



MODY
UNIVERSITY
OF SCIENCE AND TECHNOLOGY
LAKSHMANGARH • RAJASTHAN

A Leading Women's University



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#1 BEST WOMEN'S UNIVERSITY IN ASIA PACIFIC ASSOCHAM

Best Private Engineering College North Zone- 17th Rank

-The Week Rankings - 2019

- Flexible Choice Based Credit System (Liberty To Design Your Own Degree)
- New Academic Model at par with renowned International Universities
- 1 Million+ sq. mtrs. (265 acres) Green Campus
- Collaborations with 25+ Universities of US & Europe

OUTSTANDING UNIVERSITY IN RAJASTHAN

-CEGR AWARD 2019

THE MOST INNOVATIVE UNIVERSITY CAMPUS OF INDIA-2018

-ABP NEWS

THE MOST ECO FRIENDLY CAMPUS OF INDIA

-ABP NEWS



Y20 Talk

Youth in Constructing a Shared Future and the World with Peace



School of Liberal Arts and Sciences, Mody University of Science and Technology, Sikar, Rajasthan organised Y20 Talk on one of the Y20's theme, "Peacebuilding & Reconciliation: Ushering in an Era of No War." From 14.04.2023 to 15.04.2023.

Day One: Ms. Arya Jha- secretary (communication), Youth 20 informed us about the 'overview of India's G 20 Presidency and Role of Y 20. She sensitised us towards the youthful future and its building and that Y20 is the most engaging group of G20. Y20, she stated, is the roadmap to the future and that through its multifaceted programmes, it can become the strengthening means for the youth.

Prof. Dr. Manish- Dean, School of International Studies, Central University of Gujarat spoke on 'youth's voice in Shaping Global Challenges' as Asia is booming in the global system, G20 is becoming its moment and specially India's moment. G20 presidency' meaning is Vasudev Kutumbakam which is also the

core objective of the Foreign policy.

Prof. Dr. Annapurna Pandey - Professor, Department of Anthropology, University of California, Santa Cruz UCSC pointed out 'the role of technology in ensuring gender equality'. She informed us of the lesser known statistics about the involvement of women in Stem and that has yet not reached the desired percentage.

Shri Prathikrit Payne who is a Television Panelist, Corporate Consultant. Senior Research Fellow, Dr. Syama Prasad Mookerjee Foundation, Alumni NTU, Singapore spoke on 'G20 and India's role as a voice of global south'. He made us aware of the Western influence and as a developing nation that has its own identity, we should try to reject the western power because its booming power subsides the voices of small countries like Bangladesh, Sri Lanka, and Bhuta. Dr. Rajneesh Kumar Gupta - Assistant Professor, Centre for Diaspora Studies, Central University of Gujarat articulated

his thoughts on 'role of NSS in youthful humanitarianism'.

Day Two: Pradhumana Malpani- National Convenor, IndGenius voiced his opinions on 'the Indian approach to peace building values and practices' through the aim of G20 that is in fact is to revive indigenous culture, to give opportunities to involve all genders in India and Indian Diaspora.

Shri Anand Narsimah - Managing Editor, Special Projects and Senior Anchor at CNN-News18 informed us about our own culture and strengthening our cultural roots. He stated the beauty of the Indian culture and the female centric cultural roots that we have. He made us realise the value of our Vedic texts and the essence of our scriptures that the 1000 years old culture is more valuable than the western ideologies that have tried to infiltrate our minds.

The Television Journalist, Editor-Anchor, Public Broadcaster DD News and Author of book 'Narendra Modi Censored (Hindi)' Ashok Shrivastava expressed his

views on the 'impact of media on Indian youth and future of democracy'. He said G20 is an important path for India to promote its culture. It is essential to know about our own culture and inform people about it.

Shri Suresh Prabhakar Prabhu - Former Union Minister with 10 Cabinet Portfolio, Chancellor of Rishihood University, Visiting Professor, London School of Economics illuminated us on sustainable development and peace. He believes that if there is no peace in the world, it will fall to pieces. If there is no external war, then the war takes place internally within countries on socio-cultural challenges. He believes that introspection, education, and understanding amongst each other will lead to peace, that is, peace of an individual's mind will mean peace for all. He gave examples of the Russia Ukraine war, the Palestine and Israel issue. Peace is not only threatened by war, though it is a major issue but even inequality and social challenges are major threats to peace.

DROID 5.0 : The Technical Fest



CSI Student Branch, MUST, Lakshmangarh organized a technical fest DROID 5.0 from 7th April 2023 to 9th April 2023 at School of Engineering and Technology, Mody University of Science and Technology (MUST), Lakshmangarh (Sikar). The annual technical fest was the 5th version of the DROID series. On 7th, 8th and 9th of April, it was held on campus for offline participants as well as for remote participants.

The theme of the Droid 5.0 was "VERITY- The Nerve of Technology", which consisted of 12+ events such as Chat Bot workshop, Poster Presentation, Hacker's Asylum, Software Presentation, Tug of Word War, Hardware Presentation, Mock Recruitment, Co:Decode, Brand Yourself, Spree Corner, Les Quizerables and Feista. The event was a major success, with 300+ students from 10+ colleges participating. The 3-day event was commenced with an inaugural ceremony. The dignitaries present were, The Chief Guest: Dr. Manoj Kuri, Principal, Government Engineering College Bikaner, Prof. (Dr.) Rajeev Mathur, Director, Mody University of Science and Technology, Prof. (Dr.) Prateek Bhanti, Dean, School of Engineering and Technology and Dr. Anand Sharma, SBC- CSI Student Branch, MUST. They inspired the students with their influential presence and advised them for achieving their aim without losing moral values. Dr. Prateek Bhanti, Dean-SET welcomed the students and dignitaries with his motivating

words.

