



MODY
UNIVERSITY
OF SCIENCE AND TECHNOLOGY
LAKSHMANGARH • RAJASTHAN

A Leading Women's University



SCHOOL OF
BUSINESS



MBA

(Approved by AICTE, UGC, AIU)

**Redefining Leadership : MBA for
the Women Shaping Tomorrow**

Finance

Human Resource Management

Marketing

Business Economics

Entrepreneurship & Family Business

Sustainability Management

Business Analytics



About Mody University :

Established in 1998, Mody University (NAAC A+) is one of India's leading institutions dedicated to women's higher education. Its 265-acre campus in Lakshmangarh, Rajasthan, blends academic excellence with personal growth-equipped with modern classrooms, research centers, meditation halls, sports arenas, and two auditoriums.

07

Schools of
Excellence

State-of-the-art
learning
environment

10000+

Alumnae across
sectors

100%

Placement
Assistance

25+

International
Collaborations

School of Business :

The School of Business integrates Management, Economics, and Commerce to deliver a holistic learning experience. For over a decade, SOB has empowered women through industry-aligned, value-based education - blending Indian ethos with global perspectives. Our faculty combines academic depth, corporate experience, and a passion for mentorship-preparing students to lead with confidence, competence, and character.



Vision

To be a premier institute of professional learning - empowering women and celebrating India's cultural heritage.



Mission

- Empower women with managerial and leadership excellence
- Deliver globally aligned education rooted in ethics and sustainability
- Prepare industry-ready professionals driving innovation and inclusive growth



Core Values

Excellence | Integrity |
Innovation | Nation
Building | Social
Responsibility |
Knowledge with Purpose
(Graphic Depiction)

Ranking & Recognition



(3.43 ON THE SCALE OF 4)



ज्ञान-विज्ञान विमुक्तये
UGC 2F and 12B



- ASSOCHAN & THE EDUCATION POST



- CEGR AWARD 2019



- ABP NEWS

Master of Business Administration (MBA)

A transformative 2-year (4-semester) journey that develops tomorrow's women leaders. Our MBA curriculum bridges theory and real-world application, ensuring students gain practical exposure through case studies, group projects, internships, and global collaborations.

At the School of Business, we don't just educate—we shape the future of business leadership.

Programme Highlights

- **Duration:** 2 Years
- **Dual Specialisation :** Select/Opt. any 2 fields
- **Learning Approach:** Case Studies | Projects | Internships | Dissertation | Simulations
- **Evaluation=** Continuous Internal Assessment + Mid Term + End Term

Dual Specialisation Options

Students can opt for two areas of expertise—encouraging interdisciplinary learning and flexible career pathways.

Specialisations

- **Finance:** Corporate Restructuring | Risk Management | Financial Modelling | Portfolio Management
 - **HR Management:** Talent Management | HR Analytics | Diversity & Inclusion | Performance Management
 - **Marketing:** Digital Marketing | Consumer Behaviour | Brand Management | Sales & Distribution
 - **Business Economics:** Forecasting | Industrial Strategy | International Economics | Banking & Finance
 - **Entrepreneurship & Family Business:** New Ventures | Governance | Project Formulation | Entrepreneurial Tools
 - **Sustainability Management:** CSR | Sustainable Finance | Impact Investing | Sustainable Operation
 - **Business Analytics:** Data Science | Predictive Analytics | Business Intelligence & Data Visualisation | Essential Statistics for Business Analytics
- Open Electives:** Digital Marketing | CSR | Banking | Project Management | Data Science Applications

MBA@ SOB-MU } Solve Corporate Life Problems } Experiential Learning } Wide range of Specialisations & Electives } Get future-ready for highly competitive workplace

Eligibility :

- Bachelor's degree (min. 3 years, 50% marks) in any discipline
- Final-year students completing their bachelor's degree by July 30, 2026, are eligible to apply, subject to submitting proof of completion by October 1, 2026.
- Valid score in: CAT/MAT/XAT/NMAT/ATMA/GMAT/CMAT/MUCET
- English proficiency required
- Applicants with (up to 3 years) of work experience or a career gap are encouraged to apply

Distinctive Learning Advantages (USPs)

- **School of Etiquettes & Finishing Skills (SEFS):** Develops corporate-ready confidence through communication, grooming, and professional etiquette workshops.
- **Foreign Language Training :** Students learn French, German, Spanish, or Japanese, enhancing global career readiness.
- **Industry Interface Programs :** Industrial visits, live consulting projects, international guest lectures, and workshops on AI, FinTech, and Sustainability.
- **Corporate Partnerships :** KPMG | EY | ICICI | HDFC | Deloitte | Infosys | IBM | TCS | Aditya Birla Group
- **Experiential Learning Pedagogy :** Case-based teaching, live analytics projects, summer internships, and dissertation work.

Value Added Certificate Course

- ▶ Data-Driven Digital Marketing
- ▶ Marketing Analytics & AI
- ▶ FinTech & Digital Banking
- ▶ Performance Optimisation with Analytics

Global Exposure & Collaborations

Through 25+ international partnerships, Mody University offers:

- Student Exchange Programs
- Joint Certifications & Research Projects
- Global Internships for cross-border learning

International Collaborations



100%
Placements
Assistance

13 LPA
Highest
Package

8.23 LPA
Average
Package

1600+
Women Leaders
Nationwide

**All Faculty Doctorates
(17+ Years of Experience)**

Our Renowned Recruiters



Our Rising Entrepreneurs



Poonam Kedia
Founder,
AIMB,
Ahmedabad



Aditi Rathore
Founder,
Silver Bells School,
Jodhpur



Dr. Sayesha Lakhina
Founder,
Image Studio,
Delhi



Kiran Tilwani
Founder,
Kaya Wardrobe,
Jaipur

Contact Us

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Scan for
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