strong Alumni
Connect

100%
Placement
Assistance

25+
International
Collaborations

School of Business :

School of Business (SOB) has three fundamental ingredients of business that is Management, Economics and Commerce – which combine together to make SOB a center of excellence for study of Business in totality. Even before it started being recognized that gender diversity and investing in female leaders make business sense, SOB has been delivering its under-graduate and post-graduate programs in Management, Economics and Commerce through a unique mix of cross-functional approach to business, focus on issues pertaining to career-success of women in the professional world and seamless alignment with Indian beliefs and value-systems. Our faculty bring in a rich combination of exposure to top business schools, academic excellence and industry experience – which ensure that our students get trained in the best of academic concepts and frameworks on one side and cutting-edge industry developments on the other. Our excellent industry connects and growing international linkages result in the students getting wide industry and international exposure. SOB prepares its students not just for their first job but for facing challenges of a lifetime.



Infrastructure & Facilities

- ▶ Well Stocked Library
- ▶ Well-equipped Computer & Language Lab
- ▶ Interactive smart classrooms
- ▶ IT and digital infrastructure
- ▶ On-Campus Hostels
- ▶ Sports and fitness centers
- ▶ Cultural and Activity Spaces
- ▶ Tapovan (Spiritual Center)
- ▶ Health and Medical Support
- ▶ Shuttle Services and Café
- ▶ Research Facilities



**One of the oldest and most
trusted B-Schools of the region**

**1600 + Women Leaders
across the nation**

All Doctorate Faculty

**17+ Years of Academic/
Industry Experience**

Programmes Offered

- **BBA - 3 Years**
- **BBA (Honors)/(Honors with Research) in Digital Marketing - 4 years**
- **BBA (Honors)/(Honors with Research) in Marketing - 4 years**
- **BBA (Honors)/(Honors with Research) in Finance - 4 years**
- **BBA (Honors)/(Honors with Research) in Human Resource - 4 years**
- **BBA (Honors)/(Honors with Research) in Tourism Management - 4 years**
- **B.Com - 3 years**
- **B.Com (Honors)/(Honors with Research) in Accounting & Taxation - 4 years**
- **B.Com (Honors)/(Honors with Research) in Strategic Finance - 4 years**
- **BA (Economics) - 3 Years**
- **BA (Honors)/(Honors with Research) in Economics - 4 years**
- **5 year MBA (Integrated)**

Centres of Excellence

School of Business has set up following Centres of Excellence :

- Centre for Sustainability
- Centre for Digital Transformation
- Centre for Arts & Communication
- Centre for Women Entrepreneurship
- Centre for Human Resource Development
- Centre for Women Leadership
- Centre for Finance, Insurance, Risks & Economics
- Centre for Marketing & Tourism
- Centre for Social Impact
- Centre for Health & Wellness

These centres comprise of faculty members and students having special interest in the above-mentioned areas. Through these groups, SOB conducts guest lectures/ conferences/workshops from time to time for gaining knowledge and acquainting themselves with past, present and prospective scenario in these areas to encourage resources and knowledge building.

Career Opportunities

- ▶ Research & Consulting
- ▶ Banking and Financial Services
- ▶ Information Technology
- ▶ Enterprise Sales
- ▶ Analytics
- ▶ FMCG
- ▶ Healthcare
- ▶ Market Research
- ▶ Management Consulting
- ▶ Insights and Solutions
- ▶ Retail Banking
- ▶ Financial Analysis
- ▶ Project Management



Alumnae Speaks



Aditi Rathore

Aditis Silver Bells School
Founder & Director



I embarked on my professional journey after completing my graduation at Sophia Girls College, Ajmer, and earning an MBA from MITS, Laxmangarh. In 2016, I took a significant step by establishing Aditis Silver Bells School in Jodhpur. There, I dedicated myself to designing a unique curriculum inspired by Gardner's theory of Multiple Intelligences (MI) and incorporating a storytelling pedagogy, which has become the foundation of our approach to holistic education.



Srishti Singh

Customer Development
Officer, Colgate Palmolive



I am thrilled with the outstanding placement support at Mody University of Science and Technology which has a proven record of connecting students with top-tier companies. The proactive placement cell, offering resume-building, mock interviews, and career counseling, ensures students are well-prepared for recruitment. Thanks to the college's strong industry connections, I secured an incredible opportunity with Colgate Palmolive, a significant step in advancing my career. The diverse opportunities across sectors and unwavering career support have made a remarkable difference, and I couldn't be more satisfied with my experience.



Priyanka Pandey

Assistant Contract
Carbon Check (India) Pvt. Ltd.



Walking down memory lane, I am deeply grateful for my formative years at Mody University. It was more than an educational institution; it was a place where dreams took shape, friendships flourished, and self-discovery unfolded. The values, lessons, and connections I gained here continue to guide me. From inspiring classrooms to joyful campus moments, every experience—lectures, events, industrial visits, and mentor guidance—shaped who I am today. Mody University remains an integral part of my journey, and I extend my best wishes to every student, faculty member, and alum.



Phalguni C

Associate Consultant
Accenture



As an alumna of the School of Business, Mody University, I am deeply grateful for its role in my holistic development. Beyond academics, the university fostered personal growth, leadership, and adaptability. The diverse courses and dedicated faculty strengthened my foundation while encouraging critical and creative thinking. Participation in clubs and activities honed my leadership, teamwork, and time management skills, which continue to guide me today. I am proud to be part of the SOB community, whose transformative experience has been invaluable in shaping my journey and inspiring lifelong learning.



Admission Steps

- Apply online : <https://applications.modyuniversity.ac.in/>
- A minimum of 60% aggregate in graduation from a recognized university.
- Admission Helpline: 1800 419 9988

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About Scholarship



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