The first day's events began with a workshop on chatbots called "Bot Talks," where Ms. Anudita Sharma showed the participants how to create their own chatbots using only Python 3 and OpenAI. The students found the workshop to be very beneficial, and each one received a participation certificate. This event was proceeded with the next event of the day which was software presentation where participants showcased their technical skills. The winner of software presentation was Team Pool Party. Concurrent to this event, another event Poster Pesentation was also going on. The winner was Team D2S. The next event of the day was a debate competition called Tug of Words War, in which competitors had to argue either in favour of or against a motion by presenting their points of view on the themes at hand. Ms. Mridu Arora (for the motion) and Ms. Pragya Kochar (against the motion) were the winners of this debating competition. Parallel to this event, first and second round of Mock Recruitment started. It was a mock placement drive for students to practice and develop themselves into the environment of different company interviews. Another fun event, Spree Corner was held throughout the 3 day fest. It was for the participants to showcase their skills and talents in a variety of artistic medium and can earn from the same. This event became the major success of the 3 day tech fest. Day 1 ended on a high note with the entertaining event, Foray – A

Fashion Show, which was conducted by SOD department.

The day-2 started with the event Hacker's Asylum, a hackathon which was conducted in 3 rounds with 3 surprise round after every round. The winner of the event was Ms. Perna Gaur, 1st Runner Up was Ms. Kratika Goel and the 2nd Runner Up was Ms. Akansha Sharma. This was preceded by Hardware presentations in which students presented their hardware projects based on their technical skills and creativity. The winner of the event was Team Blu D. After this, another event Brand Yourself started, which was a portfolio designing competition for students to showcase their creativity skills by highlighting their area of expertise. The winner for this event was Ms. Nandini Khandelwal, 1st Runner Up was Ms. Bhumika Chahar and 2nd Runner Up was Ms. Priyal Gupta. Fun event – Treasure Hunt that ran concurrently with Brand Yourself, in which a clue was given to each team and the team which solved all the clues was declared as the winner. This was followed by Love Yourself – a march past to celebrate yourself, which began from the statue area and ended at the band stand. The last event of Day 2 was Party Punks – a EUPHORIA theme based party and a game night full of music, dance, games, rewards and much more.

Day-3 started the 3rd and 4th Round of mock recruitment. The shortlisted candidates from the previous rounds were further judged on their problem solving, analytical skills and critical skills in

further two rounds. The winners of the event were Ms. Daisy Vyas, and Ms. Bhagyashri Rathore. Parallel to this, another event, Co-Decode was also going on. This event was conducted to assess the debugging skills of the participants. The winners were Ms. Akansha Sharma, Ms. Isha Gupta and Ms. Divyta Gehlot. They received a cash prize and a certificate. After this, a brain teasing event Les Quizerable commenced, which was a quiz competition on different genres – Bollywood, K-Pop, Anime and Marvel. It was an interesting and fun event. The last event of Day 3 was the 60 seconds of fame, for the participants to showcase their skills like dancing, singing, acting or any other skill in less than 60 seconds.

The third day was concluded with a Valedictory in which the main idea and spirit of DROID 5.0 were presented and briefly discussed for future use.

All competitors received certificates of participation, and the winners received certificates and monetary prizes. Overall, DROID 5.0 was a fantastic achievement and a wonderful chance to learn and develop via knowledge and competition. After the Valedictory Ceremony, an evening full of music, dance and another talents was organized for the participants. This yearly event was a huge success for the university and serves as a template for future DROID versions. It was acknowledged that the team put forth a lot of effort to make this event a success.

FAREWELL : Hippie in Heels



School Of Business (SOB), Mody University; hosted a farewell ceremony for the batch 2023 on the lazy afternoon of 8 April 2023. The event took place at the Sangeet Samrat Tansen Sabhagar, the mini-auditorium of the campus. It was the afternoon of mixed emotions for all present at Vinayak Resort to witness the official send-off for the batch 2023. The day was solely devoted to the years spent together with friends and teachers to reminisce joyous

moments. The banquet was festooned appropriately keeping in mind the theme 'Masquerade With Neon Party' with different colors like black, white, red and yellow.

Students of SOB organized the farewell party with great enthusiasm and of course endeavored to leave a trail of nostalgia behind for the seniors. The young ladies glowed differently looking elegant and mesmerized the attention of all the onlookers. The ceremony

commenced with the welcoming of the students, where they were well received by their juniors dancing on dhol. Everyone took the opportunity to get them clicked. The guests were welcomed with a promise for making the day memorable. The event began with several dance performances carried forward with the ramp walk of UG and PG students. It was followed by the performance of BBA and B.COM students. After the wonderful

performance; titles for students were given

Ms. Farewell - Ms. Yashika Mahajan, Ms. Evening - Ms. Hitanshi Mathur

1st Runner up - Ms. Aditi Goyal, 2nd Runner up - Ms. Chelsi Choudhary

The ceremony concluded with a little surprise by Dr. Ashish and Dr. B.S. Rathore for the students and DJ for the students. Dr. Meena Sharma & Ms. Jyoti Yuvraj Singh Gaur was faculty coordinator for the farewell

Art of Living Workshop

Mody University organized a YES+ workshop in collaboration with TAOL to empower and develop students' concentration, relationships, and physical health. The workshop was coordinated by Dr. Ankita Goyal from School of Business, Mody University. The workshop was conducted over a span of 4 days starting from 10th April, 2023 to 13th April, 2023 inclusive of both the days in the meditation hall situated in Tapovan in the Mody University campus. The workshop was conducted by Mr. Vivek Agarwal and Mrs. Suvidha Agarwal who were accompanied by three volunteers Ms. Ginni Gupta, Mr.

Kshitij and Dr. Richa Datta Srivastava.

The workshop included yoga, meditation, breathing techniques, and interactive activities. The trainers taught students to control their breathing during stress and practice mindfulness. Group activities fostered connections and taught important lessons. The session was ended with Sudarshan Kriya, a breathing technique with potential benefits for respiratory health, immunity, and mental well-being. Students found the experience helpful for managing stress and improving their state of mind. The workshop provided valuable tools for personal and professional growth.



An Industrial Visit to Vipassana Kendra



The students of the MBA Integrated program and MBA 1st year went on an industrial visit to Vipassana Kendra, Churu, where the ancient art of Vipassana meditation is imparted to people of all age groups. The faculty coordinators – Dr. Ankita Goyal and Dr. Ashish Kumar Sharma, organized this industrial visit as a part of the MBA (Integrated) course curriculum. “Vipassana”, which means “to see things as they really

are”, is one of India's most ancient techniques of meditation. The Vipassana Kendra is located in the Churu District of Rajasthan. Mr. Subhash Chandra Nehra (Trustee) explained about the Vipassana Meditation Technique and its benefits in detail. He also conducted a half-an-hour meditation session for the students. According to the students, Vipassana meditation has helped them immensely. This

ancient meditation technique has helped them to calm their mind and also made it much simpler for them to concentrate, be detail-oriented and also to eliminate their negativity from within. Vipassana meditation is truly a gift to mankind. By gaining the knowledge of this ancient technique, we will now be able to spread love and positivity from within, be great managers and most importantly, be better human beings.

Recreational Visit to Uttarakhand

A four-day industrial and recreational trip to Uttarakhand was organized for a group of 22 students from the School of Business (SOB), including MBA batches, along with two faculty coordinators. The trip took place from May 1 to May 4, 2023, and covered popular destinations in Uttarakhand such as Mussoorie, Dehradun, Rishikesh, and Haridwar. The students were accompanied by experienced tour guides to ensure a well-organized and enjoyable experience.

The trip provided a mix of educational insights into industrial processes and recreational activities, allowing the students to explore the natural beauty and cultural heritage of Uttarakhand. The industrial and recreational trip to Uttarakhand commenced with the group leaving Mody University in the evening and arriving Mussoorie the following morning. In Mussoorie, they visited Gunhill via ropeway, explored the famous Kempty Fall, and enjoyed the vibrant atmosphere of Mall Road.

The next destination was Dehradun, where the group visited the renowned Forest Research Institute (FRI). Continuing their journey, the group arrived in Rishikesh.

The following day, the group embarked on an industrial visit to Patanjali Yog Peeth, where they learned about the production processes of everyday items, beauty products, and witnessed the vast herbal warehouse. They also visited the Patanjali Research Centre, which focuses on



advancing the knowledge and practice of Ayurveda. The trip concluded in Haridwar, where the group witnessed the mesmerizing Ganga Aarti at Har Ki Pauri, an enchanting evening ritual. With unforgettable memories and gratitude to Mody University, the faculty coordinators, and Freaky Travelers, the trip came to a memorable end, leaving a lasting impression on the students' college years.

A four-day industrial and recreational trip to Uttarakhand was organized by the School of Business, Mody University from May 4 to May 9, 2023. The tour included visits to Mussoorie, Dehradun, Rishikesh, and Haridwar. A group of 26 students from the SOB third year, accompanied by faculty coordinators Dr. Akansha Gautam and Dr. Anupal Mondia, embarked on the journey guided by Freaky Travelers.

On Day 1, the group arrived in Mussoorie and explored Gunhill via ropeway, visited Kempty Fall, and strolled along Mall Road. Day 2 took them to Dehradun, where they visited the beautiful Robber's Cave. Later, they reached Rishikesh and enjoyed a Shivpuri River view, a DJ night, and camping. Day 3 began with an exhilarating river rafting experience in Rishikesh. Afterward, the group visited Ram Jhula and witnessed the Ganga Aarti at Triveni Ghat. The day concluded with shopping near Laxman Jhula.

On Day 4, the group traveled to Haridwar and visited the Kalash Temple. They then had an industrial visit to Patanjali Yog Peeth, where they learned about the production process of various products. The Patanjali Research Centre was also explored, followed by witnessing the Ganga Aarti at Har Ki Pauri in the evening.

Felicitation Ceremony 2023



The School of Business at Mody University held a felicitation ceremony on May 9th, 2023, to honor the achievements of their undergraduate and postgraduate students. The event included a warm welcome, inspiring speeches from the Dean and a chief guest, captivating performances by students, recognitions for mentorship, and a speech emphasizing etiquette and finishing skills. The ceremony highlighted the outstanding placement success of the MBA students, with 99% securing positions in renowned companies. Awards were presented to third-year undergraduate students who achieved placements in top companies. The highest percentile achievers

were also acknowledged for their impressive academic performance. Students showcased their talents through captivating performances, including a dance by first-year undergraduate students and a melodious group singing performance. Recognitions were given to students who excelled in mentorship, followed by a speech highlighting the practical value of etiquette and finishing skills. Mr. BS Rathore delivered a speech focusing on essential considerations for success in reputable companies. Class representatives were recognized, and details about various package offerings were shared, including the average packages received by Nikita

from the MBA program and Niharika Soni from BBA (3rd year). Additionally, the highest percentile achievers were acknowledged, with Hitanshi Mathur from the MBA program achieving the highest CGPA percentile of 8.6, and Disha Pareek from B.Com (H) scoring an impressive 8.98 CGPA.

The ceremony was concluded with expressions of gratitude and congratulations from Dr. Rahul Singh Shekhawat and closing remarks from the coordinators, Shreshtha Bhardwaj and Saniya Choudhary, who extended appreciation to all participants and wished the graduating students success in their future endeavors.

Industrial-Cum-Excursion Trip to Bikaner



On May 6, 2023, students from the School of Business at Mody University visited Bikaji Foods, a renowned snack food industry in Bikaner. They had the opportunity to witness the live production of popular snacks like Bikaneri Bhujia and interacted with HR and production personnel to learn about different aspects of the industry. After the visit, the students also explored the historical Junagarh Fort and Pracheen Museum, gaining insights into the rich heritage of the region. The trip continued with a visit to the ICAR-National Research Center on Camel, where students learned about various camel breeds and enjoyed camel milk-based beverages. The excursion concluded with a visit to Shiv Temple and a dinner at Second Servings restaurant. The industrial visit provided students with practical exposure, bridging the gap between theory and practice, while also allowing them to interact with industry professionals and stay updated on market trends.

Fireside Chat on “Centre for Social Innovation and Sustainable Development

Mody University of Science and Technology organised a one day fireside chat on April 11th, 2023 under “Centre for Social Innovation and Sustainable development MBA's and the development sector” by inviting keynote speaker Arunabha Bhattacharya sir, Co- founder of T4G labs, Tamuku and Rozi Roti foundation to cherish the event through his inspiring and wonderful realistic and real world experiences and knowledge. A brief discussion was carried out regarding Sustainable finance and the major & current agenda of Sustainability. He mentioned various useful insights and thoughtful ideas in the field of Sustainability in connection with Corporate social responsibility. He mentioned about his three verticals and ventures as well as answering students and dean's questions wherein mentioned about various diverse scope & opportunities for MBA students who are interested to pursue their career in sustainability. Sustainability as a career and core specialization. Sustainability consists of fulfilling the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care and social well-being. Sustainability is often broken into three core concepts: economic, environmental, and social. Many businesses and governments have committed to sustainable goals, such as reducing their environmental footprints and conserving resources.

Harmonious Mélange: Celebrating G20 with Creative Expression



On June 3, 2023, the School of Business at Mody University organized an event titled "Harmonious Mélange: Celebrating G20 with Creative Expression." It aimed to showcase Indian culture and emphasize the significance of the G20 summit hosted by India that year. The chief guest, Dr. Meenakshi Arora Prasad, founder of Scientia Management Consulting, addressed the audience online, highlighting the G20's work across various sectors,

particularly in empowering women and promoting new startups. Dr. Prasad encouraged everyone to be aware of the G20 summit as their participation could contribute to global development. The tagline for G20, "Vasudhaiva Kutumbakam," meaning "One Earth, One Family, One Future," was emphasized. The program included a poetry competition representing G20, followed by a dance

competition that highlighted Indian culture. Dr. Anirban Sengupta, Dean of the School of Business, announced the winners and commended all participants for their efforts and performances. The program concluded with a vote of thanks from Miss Pihu Sarraf, the student coordinator, expressing gratitude to Dr. Sengupta, Dr. Anupal Mongia (faculty coordinator), volunteers, and participants for their support.



Documentary Competition



The School of Business at Mody University organized a documentary competition titled "G20 & The Indian Knowledge System: Unveiling India's Tapestry of Wisdom" on June 17, 2023. The event aimed to highlight the Indian Knowledge System (IKS) within the context of the G20 Summit 2023, a significant moment for India. Miss Tanvi Purohit and Miss Tripti Nahata welcomed the guests, while the keynote speaker, Ms. Anuradha Kavuri, delivered an insightful speech on the transfer of knowledge from Vedic times to the G20. The program featured documentaries created by students. Their careful judgment ensured a fair assessment of the documentaries' content and creativity. Dr. Anirban Sen Gupta, the Dean of the School of Business, joined Dr. BS Rathore and Dr. Sunita Verma to announce the competition's winner, recognizing the participants' remarkable efforts and performances. Astha Thirani, the student program coordinator, expressed gratitude to Dr. Anirban Sen Gupta, Dr. Anupal Mongia (the faculty coordinator), volunteers, and participants for their invaluable support, which contributed to the event's success.

Stress Less, Live More: Unlocking The Secrets' of Better Work Life



On June 7, 2023, the School of Business at Mody University organized a symposium on stress management under the Centre for Health & Wellness. The symposium aimed to emphasize the definition of stress, its causes, and various types. It discussed the positive aspects of stress along with its negative outcomes.

The chief guest, Mrs. Vansundhara Kaul, (a founding partner at Carpediem EdPsych consultancy LLP, TEDx speaker, and soft skills trainer) delivered her views on stress management through an online platform. She highlighted the importance of eustress and emphasized that stress can be managed by individuals themselves. She suggested practices like pranayama and two hours of yoga in the morning to maintain balance. Mrs. Kaul shared personal examples, such as

learning to ride a bicycle, to illustrate the positive outcomes of perseverance. She also addressed questions from students about the latest studies on stress management.

Following the symposium, a poster-making competition was held to represent stress management in different industries and professions. The Dean of the School of Business, Dr. Anirban Sengupta, announced the winners and commended their efforts and performances. Miss Prisha Paliwal and Miss Bhumi Lahoti extended a vote of thanks to Dr. Anirban Sengupta, the Dean, for his guidance, Dr. Akansha Gautam, the faculty coordinator, for providing a platform to address current issues, and the volunteers and participants for their kind support in making the event a great success.

BRANDISTAN – The House of Brands



The School of Business at Mody University organized a video ad-making competition on April 26th, 2023, entitled "Brandistan - The House of Brands". The event provided an exceptional platform for participants to create an advertisement for their brands, igniting their creativity and innovative thinking. The students were able to showcase their skills and produce compelling ads that captured the attention of the audience. The event took place at the Sangeet Samrat Tansen

Sabhagar, the mini-auditorium of the campus, commencing at 3:00 p.m. The first half of the event was initiated by the keynote speaker, Ms. Ankana Bhalla, Vice President- Insights, BYJU'S, who delivered an expert talk on "Challenges in Building a Brand" during which she highlighted the differences between building a brand and building a business. During her presentation, Ms. Bhalla laid emphasis on the significance of brand building and how it can

help connect with the audience, particularly the consumers.

The Video Ad Making Competition - The competition was highly successful, with a total of 21 student groups presenting creative and exciting ideas through video advertisements. Following the competition, Dr. Anirban Sengupta, Dean, School of Business, commended students for their impressive work. Dr. Sengupta also noted that the audience demonstrated a great

deal of enthusiasm and engagement. Finally, Dr. Rahul Singh Shekhawat, Assistant Professor, SOB, congratulated the participants for effectively conveying meaningful messages through their advertisements. The student coordinators, Ms. Shefali Jain and Ms. Darshi Poddar, delivered the vote of thanks, Dr. Ashish Kumar Sharma and Dr. Ankita Goyal Assistant Professors were the faculty coordinators.

Team Building Games for Better Group Dynamics



On May 26, 2023, the School of Business at Mody University organized a team-building event with the theme "Encouragement of Sportsmanship for Better Mental Wellbeing." The event aimed to address the prevalent stress found in daily professional life. Anchored by Miss Trisha Goyal and Sneha Goyal, the program commenced with a welcome to Dr. Anirban Sengupta, the Dean of the School of Business, and other faculty members. The event featured various games designed to foster better dynamics and relieve stress among the management. "Minute Madness" tested management skills and presence of mind, while "Guess the Pic" focused on expressive ability and effective communication. The "AD-MAD Challenge" involved creating advertisements for

random products, showcasing participants' creativity and quick thinking.

A skit performed by first-year UG students highlighted different types of stress in the workplace and how they can be avoided or overcome through good workplace culture, group dynamics, and team-building exercises. The coordinators extended their thanks to Dr. Akansha Gautam, the Faculty Coordinator, and the Dean congratulated the game winners. The event was concluded with a reminder to prioritize mental wellbeing, spread positivity, and embrace sportsmanship. Overall, the event aimed to promote better mental wellbeing by encouraging sportsmanship and creating a positive work environment.

Debate Competition

On April 13th, 2023, the C-Fire department of the School of Business at Mody University organized a Debate Competition on the topic "Economic Growth Enables Sustainable Development." The competition aimed to allow students to express their views on the role of economic growth in sustainable development. The participants presented arguments both in favor and against the topic, and the judges evaluated them based on content, presentation skills, discipline, facts, figures, and rebuttal. Team B, arguing against the topic, was declared the winner. A webinar on "Sustainable Development" followed, with Dr. Niyati Bhanja as the keynote speaker. She emphasized the importance of sustainable development in today's world, discussed its three pillars (social, economic, and environmental), and highlighted the role of businesses, governments, and partnerships in achieving sustainability. Students had the opportunity to ask questions and gain valuable insights from Dr. Bhanja. Overall, the events successfully provided a platform for students to showcase their knowledge, debate skills, and understanding of sustainability.

Wisdom from the Wise: Alumni Edition

On 29th April 2023, a Hybrid Panel Discussion with Alumni entitled "Wisdom from the Wise" was organized by the Center for Human Resource Development, School of Business (SOB), Mody University. The discussion centered around the alumni's experiences during their stay at Mody University and in the corporate world.

The event was conducted in the SOB building. Dr. Sayesha Lakhina Arora (Batch 2012-15) Owner of Image Studio by Sayesha, Ms. Shatakshi Bansal, Consultant, Mastercard (Batch 2017-20), Ms. Ritika Raj, Associate HR, Dunnhumby India (Batch 2005-08) were the star

alumni for the event. The panelists for the day were Ms. Shreshtha Bhardwaj and Ms. Bhawana Rana. The panel discussion at Mody University featured Ms. Ritika Raj, Ms. Sayesha Lakhina Arora, and Ms. Shatakshi Bansal as guest speakers. Ms. Ritika Raj emphasized the importance of mental healthcare and adapting to changing times. Ms. Sayesha Lakhina Arora discussed the significance of identifying gaps, developing soft skills, and maintaining work-life balance. She also provided tips on dressing appropriately for interviews and understanding the difference between confidence and overconfidence. Ms. Shatakshi



Bansal shared her experiences as a student, highlighting the value of gaining skills and effective communication. The event concluded with a quiz and reunion

talk, showcasing the strong bond between students and professors. The faculty coordinators were Dr. Ankita Goyal and Dr. Ashish Kumar Sharma.

Image Management for Greater Success



On June 2, 2023, the School of Business at Mody University organized a seminar on "Image Management for Greater Success." The seminar aimed to highlight the importance of appearance, behavior, communication, and etiquette in creating a lasting and positive image. Dr. Anirban Sengupta, the Dean of the School of Business, and Ms. Harsha Rohit, the principal of the School of Etiquette and Finishing Skills, were among the speakers. They emphasized the significance of first impressions and the role of grooming and etiquette in image management. Dr. Sayesha Arora, an alumni and owner of Studio By Sayesha, shared her expertise on upgrading people's image through soft skills.

Dr. Ashish Kumar Sharma, the faculty coordinator, praised Dr. Sayesha Arora's insights on image management during the seminar. Dr. Anirban Sengupta, the dean, presented Dr. Sayesha Arora with an appreciation certificate. The program was concluded with a vote of thanks by Dr. Ankita Goyal, the faculty co-coordinator, expressing gratitude to the dean, the principal of the School of Etiquette and Finishing Skills, faculty members, and student volunteers.

7 Days Industrial-cum-Excursion Tour at Chandigarh

The School of Business at Mody University organized a summer excursion for their first-year BBA, B.Com and B.A students from 26th June 2023 to 2nd July 2023, covering various destinations in Chandigarh, Himachal Pradesh. The tour was coordinated by Prof. Jyoti Y.S. Gaur and Dr. Meenakshi Sharma, and included visits to prominent industries such as C-DAC in Chandigarh and Bhutti Weavers in Kullu. A total of 23 students participated in the tour, which aimed to provide a fun-filled summer break while offering valuable industry exposure.

The itinerary included sightseeing spots like the Rock Garden and Sukhna Lake in Chandigarh, Vashishta Temple, Jogini Waterfall Trek, Van Vihar, and Hadimba Temple in Manali, Rohtang Pass, Solang Valley, Atal Tunnel, and Sissu Village for adventure activities, as well as Kasol and Manikaran Gurudwara.

During the excursion, the students visited the historical Hadimba Temple, which was built in 1553 AD by Maharaja Bahadur Singh. The temple surrounds a cave where Mata Hadimba, originally a demon, meditated before marrying Bheem from the Pandavas. Adjacent to the temple is the Ghatotkachh Temple, dedicated to the son of Bheem and Hadimba. The students enjoyed yak riding and tried on traditional attire in this picturesque setting. On June 30, 2023, they visited the famous Rohtang Pass, Atal Tunnel, and Solang Valley. They also explored Kasol and Manikaran Gurudwara, which are situated by a river. The students and faculty members had Langar Prasada for lunch at the Gurudwara.

The journey concluded on July 2, 2023, with a safe and happy return to the university, leaving



the students with lasting memories of their exciting excursion.

Digital Marketing Workshop

On 17th April 2023, the School of Business at Mody University organized a workshop on Digital Marketing. The workshop focused on content marketing, its creation, marketing, and the strategies involved. The workshop was conducted by Dr Rahul Singh Shekhawat, along with BBA III students. The event was attended by 54 students from SOB, SOD, and SLAS, as well as 22 online students from various other universities. The purpose of this report is to provide a summary of the workshop, its attendees, and its success.

The workshop covered the importance of content marketing, how content can be created, and how to market through good content. The strategies of content marketing were also discussed in detail. The students were provided with insights on how to use digital marketing tools and techniques to develop successful content marketing strategies. The workshop also provided a platform for participants to share their views and ideas on the topic. The workshop was highly successful, with positive feedback from the attendees. Dean SOB, Dr. Anirban Sengupta, appreciated the workshop and congratulated the organizers and participants. The students also expressed their interest in attending more workshops on digital marketing in the future.

The digital marketing workshop organized by the School of Business at Mody University was a great success, with students from various academic backgrounds attending. The workshop provided participants with a comprehensive understanding of content marketing, its creation, marketing, and strategies. The conductors of the workshop, the BBA III



students, did an excellent job of sharing their knowledge and experience with the attendees. The positive feedback from the attendees and Dean SOB Dr. Anirban's appreciation proves that the workshop was a valuable learning experience for all who participated.

Interaction Session : Japan Talk

On 19th April 2023, the Department of Foreign Languages, School of Liberal Arts at Mody University conducted a two-hour interactive session with a JICA representative named "Japan Talk" in Room No. 10 of the ABB building. This report outlines the events of the session, including the attendees, topics discussed, and outcomes of the meeting. The interaction session was attended by 22 Japanese Language Students from SLAS, SOL, SET, and SOB. Before the interaction session there was a short demonstrative was given by the present Japanese language teachers to JICA Delegate. The interaction session began with the students asking questions related to work-life balance, working culture in Japanese companies, how to do self-study of Japanese language, and the importance of JLPT in a career. The JICA representatives shared their real-life experience of working in a Japanese environment, which was quite informative for the students. They also talked about JICA and its function. The interactive session provided students with valuable insights into the Japanese language and culture. The JICA representatives' answers to the students' questions helped them understand the work culture in Japanese companies, the importance of JLPT, and how to do self-study of Japanese language. The session helped students to understand the relevance of Japanese language learning in the contemporary world.

Meeting with the Dean: Dr Ashok Singh Rathore welcomed the two-member JICA delegation, Ms. Yasuko Tsuchiya, Volunteer Programme Coordinator and Mr. Joyanta Rabha, Senior Project Cum Administration



Officer, at the Mody University gate before to the interactive session. They met with the Dean, the HOD of Foreign Languages, Dr Vinay Kumar Singh, and other foreign language faculty members at the Dean's office. The meeting's objective was to discuss the performance of JOVC life on campus. The Dean Sir considers that all of us have been impressed by Ms Akina, JOVC's performance as a teacher and are pleased with the extracurricular activities completed thus far.

Meeting with Japanese faculty: After the interactive session, the JICA representatives had a meeting with the Japanese faculty in Cabin 008 to discuss various issues related to Japanese language teaching and JOVC life in the campus. After lunch in dining hall, delegate, departure at 3 PM.

Conclusion: The interactive session with JICA



representatives was a significant success. The students got a chance to interact with experienced professionals and learned about the practical aspects of Japanese language learning and its relevance in the job market. The meeting with the Japanese faculty also helped to address the issues related to Japanese language teaching at Mody University. Overall, the interactive session was an excellent opportunity for students to learn and interact with professionals.

National Event : Find The Sherlock Within



The Department of Forensic Science of SLAS (School of Liberal Arts & Sciences) successfully hosted the One day National event to unravel the forensic world entitled "Find the Sherlock Within" on 01st May, 2023 via offline mode. The event has been organized with the motive of giving an opportunity to the students to understand the forensic science. The school and college students from various states like Rajasthan, Goa, Madhya Pradesh, Delhi, Punjab, Jharkhand and Haryana have participated. The event incorporates several stages and activities wherein the participants can utilize their observational, interpretational, problem solving skills, and much more. The workshop owes its success to the able guidance of Honourable Director Sir Prof. (Dr.) Rajeev Mathur, Patron of the event & Dean Sir Prof. (Dr.) Jitendra Binwal, who is the Convener of this event and the hard work put in by the entire Department of Forensic Science led by Dr. Renu Devi who was the convener of the workshop. The Hon'ble, Director Prof (Dr.) Rajeev Mathur, Mody University inaugurated the event by his presidential address wherein he emphasises the importance of forensic science which is essential to provide justice. In his welcome address, Prof. (Dr.)

Jitendra Binwal, Dean School of Liberal Arts and Sciences, dealt upon the importance of forensic science to society. He also talked about the role of Mody University of Science and Technology in imparting quality women education in the state of Rajasthan.

The one-day National event comprised 3 Expert Talks, A Forensic Expo and Forensic Quiz. The objective of expert lectures is to explore the world of forensics and get a chance to interact with industry experts. Expert sessions provide platform to the students to explore their ideas and views. MOU have been signed between MUST and SIFS.

Forensic Expo : At the forensic exhibition, there are academic stations where people may merely wander and learn about forensics. Demonstrations, models, mock crime scene and other forensic related activities were there for the attendees which would give participants an insight to the world of forensics.

Forensic Quiz - Quizzing the Doyle : There was a quiz competition for all the forensic enthusiast with a basic understanding of forensic science. To get to the final the contestants competed in a series of rounds. 11 teams took part and winners won cash prizes at the end.

1st prize: Team from Vivekananda Global University,



JAIPUR IInd prize: Team from JECRC University, JAIPUR

IIIrd prize: Team from MGPS JAIPUR

Total 280 students participated outside the MUST from Raj/ MP/ Goa/ Haryana/ Delhi/ Punjab/ Jharkhand. Total 110 students from MS/MUST.

Speakers of the Event

Dr. Harsh Sharma: Guest of Honours

Officer on Special Duty, CFSU, Bhopal Campus. He is the Retired Director of the State Forensic Science Laboratory, Madhya Pradesh. He worked as Head of the Forensic Science Department at the Central Academy for police Training, Govt. of India, MHA, Bhopal. He is India's eminent scholar in Crime Scene Investigation. He has a vast experience of 38 years and inspected around 4500 cases of various nature such as

Homicide, Arson, Suicide, Sexual assault, Theft etc.

Dr. Ranjeet Singh

Founder and CEO, Sherlock Institute of Forensic Science (SIFS), New Delhi, is a well versed professional with more than 14 years' experience in the field of forensic Science. He is chiefly competent and sought after for his questioned document, cyber forensics and fingerprint expertise.

Dr. Vijay Rustagi

He is currently working as a Senior Forensic Document Examiner at Gurgaon Court in Haryana. He has a vast experience in Forensic Science especially in Handwriting and also has given evidence in numerous cases in various courts of law. He has Research publications on Fingerprints and Handwriting in International as well as National Journals/ Proceedings of Forensic Science.

Field Visits : Central Mahila Jail and FSL

Department of Forensic Science, School of Liberal Arts and Sciences, Mody University of Science and Technology organized two day field trip for the students of B.Sc. (Honours) Forensic Science and M.Sc. Forensic Science. The Students visited Central Mahila Jail on first day and State Forensic Science Laboratory Jaipur on second day along with Dr Renu Devi and Ms. Geetika Saxena.

First Day Visit to Central Mahila Jail :

The Department of Forensic Science, SLAS, MUST, students visited the Jaipur Mahila Central Jail on 19th April'23. During the visit, the students interacted with the Jail Supretendant, other police officials and the prisoners. The police officials gave an insight into the working and infrastructure of the Jail. The students enquired about the various practices that are being carried out on the jail premises. The officials also showed the students the barracks, canteen, library, and a recently inculcated practice – video conferencing. The students interacted with convicted prisoners and inquired about the sections that they were convicted under and about what punishment they are going through. Also, there were prisoners who were under trial and discussed about their life in



jail as well as the guilt they are going through.

Second Day Visit to State Forensic Science Laboratory Jaipur :

On 20th April 2023, students of department of forensic science, SLAS, MUST, visited the State Forensic science Laboratory of Rajasthan, Jaipur. There the students visited the

various divisions of forensic science Laboratory such as Physics division, Toxicology division, Ballistics Division, Chemistry Division, Biology Division, DNA profiling, Questioned document Division and Serology Division and understand the working and analytical techniques used for

carrying out analysis of various crime evidences. The students also got to interact with the Director of FSL, Dr. Ajay Sharma and learn from his experience in a one-on-one talk session. These field exposures will be helpful for the students to connect the classroom teachings with the actual field work.

Clinical Posting : Students Introduced to New Technologies

On 19 April 2023, a one-day clinical posting was organized by Department of Physiotherapy (SLAS), Mody University of Science & Technology to visit the Pain Relief & Paralysis Rehabilitation Centre in Sikar, Rajasthan. The visit comprised students of BPT 3rd and 4th year accompanied by faculty members Assistant Prof. Dr. Sonali Guliya and Dr. Manpreet Kaur. The objective of the trip was to get practical exposure in the field of physiotherapy and to learn about the treatment techniques in patients. Students were guided by Dr. Mahesh Sharma Sir (Senior

Orthopaedics Physiotherapist). During the visit, students were introduced to new technologies like Steam bath, PEMF (Pulsed Electromagnetic Field Therapy), Cupping Therapy. There was a question answer session between the students and the Chief Physiotherapist which was quite knowledgeable for the students. Students got a chance to observe and learn the treatment pattern for Vertigo, Rotator Cuff Tear and a classical case of knee locking after an arthroscopy surgery.

It can be concluded that the visit was successful and objective was achieved.



Faculty Achievements

Name of Author	Title of the Project/ Patent/ FDP/Book/Workshop	Type	Date
Dr. Subrata Jana	Participated in advanced international workshop on The Applications of Nuclear Security: Detection Equipment and Methodologies	Workshop	19th to 23rd June, 2023
Ms. Aditi Kajala	Completed FDP/Online Course on “Introduction to Artificial Intelligence” NPTEL IIT Delhi	FDP	Jan-April 2023
Ms. Aditi Kajala	Completed FDP/Online Course on “Introduction to Machine Learning” NPTEL IIT Madras	FDP	Jan-April 2023
Ms. Aditi Kajala	Completed FDP/Online Course on “Domain Scholar –Data Science” NPTEL	FDP	Jan-April 2023
Ms. Aditi Kajala	Completed FDP/Online Course on “Motivated Learner” NPTEL	FDP	Jan-April 2023

PUBLICATION DETAILS

Name of Author	Title of Published/Accepted Research Article	Name of Journal	Citation /ISSN
Dr. Sunita Verma Dr. BS Rathore	Perception of Employees on High-Performance Human Resource Practices (HPHRP) in Indian Banks: A Comparison	Review of Professional Management: A Journal of Management (SAGE Publications-UGC Care list II))	UGC Care List
Dr. B.S. Rathore Dr. Sunita Verma	Motivational Leadership and Mukesh Ambani: A Case Study, Book Chapter,' Cases on the Resurgence of Emerging Businesses	IGI Global Publication. Accepted for publication.	Book Chapter
Dr. Ankita Goyal Dr. Ashish Kumar Sharma	Significance of Emotions on Self-Development of Female Students at the University Level	Education and Society” UGC Care List Journal, accepted for publication.	UGC Care List
Dr. Surendra Rajpurohit	A Study on Customer Perception on Green Banking Practices in Banking Sector	European Chemical Bulletin	2063-5346
Dr. Rahul Singh Shekhawat	'Impact of Sustainable Tourism Development"	UGC Care Journal, Kanpur Philosophers	UGC Care List
Mr. Sumit Kulshrestha Dr. Manish Didwania	Corporate governance and insurance companies: review study on emerging economies	UGC Care journal, anvesak vol 53, no. 1(v) january-june 2023 pg.no: 21-27	UGC Care List
Dr. Sunita Verma	Surrogacy (regulation) amendment rules 2023: medical, legal and ethical concerns in India,	European Chemical Bulletin, 12 (9)	581-595

Workshop / Webinar / Conference Details

Name of Author/ Participant	Title of Paper	Name of Workshop / Webinar / Conference	Date / Place
Dr. Rahul Singh Shekhawat		Organized Workshop on Digital Marketing	School of Business, MUST April 17, 2023
Dr. Akansha Gautam		Organised a Symposium on "Stress Less, Live More: Unlocking the secrets to a Better Work Life" on 07 June, 2023	School of Business, MUST June 7, 2023
Dr. Ankita Goyal & Dr. Ashish Kumar Sharma	"Assessing the Impact of Green Tourism on Environmental Sustainability: A Conceptual Approach"	International Conference on Environment, Sustainability, and Technology in Social Science organized by the Department of Arts,	KL University, Andhra Pradesh 1st June 2023
Dr. Ankita Goyal & Dr. Ashish Kumar Sharma	Five Days FDP on "Fostering of Research Integrity in Various Fields"	Organized by SRM Institute of Science and Technology College of Science and Humanities, Department of Visual Communication	April 24th to 28th April 2023
Dr. Ankita Goyal & Dr. Ashish Kumar Sharma		One-Day Faculty Development Program on Creativity & Innovation in Learning Techniques	Mody University, Lakshmangarh on April 6, 2023
Dr. Ankita Goyal & Dr. Ashish Kumar Sharma		Organized a Seminar on "Image Management for Greater Success: Enhancing Teacher Excellence"	School of Business, MUST June 2, 2023
Dr. Ankita Goyal & Dr. Ashish Kumar Sharma		Organized event on "Brandistan" The House of Brands on "Challenges in Building a Brand"	School of Business, MUST April 26, 2023
Dr. Ankita Goyal & Dr. Ashish Kumar Sharma		Organized Panel Discussion with Alumni, Wisdom from the Wise: Alumni Edition	School of Business, MUST April 29, 2023
Dr. Surendra Rajpurohit		Organized a Symposium on "Economic Growth Enables Sustainable Development"	School of Business, MUST June 7, 2023



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